



5th Annual

CLEVELAND

# ASIAN FESTIVAL

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From the TV show *"The Sing-Off"*



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May 17-18, 2014

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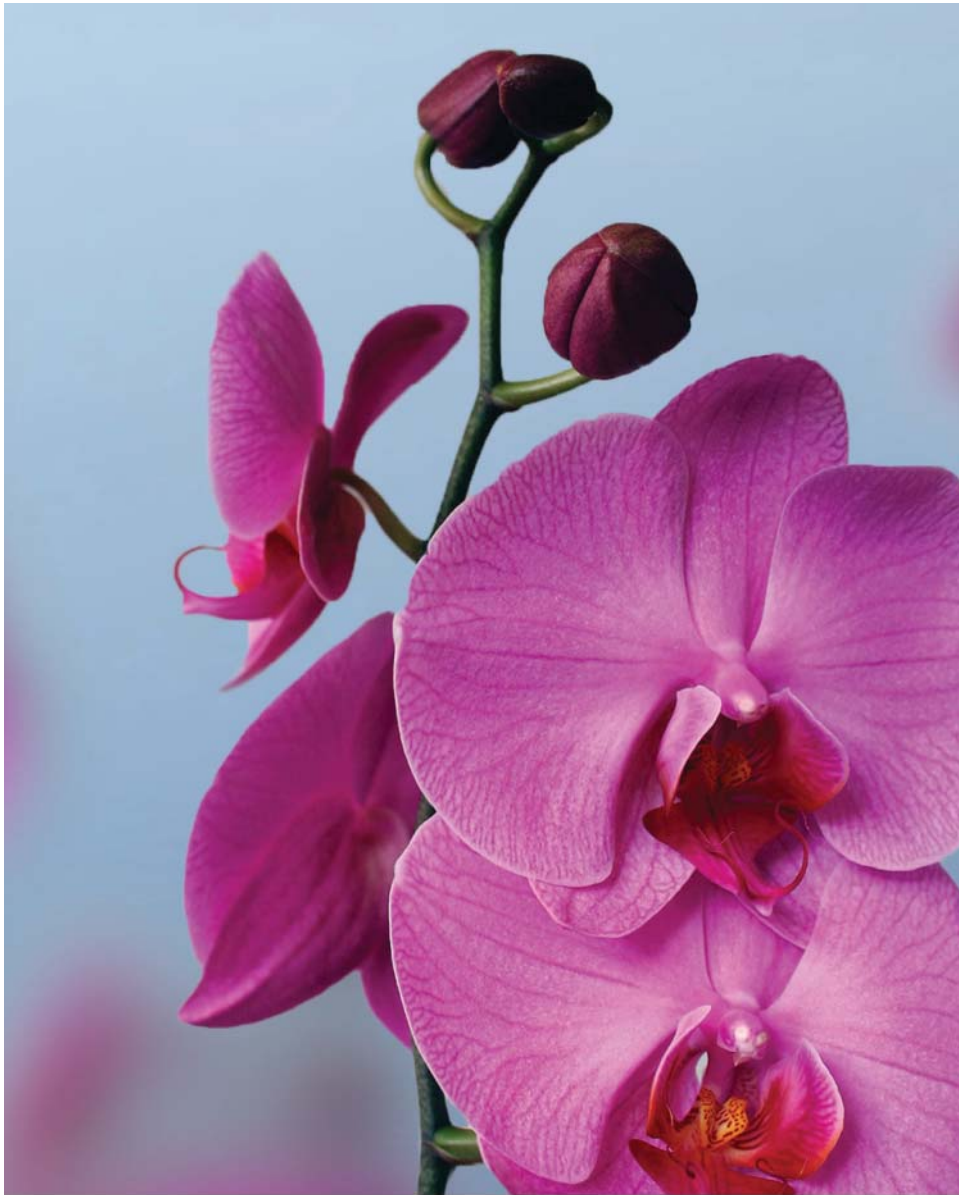


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**CITY OF CLEVELAND**  
Mayor Frank G. Jackson



May 17 – 18, 2014

Dear Friends:

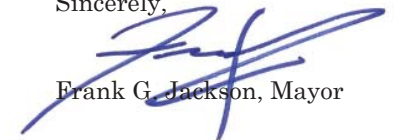
On behalf of the citizens of the City of Cleveland, I am pleased to welcome you to the 5<sup>th</sup> Annual Cleveland Asian Festival.

One of our community's greatest assets is our diversity and the Cleveland Asian Festival offers us an opportunity to celebrate and enjoy Cleveland's rich Asian heritage – including world-class musicians, dancers, performers, artists and authentic Asian food. Our vibrant and growing AsiaTown neighborhood serves as the backdrop for the event and as a stage for Cleveland's warm hospitality and cultural diversity.

I'd like to thank you for coming to this event and experiencing Cleveland at its finest. And, I'd like to thank all of the volunteers and organizations from the Asian Pacific communities who came together to present this event, and in doing so, foster, educate, and promote Asian culture and traditions, while celebrating Cleveland.

I hope you enjoy the 5<sup>th</sup> Annual Cleveland Asian Festival.

Sincerely,



Frank G. Jackson, Mayor

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**TJ Dow** COUNCIL MEMBER, WARD 7

COMMITTEES: Transportation - Vice Chair  
Development, Planning & Sustainability • Municipal Services & Properties • Mayor's Appointments • Safety

May 17-18, 2014

Dear Friends,

On behalf of the residents of Ward 7, I am honored to welcome you to the 5<sup>th</sup> Annual Cleveland Asian Festival. This festival gives us a great opportunity to celebrate the rich diversity of our community as a whole.

I commend the valuable contribution of the Cleveland Asian Festival and its supporters who have worked tirelessly to provide such opportunities for all residents to appreciate. It is my hope that you will continue to come and enjoy this prestigious Asian community event again and again.

Thank you for your unyielding commitment to our community. Please accept my best wishes for this wonderful event and much more continued success.

Sincerely,

A handwritten signature in black ink, appearing to read "TJ Dow".

TJ Dow  
City of Cleveland, Ward 7 Councilman

City Hall 601 Lakeside Avenue N.E., Room 220, Cleveland, OH 44114 • Phone (216) 664-2908 • Fax (216) 664-3837  
Email [tdow@clevelandcitycouncil.org](mailto:tdow@clevelandcitycouncil.org)



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## Cleveland Asian Festival

*Strengthening the identity of AsiaTown · Educating and promoting Asian culture and traditions · Celebrating Asian Heritage Month*

AsiaTown @ Payne Avenue & E. 27<sup>th</sup> Street  
May 17-18, 2014 / 11am - 7pm, No Pets

Welcome to the 2014 Cleveland Asian Festival!

The fifth annual Cleveland Asian Festival (CAF) highlights Cleveland's Asian community and its commitment to Greater Cleveland. This year, we're pleased to present The Filharmonic, a Filipino a capella group from Los Angeles, California. Seen recently on NBC's The Sing Off, these guys continue the CAF trend of bringing fresh Asian American talent to northeast Ohio. Please give them a warm Cleveland welcome!

Cleveland Asian Festival continues to strengthen the identity of AsiaTown and to establish it as a vibrant neighborhood in Cleveland. For all the organizations and individuals involved, creating CAF has been a truly rewarding experience that has united us as a community and provided us with a vehicle to collectively voice our opinions. We are proud of the Asian community's growing engagement and will continue to look after the interest of AsiaTown and its people and to work collaboratively with all interested parties to create a brighter Cleveland future.

Finally, a heartfelt thank you to our wonderful sponsors, vendors, performers, volunteers, and supporters who have helped make this event possible. Enjoy the sounds and sights of the Asian performers, the aroma and sampling of Asian cuisine, the many family-friendly hands-on activities and games, the world marketplace booths and the health screenings and educational opportunities at the health pavilion. We are so appreciative of the wonderful support from all of you.

Enjoy the 2014 Cleveland Asian Festival!

CAF Planning Committee

St. Clair Superior Development Corporation, Attn: Cleveland Asian Festival  
4205 Saint Clair Avenue · Cleveland, OH 44103 · 216.539.4634 · [www.ClevelandAsianFestival.org](http://www.ClevelandAsianFestival.org)

## 5th Annual Cleveland Asian Festival

May 17-18, 2014

11am - 7pm

AsiaTown

East 27th Street and Payne Avenue

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- Strengthen the identity of AsiaTown and support its economic growth
- Educate and promote Asian culture and traditions
- Celebrate Asian Heritage Month
- Unite Cleveland's Asian Community

*This festival features food and merchandise vendors, local and national performing artists, a children's activities area, games, competitions, and a health fair that focuses on screenings and education.*

*Poster and Cover Design by Cuong Nguyen. Other artwork by Jesse Smith.  
Photos taken by volunteers at previous Cleveland Asian Festivals*



## About 2014 Cleveland Asian Festival

Welcome to the fifth annual **Cleveland Asian Festival**! The **Cleveland Asian Festival** is a collaborative effort by the organizations and communities in Greater Cleveland. It is coordinated by the volunteer leaders within the Asian Pacific communities to foster, educate, and promote Asian culture and traditions, while celebrating Asian Heritage Month.

**Cleveland Asian Festival** is a landmark undertaking to unite the community through recognition of its culture, diversity, and people. The event is made possible by the volunteerism and participation of many diverse and ethnic groups including: Chinese, Taiwanese, Korean, Japanese, Filipino, Indian, Vietnamese, Laotians, Indonesian, Malaysian, Thai, and others. In addition, committed organizations such as the Organization of Chinese Americans of Greater Cleveland, International Community Council, International Service Center, Friendship Foundation of America, Federation of India Community Association, Vietnamese Community of Greater Cleveland, MotivAsians for Cleveland, Asian Services in Action, Cleveland Contemporary Chinese Culture Association, Cleveland Chinese Women Association, Chinese Professionals and Entrepreneurs Association, Consolidated Graphics Group, Creative House Studios, Koko Bakery, Korean American Association, Japanese Americans Citizens League, Cleveland Chinese Benevolent Association, Filipino Associations, St. Clair Superior Development Corp., Asia Plaza Inc., Cleveland Film Society and AsiaTown Neighborhood Merchant organizations have enthusiastically committed to this festival.



The Festival features food and merchandise vendors, local and national performing artists, a children's activities area, games, competitions such as Sumo Wrestling, Sushi and Egg Roll eating, a health pavilion that focuses on diseases and medical conditions that affect Asians Americans. It will also bring economic growth to the AsiaTown neighborhood by introducing this ethnic neighborhood to thousands of Clevelanders.





## supporting our community

We enjoy living and working in our community for the same reasons you do – the celebrated traditions, the recreational opportunities, and the company of others who share our dreams. It's why we support so many organizations that bring people together for the common good. KeyBank is proud to support the fifth annual Cleveland Asian Festival and the Asian community.

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**Best wishes to all in our community as we celebrate and explore the incredible culture, arts, food and exhibits at the 5th Annual Cleveland Asian Festival.**



Phil Bautista and the attorneys at Taft are proud to sponsor this wonderfully festive weekend.

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ASIA-ICHC was established to deliver comprehensive, culturally and linguistically appropriate healthcare on a sliding scale to all community members, especially those who face economic or language barriers to care.



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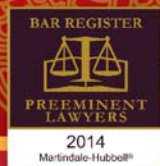
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## Cleveland Asian Festival Committees



### Executive Committee

Vi Huynh  
Lisa Wong  
Johnny Wu  
Michael Byun  
Yin Tang  
Hao Zhou  
Deborah Yue  
Michael Mendoza

### Committee Outreach

Ken Kovach  
Mona Alag  
Donna Hom  
George Burke  
SC Jeong L  
Chia-Min Chen  
Joseph Meissner  
Gia Hoa Ryan  
Joe Thomas

### Finance & Compliance

Deborah Yue  
Vi Huynh  
Cynthia Brookins  
Jennifer Chin

### Stages Setup/Camera

Peter Sampson  
Cynthia Graham  
Mark Stavnick  
Milan Aviles

### Survey Committee

Kyle Znamenak  
Angela Woodson  
Alyssa Golinar

### Performance

Yin Tang  
Wayne Wong  
David Hoyle  
Minh Dang  
Jennifer Luu  
Alex Alarcon  
Ewyn Tsang  
Sam Xiongmixay  
Asim Datta  
Deandra Stone

### Health Pavilion

Michael Mendoza  
Sujata Burgess  
Michael Byun  
Vi Huynh

### Safety/Security

George Kwan

### Volunteer

Michael To  
Irene Yee  
Siu Yan Scott  
Randy Toy  
Michael Dukles  
Angela Woodson  
Ronald Werman

### Logistics

Ed Hom  
Steve Hom  
Johnny Wu  
Lisa Wong

### Vendor Committee

Lisa Wong  
Minh Dang  
Lyvian Loh  
Mala Augoustidis  
Melody Lindquist  
Daniel Ruth  
Scott Muscatello  
Yvette Obias  
George Burke  
Wan Tao Chu

### Children's Pavilion & Games

Hao Zhou  
Tim Nevits  
Oanh Loi-Powell  
Lisa Hom

### Signage, Parking & Transportation

Jennifer Chin  
Wayne Wong  
Ed Monroe

### Marketing / Media

Johnny Wu  
Dan Hanson  
Mark Stavnick  
Yin Tang  
Prakash Sinha  
Ronald Werman  
Lisa Wong  
Mary Welgs







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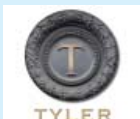
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**WHITE HOUSE INITIATIVE ON  
ASIAN AMERICANS AND PACIFIC ISLANDERS**

March 18, 2014

Greetings,

On behalf of the White House Initiative on Asian Americans and Pacific Islanders, I congratulate the City of Cleveland for its **Fifth Cleveland Asian Festival**. I applaud the goal of this Festival to celebrate and recognize the contributions of Asian American and Pacific Islander (AAPI) people that enhance the culture, economy, and civic life in Northeast Ohio.

The country is changing demographically. The AAPI population grew faster than any other race in this country over the last ten years according to the 2010 Census; 43 percent from 2000 to 2010. President Obama reauthorized the White House Initiative on Asian Americans and Pacific Islanders to understand what this means for our Federal government and to improve the quality of life and opportunities for AAPIs through increased access to and participation in federal programs where they remain underserved. With your involvement, the Initiative seeks to highlight both the tremendous unmet needs in AAPI communities as well as the dynamic community assets that can be leveraged to meet those needs.

Thank you for promoting awareness of the AAPI community and providing an opportunity for local residents to experience AAPI culture and traditions. I encourage all Clevelanders to attend this year's Festival in Cleveland's AsiaTown and participate in the culture and education talks, traditional dance, martial arts demonstrations, games and children's activities, entertainment, and health fair. Please accept my best wishes for a successful event.

Sincerely,

Kiran Ahuja  
Executive Director



WHEREAS, Asian and Pacific Islander (API) people play an integral role to enhance culture, economy, and civic life in Northeast Ohio; and

WHEREAS, the Fifth Cleveland Asian Festival celebrates and recognizes the contribution of APIs on May 17<sup>th</sup> and 18<sup>nd</sup>, 2014; and

WHEREAS, the activities include culture and education talks, traditional dance, martial arts demonstrations, games and children's activities, vendors, entertainment, a health fair; and

WHEREAS, the Festival has brought an enhanced understanding of the API culture, history and people to the residents of our region and have heightened the awareness of the culture and traditions of Ohio's API community and persons of API descent; and

WHEREAS, local residents may view and participate in these events and share in the traditional food, drink, and crafts of the Festival; and

WHEREAS, all persons are encouraged to attend this year's Festival in Cleveland's AsiaTown and experience API culture and traditions:

NOW, THEREFORE I, Bill Patmon, State Representative of the 10<sup>th</sup> Ohio House District, hereby proclaim May 17 and 18, 2014 as Cleveland Asian Festival Weekend!

On this 12<sup>th</sup> day of March, 2014;

Bill Patmon  
State Representative  
Ohio's 10<sup>th</sup> House District





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Cleveland Public Theatre's  
STEP Education Program  
Photo by Steve Wagner

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United States Senate

WASHINGTON, DC 20510 • 3505

May 17, 2014

Dear Friends:

Congratulations to the Cleveland Asian Heritage Committee as you celebrate Asian Pacific American (APA) Heritage Month during the 2014 Cleveland Asian Festival (CAF).

Taking place in Cleveland's AsiaTown neighborhood, the Cleveland Asian Festival exemplifies the importance of community. I would like to commend CAF as an invaluable cultural resource not only for Cleveland, but for the entire state, as evidenced by the nearly forty thousand attendees who made it to last year's event. Those in attendance are able to experience the richness of Asian Pacific culture through traditional dance, martial arts demonstrations, games and children's activities, entertainment, and a health fair. Now in its fifth year, CAF is actively helping to develop unity in the Cleveland community through tradition and culture.

Congratulations again, and thank you for your efforts to connect cultures and for being part of the tapestry of America's great diversity. I wish you all the best in the years to come.



Sincerely,

*Sherrod Brown*

Sherrod Brown  
United States Senator

SB:ram

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MARCIA L. FUDGE  
11TH DISTRICT OF OHIO

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## Congressional Recognition

Presented to the

**2014 CLEVELAND ASIAN FESTIVAL**

May 17<sup>th</sup>-18<sup>th</sup>, 2014

*"The more man meditates upon good thoughts; the better will be his world and the world at large." -Confucius*

On behalf of the citizens of the Eleventh Congressional District of Ohio, I am pleased to recognize the 5<sup>th</sup> ANNUAL CLEVELAND ASIAN FESTIVAL, an event that highlights the contribution and the integral role of culture, diversity, economic growth and civic life of the Asian Pacific Islander.

The collaboration of numerous organizations representing several ethnic communities to carry out this festival in the heart of Cleveland's AsiaTown during the Asian Pacific American Heritage month, is an example of the continuity of the community and its citizens.

The Cleveland Asian Festival has brought an enhanced understanding of the Asian Pacific Islander culture, history and people to the residents of our region and it has heightened awareness of the traditions of Ohio's Asian Pacific Islander community. The contributions of all citizens to the growth of Northeast Ohio are points of recognition and sources of pride.

The continued growth and celebration of Northeast Ohio's Asian and Pacific Islander citizens are paramount to community growth and appreciation. The Cleveland Asian Festival is an example of strong community support and I am pleased to join the community in celebrating Asian Pacific American Heritage. Congratulations on 5 years of continued success!

Sincerely,

*Marcia L. Fudge*  
Marcia L. Fudge  
U.S. Member of Congress



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## Proclamation

OFFICE OF MAYOR FRANK G. JACKSON  
City of Cleveland, Ohio

### In recognition of the 5<sup>th</sup> Annual Cleveland Asian Festival

*Whereas* on behalf of the citizens of the City of Cleveland, I am honored to offer this Proclamation in recognition of the 5<sup>th</sup> Annual Asian Festival being held in Cleveland; and,

*Whereas* the 5<sup>th</sup> Cleveland Asian Festival will take place May 17 and 18, 2014 and celebrates the contributions and culture of Asian Americans by including educational talks, traditional dance, martial arts demonstrations, games, children's activities, vendors, entertainment, and a health fair in the festivities; and,

*Whereas* the Festival has also brought an enhanced understanding of the Asian culture, history and people to the residents of our region and has heightened the awareness of the culture and traditions of Cleveland's Asian community; and,

*Whereas* the Asian American community truly has a deep passion for and commitment to the City of Cleveland and is dedicated to developing strong relations between all of the diverse cultures that make our city unique.

*Now therefore*, I, Frank G. Jackson, the 56<sup>th</sup> Mayor of the City of Cleveland, do hereby offer this Proclamation in recognition of the 5<sup>th</sup> Annual Cleveland Asian Festival. I encourage all Clevelanders to experience the traditions and culture of the Asian community by attending this festival in Cleveland's AsiaTown.

*In witness thereof*, I have set my hand and caused the Corporate Seal of the City of Cleveland to be affixed on this 17<sup>th</sup> day of May in the year 2014.

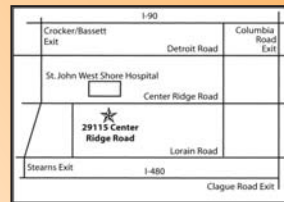
*Frank G. Jackson*  
Mayor Frank G. Jackson







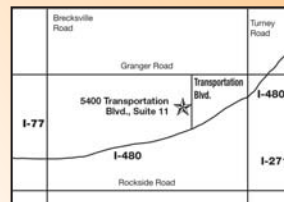
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Step 1,000 years back in time to experience  
the sights, sounds, and stories of the greatest trading route in history.


Opens May 31

Cleveland Museum of  
NATURAL HISTORY 

**CMNH.org**


*Traveling the Silk Road: Ancient Pathway to the Modern World* is organized by the American Museum of Natural History, New York ([www.amnh.org](http://www.amnh.org)), in collaboration with Azienda Speciale Palaeop, Roma, Italy and Codice. Idee per la cultura srl, Torino, Italy; the National Museum of Australia, Canberra, Australia and Art Exhibitions Australia; and the National Museum of Natural Science, Taichung, Taiwan and United Daily News, Taipei, Taiwan.

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OCA Cleveland Chapter and Federation of India Community Association of  
Northeast Ohio

 **arts & culture**  
strengthening community

## Recognitions

### Festival Volunteers:

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Alexa Golinar  
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Benjamin Langham  
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Lisa Gallaway  
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Luke Kangsuk Kim  
Lynn Mastrucci  
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Mary Rose  
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Michael Sims  
Michelle Bashian

Mike Dukles  
Minh Huynh  
Neal Hammersmith  
Nicolle Harris  
Oanh Loi-Powell  
Oluwatomike Ogunmakin  
Peangrawee Tongnun  
Prabhleen Gill  
Priyanka Gopal  
Ramona Wilson  
Rosemary McEntee  
Ruqaiyah Bashir  
Ruthie Koenigsmark  
Sailee Gupte  
Scott Muscatello  
Scott Simpkins  
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Sharon Schneider  
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Sue Morgan  
Suzy Patricia  
Tony Louie  
Tonyqua Bennett  
Tracy Jiang  
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Victoria Yee  
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Wanda Finley  
Wanqi Wen  
Xiaoan Wu  
Xiaohui Ren  
Yi Fritz  
Yingzhe Liu  
Yining Chen  
Zhiyi Xu



## Recognitions

### 2014 Cleveland Asian Festival St. Patrick's Day Parade Volunteers:

*Special thanks to Asia Plaza, Li Wah*



Mike Bacanu  
T'Shaka Brown  
George Burke  
Chia-Min Chen  
Haibo Chen  
Yinfei Chen  
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Eva Fong  
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Yin Tang  
Miao Wang  
Samantha Werstler  
Wayne Wong  
Lisa Wong  
William Woo  
Johnny Wu  
Theresa Wylie  
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Haigang Zhou

**Participating Groups**  
Cleveland State University Confucius Institute  
International Community Council /  
Worldwide Intercultural Network  
Karate Institute of Mentor  
MotivAsians for Cleveland  
OCA Greater Cleveland  
T'shaka Brown Shaolin Kung Fu School  
Yin Tang Dance Company  
Yume Daiko Japanese Drumming

### Festival Volunteers:

#### Photographers

Darlene Beiter  
Gayle Norris  
Donna Schneider  
Scott Theus  
Trish Uveges  
Diane Ward

#### Organizations

Global Cleveland  
Basement Beauties  
ClevelandPeople.com

*and many others!*

#### Festival Emcees

Wayne Wong  
Ewyn Tsang  
Asim Datta  
Jennifer Luu  
Melissa Reid

### Additional Thanks to:

AFSCME  
Allegheny Technologies Incorporated  
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## Celebrate Asian culture every day of the year.

The Cleveland Museum of Art congratulates the Cleveland Asian Festival on 5 years of celebrating the heritage and diversity of Asian culture. We invite you to come explore our world-renowned Chinese, Japanese, Korean, Indian, and Southeast Asian art collections.

### Hours:

Tuesday–Sunday: 10 a.m. – 5 p.m.

Wednesday and Friday: 10 a.m. – 9 p.m.

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[www.clevelandart.org](http://www.clevelandart.org)



World of Things: Three Dancing Women (No. 4), 1900s. Kamisaka Sekka (Japanese, 1866/1942). Ink and color. John L. Severance Fund 1989.85.4.

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### Special Guest Emcees



**Wayne Wong.** In addition to being our Master MC, he is the recipient of the 2013 Asian American Engineer of the Year Award, presented in Dallas Texas, organized by the national Chinese Institute of Engineers. Wayne was raised in Cleveland and is a graduate of Case Western Reserve University. He is helping to develop future high efficiency space power systems as a technology project manager at the NASA Glenn Research Center and was awarded the NASA Exceptional Achievement Medal for his work. Wayne is also an artist and in the past, pursued his artistic passion as a comic book illustrator. He is the OCA Cleveland V.P. of Administration and enthusiastically volunteers his time and energy to further the goals of the Cleveland Asian Festival.



**Melissa Reid** joined the FOX 8 News team as a reporter in April 2011. Melissa was born and raised south of Pittsburgh. She studied at Bethany College where she majored in broadcast journalism. She says her love for news came at an early age and she lives to cover breaking news, as well as tell the unique and quirky stories. Melissa says that she enjoys spending time with her husband Billy, and their dog, Miss Sophie Charlotte. She is also active in sports, including volleyball, golf, tennis, and softball. Melissa stays connected with her audience on Facebook and Twitter! Melissa returns this year to help MC the Festival!



**Asim Datta** is the President of Federation of India Community Associations (FICA) of Northeast Ohio. He is also Vice President on Board of Trustees of International Services Center, Founder & Board Member of Worldwide Intercultural Network, Member of the Cleveland Museum of Art's ICCA Task Force, Organizing Committee Member of International Folk Festival, and Cleveland Asian Festival. As owner and manager of Point to Point Worldwide, Asim is a travel facilitator, and an India Destination Specialist. He loves to connect with people, enjoys music, and performs on stage as actor and singer.

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## Special International Performer

Sponsored by Verb Ballets

### Ngo Thanh Phuong (Choreographer)



Photo by Trung Ngo

Phuong Thanh Ngo graduated in 1999 from Ho-chiminh City Dance School (Vietnam), a seven year program. She also graduated in 2008 from Folkwang Hochschule (Essen, Germany), a four year program. Phuong has five years of experience dancing Ballet at Hochiminh City Symphony Orchestra and Ballet (Vietnam). In contemporary dance, she has worked with many different choreographers, such as Mark Ziekarek, Rodolpho Leoni, Stephan Brinkmann and Ea Sola. She has choreographed the works Sorry, thanks, and sorry..., Pair of shoes,

Circle of time for Hochiminh City Symphony Orchestra and Ballet and also participated in creation of experimental choreographies in the context of Open Stage Project from Arabesque Dance Company such as 18, P.I.N and Erasable. In 2012, Phuong received the Best Choreography Award at the International Modern Dance competition in Korea and received a grant for her experimental choreography Erasable from Danish Cultural Development and Exchange Fund (CDEF). Phuong is currently working with Arabesque Dance Company as a choreographer, coach and is also the founder of Open Stage Project. She also teaches contemporary dance at the Hochiminh City Dance School.

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VIETNAMESE CREATIVE FUSION ARTIST-IN-RESIDENCE,

## NGO THANH PHUONG



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[verbballets.org](http://verbballets.org)

## Special Performance by The FILHARMONIC!



Popular LA a cappella Boy Band The Filharmonic, known for their musical talent and cultural diversity, will headline the 2014 Cleveland Asian Festival on May 17 and 18, 2014.

Continuing the tradition of iconic Los Angeles bands – from the Beach Boys to the Black Eyed Peas to Maroon 5 – the melodic vocal style of the 6 members of The Filharmonic exemplifies an urbanesque hip hop sound mixed with 90's nostalgia. Filharmonic recently completed their participation with current season's The Sing-off Tour an EP will be release on March 31st.

The band has a strong kinship to their Filipino culture and follow in the footsteps of other nationally known Asian heritage acts performing at the Cleveland Asian Festival. Attendees can expect to hear a wide variety of musical influences including pop, a capella, jazz, opera, theater and classical. The band honors their Filipino heritage through incredibly nuanced musical performances that are both moving and fun to experience.



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SATURDAY		
	HORSESHOE STAGE	DRAGON STAGE
11:30AM		
11:45AM	Alison Jin- guzheng performance	
12:00PM	Festival Kick-Off	
12:15PM	Kwan Family Lion Dance- Cleveland's traditional Lion Dance team for over 75 years.	
12:30PM		
12:45PM	Anga Kala Kathak- North Indian Dance	(set up)
1:00PM	KaRen Bamboo Pole Dance	Pending Band- Yes, the band name is "Pending Band." They are CWRU students who play Tawainese Rock Music.
1:15PM	Mame Daiko- Japanese taiko drumming, sponsored by Japanese American Citizens League, Cleveland Chapter.	Shaolin Kungfu Institute- Hand & weapon forms, self defense, shuai jiao etc.
1:30PM		
1:45PM		
2:00PM	Westlake Chinese School- Chinese cultural performances	Karate Institute of Mentor- High energy demonstration of Martial Arts, weapons, self defense, jujitsu and board breaking.
2:15PM		
2:30PM	Sanskar Institute- Eastern Indian classical Odissi dance.	Troupe Shabaana- Turkish, Egyptian, Middle-Eastern Belly dance.
2:45PM		
3:00PM	Colors of Asia Cleveland Asian Festival's Fashion Show	Yayoi Renfro- Japanese song and dance
3:15PM		
3:30PM	Rising Star Acrobatics- Traditional Chinese acrobatics dance school students performing original dances.	All American Karate- Weapons, hand forms, sparring and breaking boards.
3:45PM		
4:00PM		Filipino-Scottish Bagpipes- Philippine National Anthem & other songs
4:15PM	Laotian Association- Dance	
4:30PM	THE FILHARMONIC (see pg. 37)	
4:45PM		
5:00PM	KCPC Korean School- Traditional Korean dances with fans and masks.	Kalyani Veturi- Kuchipudi (Indian Classical Dance), South Indian folk dance.
5:15PM		
5:30PM	(set up)	Shaker Heights High School- Chinese Culture Club performances
5:45PM	Eating Contest	
6:00PM	Verb Ballets- Ngo Thanh Phuong (see pg. 36)	MidEast Cudell Judo Club- Judo demo, shiai competition demo.
6:15PM	Cosplay Fashion Show- Peak into the world of cosplay and Asian anime.	Traditional Uechi-ryu Karate Academy of Ohio
6:30PM		
6:45PM		

SUNDAY		
	HORSESHOE STAGE	DRAGON STAGE
11:30AM	Rosa's Guzheng Studio- Chinese instrumental presentation.	
11:45AM		
12:00PM	Festival Kick-Off	Magic Show- Connie Zhang
12:15PM	Shri Kalaa Mandir- Indian dance Bharathanatyam dance form.	Dragon Dance-CSU Confucius Inst & OCA
12:30PM		Campus International School- Chinese language song and dance routine
12:45PM	Yume Daiko- Japanese taiko drumming.	
1:00PM		Integrated School of Internal Studies- Internal Martial Arts: Taijiquan, Xingyiquan, and Baguazhang.
1:15PM	Sho-Jo-Ji Japanese Dancers- Perform dances sponsored by Cleveland's JACL. Audience Participation on stage	
1:30PM		Audience participation on stage.
1:45PM	Filipino-American Student Asc of Oberlin- Music and Dance	
2:00PM		Yes I CAN! Karate- Karate-Jutsu/ Karate-Do by inner city Cleveland Students
2:15PM	(set up)	
2:30PM	Jasmine Dragons- Aerial silk arts, acrobatics and break dancing.	
2:45PM		Cleveland Aikikai- Demonstration of Japanese Aikido.
3:00PM	Colors of Asia Cleveland Asian Festival's Fashion Show	Audience participation on stage.
3:15PM		
3:30PM	Yin Tang Dance Company- Chinese dances, classical, regional folk dances, fusion.	Paj Tawg Tshiab- Hmong dance
3:45PM		
4:00PM	Ka Hui Hula o Ka 'Aina Punahele- Live music Hawaiian Hula dance.	Shao Lin Jing Gang Chuen- Martial Arts demonstration.
4:15PM		
4:30PM	THE FILHARMONIC (see pg. 37)	
4:45PM		
5:00PM	Lincoln West HS- Nepali Dance	PASO- Philippine song and dance
5:15PM	Susie Min- South Korean Hip Hop	Great Wall Enrichment Center- Chinese dances and Martial Arts performances by students.
5:30PM	(set up)	
5:45PM	Eating Contest	
6:00PM	FMC Dance Crew- Korean Hip Hop	Madison Combined Martial Arts- Karate, Judo, Jujitsu, Kung-fu, & Hapkido. Self-defense techniques.
6:15PM	Demi Zhang- guzheng performance	
6:30PM		
6:45PM		



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# Cleveland Asian Festival





## Exhibitors List

### Asian Food Court *Presented by Cleveland Public Power*

	Booth #
Asia Food Company	8
Asian Grille (Thai)	16
Bottled Water & Soda Beverage Station	22
Chutney Rolls	5
Cuisine Du Cambodge	4
East 30th St. Cafe	17
Flavors Of India (Himalayan/Nepalese)	20
Good Harvest Market (Chinese)	13
Indian Delight	10
Koko Bakery	19
Korean American Association of Greater Cleveland	1
Li Wah Chinese Restaurant	18
Lotus Thai House Authentic Thai Cuisine	2
Map of Thailand	12
Mason's Creamery	15
Miega Korean BBQ	11
Ono Turo-Turo (Philippine)	6
Otani Japanese Restaurant	21
Pho & Rice	3
Real Fruit LLC	32
Siam Cafe	9
Ty Fun Thai Bistro	14
Udupi Cafe (Vegetarian South Indian)	7
Wok N Roll Food Truck	40

### World Marketplace *presented by Third Federal*

#### Indoor Exhibitors

Cleveland Go Club  
Margaret Wong & Associates  
Mercedes-Benz of Bedford  
Yelp

#### Outdoor Exhibitors

10pm Jewelry  
12tribes art and design  
Anji's Collection  
ArtSpace-Cleveland  
Asian Catholic Ministry  
Asian Services In Action (ASIA Inc.)  
Bath Fitter  
Bee Glorified Honey  
Cabinets & Granite Direct  
Catari  
Catherine Moore Designs  
CEO/C Early Head Start & Head Start Preschool Program  
Cha-Ching Coin Jewelry  
Cleveland Asian Festival  
Cleveland Chinese Christian Church

Cleveland Japanese American Citizens League,  
Mame Daiko Japanese Drumming Ensemble, Sho Jo  
Ji Japanese Dancers  
Cleveland Museum of Art  
Cleveland Public Library  
Cleveland Public Power  
ClevelandPeople.Com  
Cleveland Dragon Boat Association  
Cuyahoga Community College  
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Dancing Puppets  
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Friendship Foundation of American-Vietnamese  
Global Cleveland  
Global Girl Gifts  
Global Market  
GPHomestay  
Gutter Helmet Systems  
Heartland Institute of Financial Education  
Horseshoe  
I CAN SCHOOLS  
International Community Council - Worldwide Intercultural Network (ICC-WIN)  
International Services Center of Cleveland  
International Women's Air & Space Museum  
Joyce Factory Direct  
Key Bank  
King Fire Baby  
Laxmi Mallik  
LeafFilter Gutter Protection  
Mel's Crafts  
Morgan Art of Papermaking Conservatory and Educational Foundation  
MotivAsians for Cleveland  
NASA Glenn Research Center  
Nexus Academy School of Cleveland  
Nk's Stuff - Eternity Lights  
OCA - Asian Pacific American Advocates  
Ohio Connections Academy  
Ohio Development Services Agency  
Ohio Housing Finance Agency  
Ohio Republican Party Asian-American Coalition  
Orchid Fashion Boutique  
Oriental arts and crafts  
Path to Fluency Language Classes  
Patsiam  
Peace and Love  
Qooyi's Anime Gift Shop



## Exhibitors List

Rosa Lee's Guzheng Studio  
Sabai Thai Massage  
Scentsy  
Shaolin Gung Fu School of Arts  
Shaolin Kung Fu Institute  
Shiseido - Anna Beauty Center  
Siam Orchid  
Silver D's Accessories  
Sports Legends  
St. Clair Superior Development Corporation  
State Farm  
Stepstone Academy  
The Bom  
The Lubrizol Corporation  
Third Federal  
Threads of Hope, Inc

Treasures of Cambodia  
TVB  
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Vtendz  
Westlake Chinese Culture Association  
Window to Imagination  
WindowPRO  
World Threads  
Yates Apothecary  
YFU-Youth For Understanding  
Yin Tang Dance Company

*And many more!*

## Health Pavilion - Free Screening

### Cleveland Clinic

1. Sleep Disorders
2. Vision Screening
3. Blood Pressure
4. Body Mass Index
5. Alternative Medicine
6. Herbal Therapy

### University Hospitals

1. Heart Health Screening
2. Body Mass Index
3. Health Education

### Louis Stokes Cleveland VA Medical Center

1. Benefits Enrollment For Veterans and Dependents
2. VA Employment Opportunities

### MetroHealth

1. Glucose/Cholesterol Screening
2. Spirometry Screening
3. Bone Density Screen
4. Depression Screen

### Asian Services In Action

1. HIV Screening
2. Lead Testing (with CDPH)
3. Mammograms (with CDPH)

### Aico's Dental Group

1. Dental Health Education
2. Dental Health Screening







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### Metroparks Shuttle Tour of AsiaTown



Free shuttle tour to learn about Cleveland's Asiatown. Our expert tour guide will take you through historical Chinatown, Asian Town Center, Ariel International Center, and more! Tour bus is sponsored by Cleveland Metroparks.

AsiaTown Tour pickup/drop off is at East 27th Street and Payne Ave (behind the Horseshoe Stage - on Payne Avenue)

Timed tickets will be available at the shuttle stop. First come first serve.

1pm, 1:15pm, 1:30pm, 1:45pm,  
2pm, 2:15pm, 2:30pm, 2:45pm,  
3pm, 3:15pm, 3:30pm, 3:45pm,  
4pm, 4:15pm, 4:30pm, 4:45pm

Both Saturday & Sunday



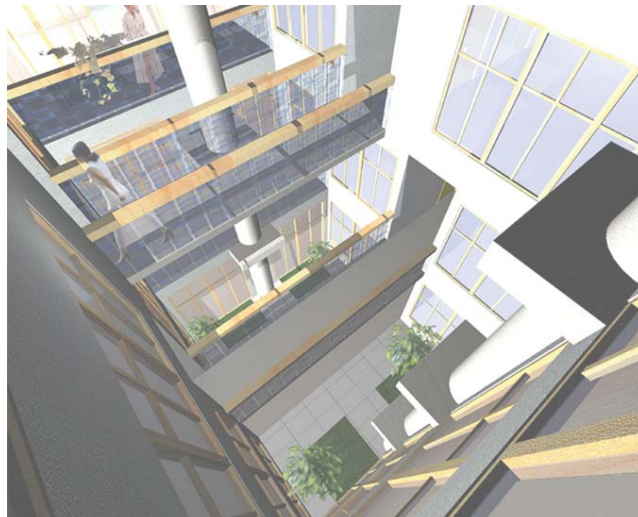
### "Colors of Asia" Fashion Exhibition

The Cleveland Asian Festival will once again be presenting "Colors of Asia" a Fashion Exhibition. Join us on the Horseshoe Stage as models show off the beautiful fashions of Asian countries.

**The exhibition will be 3:00 PM  
both Saturday and Sunday.**



An emcee will explain the names and styles of the outfits. After the fashion show, there will be photo opportunities with the models.



As the only Asian owned architectural firm in town, Wanix has completed many projects in AsiaTown and Greater Cleveland area. Some of them are: AsiaTown Master Planing Phase IA, IB and IC; Office Building renovation at KSU; Bridgeport Market and Community Center for BBC, etc. Wanix is dedicated to provide the best professional service to our community. We look forward to hear from you when the need rises.

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## History



### Origins of Asian Pacific American Heritage Month

*A national celebration established in 1977 with the participation of civil rights organizations such as the Japanese American Citizens League and Organization of Chinese Americans.*

May is Asian Pacific American (APA) Heritage Month—a celebration of Asians and Pacific Islanders in the United States. Much like Black History and Women's History celebrations, APA Heritage Month originated in a congressional bill.



#### Congressional Bills Establish Celebration

In June 1977, Representatives Frank Horton of New York and Norman Y. Mineta of California introduced a House resolution that called upon the president to proclaim the first ten days of May as Asian/Pacific Heritage Week. The following month, senators Daniel Inouye and Spark Matsunaga introduced a similar bill in the Senate. Both were passed.

On October 5, 1978, President Jimmy Carter signed a Joint Resolution designating the annual celebration.

#### APA Becomes Month-long Celebration

In May 1990, the holiday was expanded further when President George H. W. Bush designated May to be Asian Pacific American Heritage Month. May was chosen to commemorate the immigration of the first Japanese to the United States on May 7, 1843, and to mark the anniversary of the completion of the transcontinental railroad on May 10, 1869. The majority of the workers who laid the tracks were Chinese immigrants.



Asian Pacific American Heritage Month is celebrated with community festivals, government-sponsored activities, and educational activities for students. This year's theme is "Lighting the Past, Present, and Future."

#### Asian-American History:

**From Chinese laborers in the 1800s to millions of U.S. citizens today**  
by David Johnson

When they first arrived in the United States, Asian (usually Chinese) immigrants were welcomed, or at least tolerated. After the California gold rush brought thousands of Chinese to California, however, Asian immigrants faced restrictive laws and occasional violence.

In the late 1800s Chinese, and eventually other Asians, were excluded from citizenship. These laws were repealed during World War II, followed by further immigration-law changes, making it easier for Asians to enter the United States.

Today, Asian immigrants have a high rate of assimilation and participation in the American mosaic.

### Gold Rush Boom

The Chinese were the first Asians to arrive in large numbers. By the 1830s Chinese were selling goods in New York City and toiling in Hawaiian sugarcane fields.



Gold was discovered in California in 1848, eventually attracting thousands of Chinese miners and contract laborers. In 1850, just over 1,000 Asian immigrants entered the U.S., but ten years later, the figure had jumped to nearly 37,000, mostly Chinese.



### Violent Protests

In some quarters, Chinese workers were welcomed. The Central Pacific Railroad recruited Chinese to work on the transcontinental railroad in 1865. Three years later the Chinese and the U.S. ratified the Burlingame Treaty which facilitated Chinese immigration.

However, many people feared being “overwhelmed” by the influx, which had swelled to nearly 65,000 in 1870, and over 107,000 in 1880. Some cities passed laws against Chinese and other Asians, often referred to as “Mongolians.” Anti-Chinese riots erupted in Chico, California, in 1877 and in Rock Springs, Wyoming, in 1885.

### Japanese Arrive

Meanwhile, increasing contact with Japan prompted Japanese to move to Hawaii and California to work in agriculture. In 1869 the Wakamatsu Tea and Silk Colony was established in California.

### Contact with the Philippines

In 1899, following the Spanish-American War, the Philippines came under U.S. control, prompting increased immigration. In 1902 the *pensionado* program, which allowed Filipinos to study in the U.S., was implemented.



Because most Filipinos are Roman Catholic, their integration into American life was somewhat easier than for other Asians. Though Filipinos faced the same prejudices as Chinese and Japanese laborers (as described in Carlos Bulosan’s book *America is in the Heart*), Filipinos arrived with English skills, making assimilation easier.

### Japanese Internment

During World War II, more than 100,000 Americans of Japanese ancestry were placed in internment camps. Even though many did not speak Japanese or have close ties to Japan, they were nonetheless regarded as wartime threats. Although the U.S. was also at war with Germany and Italy, Americans with ancestors from those countries did not face internment.



In 1988 Congress passed a measure giving \$20,000 to Japanese Americans who had been interned during the war. President George H.W. Bush signed it the following year.

### Increasing Numbers

Although Asian immigration increased steadily through much of the 20th century, the region still contributed fewer newcomers than Europe, Latin America, and North America.

The McCarran-Walter Act of 1952 eliminated race as a barrier to immigration, and in 1965 national quotas were ended, thus facilitating Asian immigration.

### A More Diverse Group

In 1979 the United States and China resumed diplomatic relations, making immigration easier for Chinese. But, new arrivals came from other Asian countries as well, including India and Pakistan. And in 1975 following the Vietnam War, more than 130,000 refugees fleeing from the Communist governments of Vietnam, Cambodia, and Laos arrived on U.S. shores. Millions of Asians arrived in subsequent years.







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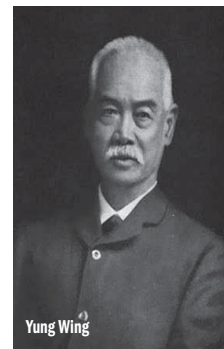
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## Asian/Pacific Islander American Heritage Month • Timeline



Yung Wing



Wong Kim Ark



Elaine Chao



Bobby Jindal

President Jimmy Carter signed a joint resolution in 1978 that declared May 4-10, 1979, as the first Asian Pacific American Heritage Week. This was later extended by President George H.W. Bush in 1990 to a month-long celebration. The month commemorates the arrival of the first Japanese immigrant, a fisherman named Nakanohama Manjiro, or "John Mung," to the United States on May 7, 1843, and marks the transcontinental railroad's completion on May 10, 1869.

1763	First recorded settlement of Filipinos in America in Louisiana	1906	San Francisco excludes Japanese, Korean and Chinese children from public schools	1962	Hawaii's Inouye becomes a senator; Spark Matsunaga becomes a congressman
1843	First Japanese immigrants arrive in the United States	1907	Immigration from India begins	1964	Patsy Takemoto becomes the first Asian-American woman to serve in Congress
1847	Yale's Yung Wing is the first Chinese person to graduate from a U.S. college	1907	President Theodore Roosevelt's executive order prevents Japanese/Korean immigration	1975	Vietnam War ends; leads to large migration of Southeast Asians to the United States
1848	Chinese people migrate to California during the Gold Rush	1922	Takao Ozawa v. U.S. rules that a Japanese person cannot be naturalized	1979	The first Asian Pacific American Heritage Week is celebrated
1854	California bars the entrance of Chinese people to the state	1924	National Origins Act prohibits immigration of most Asians	1979	Diplomatic relations resume between the People's Republic of China and the United States
1858	People v. Hall rules that Chinese people cannot give testimony against whites	1941	After the Pearl Harbor attack, Japanese on the Pacific Coast are interned in camps	1989	President George H.W. Bush signs into law an entitlement program to pay each surviving Japanese-American internee \$20,000
1865	Chinese workers are hired by the Central Pacific Railroad Company	1943	Congress repeals all Chinese exclusion laws and grants naturalization	1997	Kalpana Chawla becomes the first Asian Indian astronaut in space
1869	First transcontinental railroad is completed	1946	The Philippines becomes independent; citizenship is offered to those living in the United States	1997	Gary Locke becomes the first Asian-American governor of a mainland state (Washington)
1878	Ninth Circuit Court in California declares that Chinese people cannot receive natural citizenship	1946	Wing Ong becomes first Asian person elected to state office in Arizona House of Representatives	2000	Norman Mineta becomes the first Asian-American person to hold a Cabinet post
1879	Laws are passed in California against Chinese employment	1947	President Harry Truman pardons Japanese Americans who resisted draft in internment camps	2001	Elaine Chao is appointed secretary of labor
1882	Chinese Exclusion Law is passed, which suspends immigration for 10 years	1949	U.S. severs ties with People's Republic of China; 5,000 educated Chinese people are granted refugee status	2006	First monument dedicated to Filipino soldiers who fought for the United States in World War II is unveiled
1898	The Philippines declares its independence. The U.S. annexes the Philippines and Hawaii	1950	Korean War and second wave of Korean immigration begins	2007	Bobby Jindal becomes the first Indian-American person elected governor (Louisiana)
1898	Wong Kim Ark v. U.S. rules that Chinese people born in the United States are citizens	1956	Dalip Singh Saund becomes the first Asian-Indian person elected to Congress	2009	President Barack Obama appoints the most Asian Americans to Cabinet-level positions (three)
1903	First group of Korean people arrives to work in Hawaii	1959	Hawaii becomes the 50th state	2010	Apolo Anton Ohno becomes the most decorated American Winter Olympian, with eight medals
1905	California Civil Code forbids marriage between Asians and whites	1959	Hiram Fong and Daniel K. Inouye become the first Asian-Pacific Americans elected to Congress		

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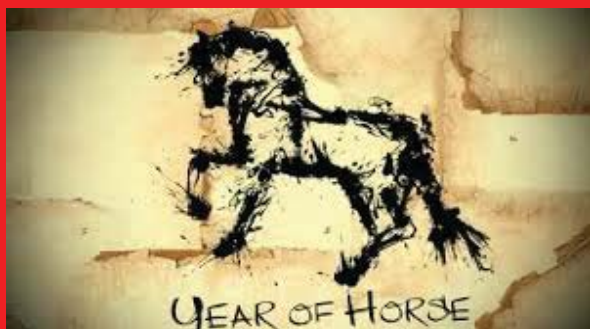
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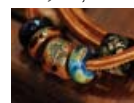
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- Chinese Bridge Summer Camp for high school students (study abroad in China)
- Chinese Immersion Summer Camp for K-12 students
- Annual Teacher Appreciation Day and tree planting to honor teachers
- Chinese Bridge Competition
- Chinese New Year celebrations
- Chinese language and cultural courses
- Workshop for in-service Chinese teachers
- College performance troupe from Chinese universities
- Study abroad in China for college students
- HSK/YCT tests (year round)
- Confucius Institute scholarships to study in China for college students

Visit us at <http://www.csuohio.edu/confucius/>

CONFUCIUS INSTITUTE



## Celebrating Asian Pacific American Heritage Month

at the 5<sup>th</sup> Annual  
Cleveland Asian Festival

International Community Council – Worldwide Intercultural Network

c/o Ariel International Center, 1163 East 40<sup>th</sup> Street, Suite 201, Cleveland, Ohio 44114

Telephone: 440-941-6088 • Website: <https://www.facebook.com/ICCWIN>

President of the Board: Kenneth J. Kovach

## Cleveland Photographic Society



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are *Proud & Honored* to Volunteer at the  
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We meet at  
**TWIST Social Club**  
11633 Clifton Blvd.





## Goals

- ★ Promote Cross-Culture Communication
- ★ Promote Local Business Relationship with China
- ★ Organize Chinese Cultural and Social Events
- ★ Organize Charitable Events and Specialized Community Service

## Clubs and Activities

Investment Club, Medical Seminar, Mom's Club, Great Wall Enrichment Center, Great Wall Kung-Fu Center, Cleveland Chinese Dance Center, Business Club, Tennis Club, Chinese New Year Celebration, Summer Camp, E-Journal, Beginning Chinese Program, CPEA Talent Scholarship, CPEA Talent Scholarship Fund Raising Concert.



## Contact

### Chinese Professional and Entrepreneur Association

PO Box 391025, Solon, OH 44139

[www.cpeaus.org/](http://www.cpeaus.org/); [cpea.usa@gmail.com](mailto:cpea.usa@gmail.com)

330-256-3357, 216-225-2860



## Great Wall Enrichment Center



Staffed with top-class instructors, we offer the area's best course based enrichment after-school program & weekend program for K-12 students.

**Solon:** 4645 SOM Center Road.

**Beachwood:** 24601 Fairmount Blvd.

**Cleveland Downtown:** Asian Town Center, 3820 Superior Ave.

**Courses:** Chinese, Math, English, Kung Fu, Art, Ballet, Folk Dance, Chess, Vocal, Piano, Tennis, Specialty Topics

**Weekdays:** 3:00 pm–6:30 pm, Mon-Fri

**Evenings:** 7:00 pm–8:30 pm, Tue & Thu

**Weekends:** 9:30 am – 12:30pm,

4:00 pm – 5:30 pm, Saturday

**Contact:** 216-577-8012

[info@greatwallec.com](mailto:info@greatwallec.com)

[www.greatwallec.com](http://www.greatwallec.com)

**Contact us for visit and FREE trial class.**

**Great Wall Enrichment Center, Where Learning is Fun!**



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email [cnguyen055@gmail.com](mailto:cnguyen055@gmail.com)

## Minority Business Development

# 2014 Cleveland Asian Festival

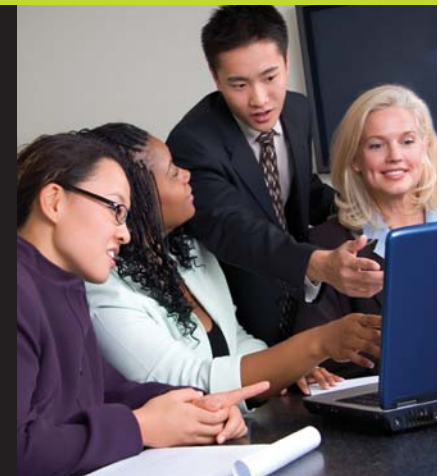
The Minority Business Development Division offers programs and services that provide Ohio's small and minority-owned businesses with assistance related to start-up, growth and expansion efforts.

### Services include:

- Loan and Bonding Programs
- Business Counseling Services
- Access to Contract Opportunities

### Contact us:

Minority Business Development Division  
77 South High Street  
PO Box 1001  
Columbus, Ohio 43216-1001



**Ohio**

**Development Services Agency**

John R. Kasich, Governor

David Goodman, Director

(614) 466-5700 or (800) 848-1300

[www.development.ohio.gov](http://www.development.ohio.gov)



## Congratulations to the Cleveland Asian Festival!

5 Years of Success  
in Advancing the AsiaTown  
Neighborhood



From OCA Greater Cleveland  
Asian Pacific American Advocates



Lisa Wong ..... President  
Harold Hom ..... Secretary  
Shan Chan ..... Treasurer  
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Deborah Yue ..... V.P. Membership  
Johnny Wu ..... V.P. Organizational  
and Public Relations  
Huili Shi ..... V.P. Education & Culture  
Ray Chan ..... Past President  
Ray Hing ..... Past President

[ocagc.org](http://ocagc.org)



Partnering  
for the  
community

U.S. Bank is proud to support the Cleveland Asian Festival



At U.S. Bank, our success is directly related to the success and vitality of the communities we serve. And we believe strong communities help make a strong economy. That's why we feel it's important to partner with organizations like the Cleveland Asian Festival to provide corporate leadership on issues of community importance. Because no company gains the same strength alone as it can with the help of others. We're glad to have the opportunity to partner with them.

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# Cleveland Dragon Boat Festival

## The Cleveland Dragon Boat Association PROUDLY SUPPORTS the 2014 Cleveland Asian Festival!

**2014, the YEAR OF THE HORSE!**

**VISIT OUR BOOTH TO PADDLE FREE WITH A FRIEND!**

**PADDLE WITH US on the Cuyahoga River at Rivergate Park!**

**Form or join a team and RACE WITH US at the 2014 Cleveland Dragon Boat Festival  
Saturday, September 20th!**

**VISIT [cledba.org](http://cledba.org) for details and information**

Dragon boat paddling and racing is an excellent recreational sport for all ages and fitness levels.  
2014 marks our eighth season of paddling on the Cuyahoga River.

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