



[www.ClevelandAsianFestival.org](http://www.ClevelandAsianFestival.org)

## AsiaTown

E.27th St. & Payne Ave.  
Cleveland, OH 44114

**May 20-21, 2017**

Saturday & Sunday  
11AM-7PM

**8th Annual**

# Cleveland Asian Festival

Martial Arts Demonstrations

**FREE** Health Screenings

World Marketplace

Asian Cuisine

Activities Pavilion

Eating Contest

Cultural Performances

**FREE** Guided AsiaTown Trolley Tour

Colors of Asia Fashion Show

Asian-Pop Cover Dance Competition

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**CITY OF CLEVELAND**

Mayor Frank G. Jackson



May 20 – 21, 2017

Dear Friends:

On behalf of the citizens of the City of Cleveland, I am pleased to welcome you to the 8<sup>th</sup> Annual Cleveland Asian Festival.

One of our community's greatest assets is our diversity. The Cleveland Asian Festival offers us an opportunity to celebrate and enjoy Cleveland's rich Asian heritage – including world-class musicians, dancers, performers, artists and authentic Asian food. Our vibrant and growing AsiaTown neighborhood serves as the backdrop for the event and as a stage for Cleveland's warm hospitality and cultural diversity.

I'd like to thank you for coming to this event and experiencing Cleveland at its finest. And, I'd like to thank all of the volunteers and organizations from the Asian Pacific communities who came together to present this event, and in doing so, foster, educate, and promote Asian culture and traditions, while celebrating Cleveland.

I hope you enjoy the 8<sup>th</sup> Annual Cleveland Asian Festival.

Sincerely,

Frank G. Jackson, Mayor

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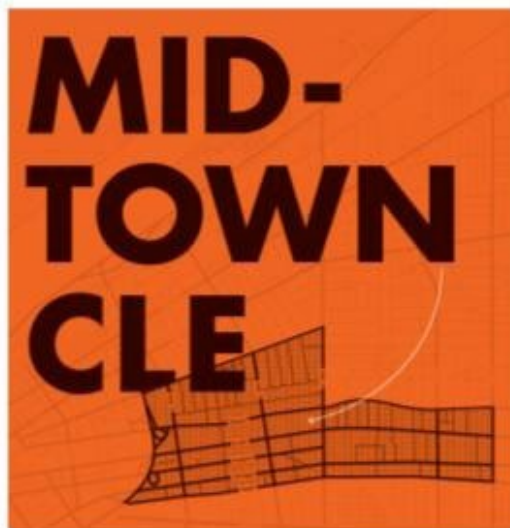
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MidTown Cleveland, Inc. is proud to support  
the 2017 Asian Festival



CITY OF CLEVELAND  
Office of the Council

[www.clevelandcitycouncil.org](http://www.clevelandcitycouncil.org)

**TJ Dow** COUNCIL MEMBER, WARD 7

COMMITTEES: Transportation - *Vice Chair* • Municipal Services & Properties - *Vice Chair* • Mayor's Appointments - *Chair*  
Development, Planning & Sustainability



Dear Friends,

On behalf of the residents of Ward 7,  
I am honored to welcome you to the  
8<sup>th</sup> Annual, Cleveland Asian Festival.  
This festival gives us a great opportunity to  
celebrate the rich diversity of our  
community as a whole.

I commend the valuable contributions of the Cleveland Asian  
Festival. Its supporters have worked tirelessly to provide such  
opportunities for all residents to appreciate this grand affair. It is  
my hope that you will continue to come and enjoy this  
prestigious Asian Community event again and again.

Thank you for your unyielding commitment to our community.  
Please accept my Best wishes for this wonderful event and  
much more continued success.

Sincerely,

TJ Dow  
City of Cleveland, Ward 7

City Hall 601 Lakeside Avenue N. E., Room 220, Cleveland, OH 44114 • Phone (216) 664-2908 • Fax (216) 664-3837  
Email [tdow@clevelandcitycouncil.org](mailto:tdow@clevelandcitycouncil.org)





Welcome to the 2017 Cleveland Asian Festival!


The eighth annual Cleveland Asian Festival highlights Cleveland's Asian community and its commitment to Greater Cleveland.

Cleveland Asian Festival continues to strengthen the identity of AsiaTown and to establish it as a vibrant neighborhood in Cleveland. For all the organizations and individuals involved, creating CAF has been a truly rewarding experience that has united us as a community and provided us with a vehicle to collectively voice our opinions. We are proud of the Asian community's growing engagement and will continue to look after the interest of AsiaTown and its people and to work collaboratively with all interested parties to create a brighter Cleveland future.

Finally, a heartfelt thank you to our wonderful sponsors, vendors, performers, volunteers, and supporters who have helped make this event possible. Enjoy the sounds and sights of the Asian performers, the aroma and sampling of Asian cuisine, the many family-friendly hands-on activities and games, the world marketplace booths and the health screenings and educational opportunities at the health pavilion. We are so appreciative of the wonderful support from all of you.

Enjoy the 2017 Cleveland Asian Festival!

CAF Executive Committee



St. Clair Superior Development Corporation, Attn: Cleveland Asian Festival  
4205 Saint Clair Avenue · Cleveland, OH 44103 · 216.539.4634 · [www.ClevelandAsianFestival.org](http://www.ClevelandAsianFestival.org)

## 8th Annual Cleveland Asian Festival

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**Bringing Cultural, Diversity and Economic Growth to AsiaTown Neighborhood**  
**Strengthen the identity of AsiaTown**  
**Celebrate Asian American & Pacific Islander Heritage Month**  
**Unite Cleveland's AsiaTown Neighborhood**

The Cleveland Asian Festival (CAF) is the fastest growing festival in Ohio celebrating 8 years in 2017!

- 10,000 people attended the 1st Annual CAF in 2010 (one day)
- 31,060 people attended in 2011.
- 42,240 people attended in 2012.
- 38,380 people attended in 2013
- 38,000 people attended in 2014
- 45,000 people attended in 2015
- 48,800 people attended in 2016, over \$2 million spent

- o 95% were very satisfied with the overall experience
- o 96% vendors of all kind had generated high sales volume
- o 96% would visit AsiaTown in the near future, 2% increase from 2015
- o 97% will return in 2017 CAF, 4% increase from 2015
- o 98% believed the festival would benefit Cleveland
- o 75% spent over \$20, 10% increase from 2015

## About 2017 Cleveland Asian Festival

Welcome to the eight annual **Cleveland Asian Festival**! The **Cleveland Asian Festival** is a collaborative effort by the organizations and communities in Greater Cleveland. It is coordinated by the volunteer leaders within the Asian Pacific communities to foster, educate, and promote Asian culture and traditions, while celebrating Asian Heritage Month.

**Cleveland Asian Festival** is a landmark undertaking to unite the community through recognition of its culture, diversity, and people. The event is made possible by the volunteerism and participation of many diverse and ethnic groups including: Chinese, Taiwanese, Korean, Japanese, Filipino, Indian, Vietnamese, Laotians, Indonesian, Malaysian, Thai, and others. In addition, committed organizations such as the

OCA Greater Cleveland, Friendship Foundation of America, Federation of India Community Association, Vietnamese Community of Greater Cleveland, MotivAsians for Cleveland, Asian Services in Action, Cleveland Contemporary Chinese Culture Association, Cleveland Chinese Women Association, Chinese Professionals and Entrepreneurs Association, Consolidated Graphics Group, Creative House Studios, Koko Bakery, Korean American Association, Japanese Americans Citizens League, Cleveland Chinese Benevolent Association, Filipino Associations, St. Clair Superior Development Corp., Asia Plaza Inc., and AsiaTown Neighborhood Merchant organizations have enthusiastically committed to this festival.



The Festival features food and merchandise vendors, local and national performing artists, an activities area, games, competitions such as Sumo



Wrestling, Trivia Challenge with Arthur Chu and Egg Roll eating, a health pavilion that focuses on diseases and medical conditions that affect Asian Americans. It will also bring economic growth to the AsiaTown neighborhood by introducing this ethnic neighborhood to tens of thousands of Clevelanders.

*Poster and Cover Design by Dorothy Ly Other artwork by Jesse Smith and Jessie Ng. Photos taken by volunteers at previous Cleveland Asian Festivals*



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Thompson Hine celebrates the diversity and rich cultural heritage of our colleagues and our community.

Proud to support the  
**2017 Cleveland Asian Festival**



**Barbara A. Lum**  
Cleveland Asian Festival,  
Activities Committee  
Asian American Bar Association of Ohio,  
Immediate Past President,  
[Barbara.Lum@ThompsonHine.com](mailto:Barbara.Lum@ThompsonHine.com)

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# Vietnamese CULTURAL GARDEN



The Vietnamese Culture Garden, sponsored by the Friendship Foundation of American Vietnamese, is proud to be part of the 8<sup>th</sup> Annual Cleveland Asian Festival.

We salute Joseph Michael Gyulay - successful entrepreneur, wise business expert, and generous philanthropist.

We praise his welcome endeavors at inspiring East and West to labor together for the mutual benefit of all.

Mr. Gyulay deserves the appreciation of all at the Cleveland Asian Festival for his strong leadership and many accomplishments.



[www.VNCulturalGarden.org](http://www.VNCulturalGarden.org)

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## supporting our community

We enjoy living and working in our community for the same reasons you do – the celebrated traditions, the recreational opportunities, and the company of others who share our dreams. It's why we support so many organizations that bring people together for the common good. KeyBank is proud to support the eighth annual Cleveland Asian Festival and the Asian community.

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## Cleveland Asian Festival Committees



### Executive Committee

Vi Huynh  
Lisa Wong  
Johnny Wu  
Yin Tang  
Deborah Yue  
Michael Mendoza  
Siu Yan Scott  
Wayne Wong

### Advisory Board

Margaret Wong  
Dr. Margaret Carlson  
Michael Byun  
Hao Zhou  
Valarie McCall  
Radhika Reddy

### Finance & Compliance

Deborah Yue  
Vi Huynh  
Cynthia Brookins

### Activities & Games

Wayne Wong  
Lisa Wong  
Tim Nevits  
Oanh Loi-Powell  
Sapna Kumar  
Jenifer Feierabend  
Vera Boggs  
Barbara Lum  
Dorjan Scott

### Performance

Yin Tang  
Wayne Wong  
Jennifer Luu  
Asim Datta  
Arushi Prakash  
Thai Minh Le  
Aaron Schweizer  
ShaDae Jones  
Raymond Bondad  
Valentino Luca Zullo  
Jerry Jackson  
Ezekiel Badowski  
Kylene Ye  
Tim Goodwin

### Health Pavilion

Michael Mendoza  
Michael Byun  
Rachel Ng  
Maemie Chan

### Vendor Committee

Lisa Wong  
Minh Dang  
Mala Augoustidis

### Pop-Up Shop

Johnny Wu  
Vi Huynh  
Deborah Yue  
Joyce Pan Huang  
Jennifer Luu

### Volunteer

David Huang  
Siu Yan Scott  
Aaron Baker  
Sueji Smith  
Michael To  
Skylar Xie  
Rohit Shastri  
Deborah Yue  
Alissa Berman  
Ben Langham  
Kyle Znamenak

### Logistics

Ed Hom  
Steve Hom  
George Kwan (Security Advisor)  
Johnny Wu  
Lisa Wong  
Peter Sampson  
Cynthia Graham

### Marketing / Media

Johnny Wu  
Dan Hanson  
Yin Tang  
Prakash Sinha  
Ronald Werman  
Lisa Wong  
Loresa Novy  
Jason Wang  
Dorothy Ly  
Ewyn Tsang

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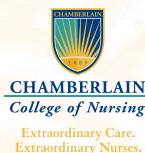
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Thanks for uniting the community through collaboration and recognition  
of its culture, diversity, and people.

Global Cleveland attracts, welcomes and connects international newcomers to economic and social  
opportunities in Cleveland and Cuyahoga County. For more information visit [globalcleveland.org](http://globalcleveland.org)

Office of the Mayor

## *Proclamation*

**WHEREAS:** the 2017 8<sup>th</sup> Annual Cleveland Asian Festival will take place on May 20-21; and

**WHEREAS:** this fabulous event strengthens the identity of Asia Town, supports economic growth, educates and promotes Asian culture and traditions, celebrates Asian Pacific American Heritage Month, and unites Northeastern Ohio's Asian American Community; and

**WHEREAS:** it is the fastest growing festival in Ohio with a 100% volunteer based organization working in partnership with residents and stakeholders of the Asia Town Neighborhood; and

**NOW, THEREFORE,** I, Ron Falconi, the 12<sup>th</sup> Mayor of the City of Brunswick, on behalf of City Council and all the citizens, and as the first Filipino-American Mayor in the State of Ohio, do hereby give my highest commendation to the members and volunteers of the Cleveland Asian Festival for a positive and successful festival in 2017.



In witness whereof, I have hereunto set my hand and caused the seal of the City of Brunswick to be affixed this 20th day of May, in the year of the Lord, two thousand and seventeen.

Mayor Ron Falconi  
City of Brunswick, Ohio



HOUSE OF REPRESENTATIVES  
WASHINGTON, D.C. 20515

## Congressional Recognition

Presented  
to

### CLEVELAND ASIAN FESTIVAL IN HONOR OF ASIAN-PACIFIC AMERICAN HERITAGE MONTH

MAY 20-21, 2017

*"A nation's culture resides in the hearts and in the soul of its people." – Mahatma Gandhi*

It is a pleasure to acknowledge the Eighth Annual Cleveland Asian Festival during Asian-Pacific American Heritage Month. For eight years, the Cleveland Asian Festival has fulfilled its mission of strengthening the identity of AsiaTown and educating and promoting Asian American and Pacific Islanders (AAPI) culture.

By advocating the importance of cultural preservation and highlighting their cultural contributions to society, the Cleveland Asian Festival successfully unites the AAPI community in Greater Cleveland.

On behalf of the citizens of the Eleventh Congressional District of Ohio, I am honored to recognize the Eighth Annual Cleveland Asian Festival. The commitment to preserving the AAPI culture and ensuring the AsiaTown Neighborhood remains culturally vibrant is commendable. Congratulations on this momentous occasion. May the community have continued success.

Sincerely,

*Marcia L. Fudge*  
Marcia L. Fudge  
Member of Congress



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United States Senate

WASHINGTON, DC 20510

May 20, 2017

Johnny Wu  
Cleveland Asian Festival  
1419 E 40th Street  
Cleveland, OH 44103  
County: Cuyahoga

Dear Friends:

I would like to congratulate the city of Cleveland and the Festival Organizing Committee as you celebrate the 2017 Cleveland Asian Festival.

The Cleveland Asian Festival celebrates the importance of community and allows those in the Cleveland area to experience the richness of Asian culture through dragon boat races, cultural exhibits, culinary demonstrations, music, and dance performances. In its 8<sup>th</sup> year, this annual event fosters unity in society through the exploration of Asian culture with an emphasis on inclusion of tradition.

Again, congratulations on celebrating another successful event. I wish you all the best in the years to come.

Sincerely,

*Sherrod Brown*

Sherrod Brown  
United States Senator

SB:sgz





HOUSE OF REPRESENTATIVES

On behalf of the residents of the 10<sup>th</sup> Ohio House District, I am pleased to commend

**THE CLEVELAND ASIAN FESTIVAL**

on your 8<sup>th</sup> annual festival held May 20-21, 2017.

This is, indeed, an auspicious occurrence, and celebration is certainly in order. The Cleveland Asian Festival continues to foster diversity and attract thousands to the neighborhood throughout the year. All those associated with the festival have the opportunity to reaffirm their goals and to formulate policies to meet the challenges of the future.

Since its inception, the Cleveland Asian Festival has earned a level of esteem and appreciation of which its founder, organizers, volunteers, and participants can be justifiably proud, and we applaud everyone associated with this significant event. We are certain that as this worthy endeavor maintains its dedication to quality, it will continue to grow and prosper and will follow in the tradition of excellence that has long been its hallmark.

Thus, with satisfaction, we congratulate the Cleveland Asian Festival on its many accomplishments and extend best wishes for ongoing success.

Bill Patmon  
State Representative  
Ohio's 10<sup>th</sup> House District



*John R. Kasich and Mary Taylor*

*Governor and Lieutenant Governor of Ohio*

*do hereby officially recognize*

**THE 8<sup>TH</sup> ANNUAL  
CLEVELAND ASIAN FESTIVAL  
MAY 20-21, 2017**

On behalf of the State of Ohio, we extend a warm welcome to all those attending the 8<sup>th</sup> annual Cleveland Asian Festival. This event is an opportunity to share and experience the unique cultural traditions of Asian-Americans and Pacific Islanders, and we extend our gratitude to the organizers and sponsors of this festival for your hard work and commitment to ensuring its success. Best wishes for another memorable and enjoyable festival!

On this 20<sup>th</sup> day of May 2017:

John R. Kasich  
Governor

Mary Taylor  
Lieutenant Governor







The Council of Cuyahoga County, Ohio,  
takes profound pride and deep personal pleasure in recognizing the

## 8<sup>th</sup> Annual Cleveland Asian Festival Weekend May 20<sup>th</sup> and 21<sup>st</sup>, 2017 in Cuyahoga County

- WHEREAS,** Asian & Pacific Islander (API) individuals play an integral role in the enhancement of culture, economic, and civic life in Northeast Ohio. The 2017 Cleveland Asian Festival celebrates and recognizes the contributions of API's from May 20<sup>th</sup> through 21<sup>st</sup>, 2017; and
- WHEREAS,** The 2017 Cleveland Asian Festival is a significant milestone in the growth of the Asian Cleveland community. Never in the history of Cleveland have so many different Asian organizations come together to work side by side toward such a goal. The Cleveland Asian Festival is the fastest growing festival in Northeast Ohio, while bringing over \$2 million dollars of economic growth to the AsiaTown neighborhood; and
- WHEREAS,** The 2017 Cleveland Asian Festival activities include cultural and educational presentations, traditional dance, martial arts demonstrations, games, children's activities, vendors, entertainment and a health fair that focuses on diseases and medical conditions that affect Asian Americans. A special neighborhood tour via MetroParks or Lolly the Trolley buses will help promote the AsiaTown neighborhood as a whole, helping and stimulating economic growth within the area; and
- WHEREAS,** The 2017 Cleveland Asian Festival will bring an enhanced understanding of API culture, history & people to the residents of our region & has heightened awareness of the culture & traditions of Ohio's API Community & individuals of API decent; and
- WHEREAS,** Local residents may view and participate in these events and share in the traditional food, drink and crafts of the festival. All persons are encouraged to attend this year's festival in Cleveland's AsiaTown and experience Asian and Pacific Islander culture and traditions.
- NOW, THEREFORE, BE IT RESOLVED** that District 7 Councilwoman Yvonne Conwell, on behalf of the Council of Cuyahoga County, Ohio, hereby proclaims **Cleveland Asian Festival Weekend** on May 20<sup>th</sup> and 21<sup>st</sup>, 2017 in Cuyahoga County, and extends best wishes for a most successful event.

*Yvonne M. Conwell*  
Yvonne M. Conwell, District 7  
Cuyahoga County Council



Duly adopted this 20<sup>th</sup> day of May, 2017



## In recognition of the 8<sup>th</sup> Annual Cleveland Asian Festival May 20 - 21, 2017

- Whereas,* on behalf of the citizens of the City of Cleveland, I am honored to offer this Proclamation in recognition of the 8<sup>th</sup> Annual Asian Festival being held in Cleveland; and,
- Whereas,* the 8<sup>th</sup> Cleveland Asian Festival will take place May 20 and 21, 2016 and celebrates the contributions and culture of Asian Americans by including educational talks, traditional dance, martial arts demonstrations, games, children's activities, vendors, entertainment, and a health fair in the festivities; and,
- Whereas,* the Festival has also brought an enhanced understanding of the Asian culture, history and people to the residents of our region and has heightened the awareness of the culture and traditions of Cleveland's Asian community; and,
- Whereas,* the Asian American community truly has a deep passion for and commitment to the City of Cleveland and is dedicated to developing strong relations between all of the diverse cultures that make our city unique.
- Now therefore, I, Frank G. Jackson,** the 56<sup>th</sup> Mayor of the City of Cleveland, do hereby offer this Proclamation in recognition of the 8<sup>th</sup> Annual Cleveland Asian Festival. I encourage all Clevelanders to experience the traditions and culture of the Asian community by attending this festival in Cleveland's AsiaTown.

*In witness thereof,* I have set my hand and caused the Corporate Seal of the City of Cleveland to be affixed on this 20<sup>th</sup> day of May in the year 2017.

*Frank G. Jackson*  
Mayor Frank G. Jackson



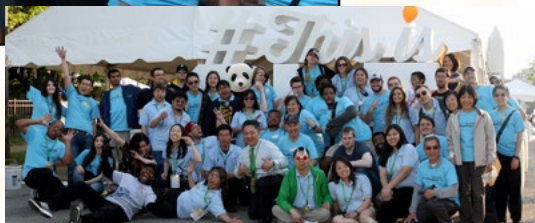


## Recognitions

### 2017 Festival Volunteers:

Alassane Fall	Dawn Andrews	Kathleen Gisser	Monica Brown
Alex Wong	Diane Schmenk	Kathryn Reinhardt	Naimah Phillips
Alexa Golinar	Diane Billa	Kathy Huang	Paige Nappi
Aliss Berman	Donald Chan	Kelly Kuang	Pamela Lewis
Amanda Nolan	Dorina Belitsky	Ken Stone	Pamela Secci
AmariYah Israel	Dorothy Centar Chan	Kim Banak	Raman Kumar
Amy Guthrie	Elizabeth Jastrzebski	Kimberly Hunyor	Raman Kumar
Amy Qin	Elizabeth Williams	Laura Williams	Gurung
Angela Woodson	Eloise Reese	Linda Stroemple	Rebecca Hannan
Anita Kazarian	Eva Fong	Lisa Majeski	Ruqaiyah Bashir
Antonio Harper	Gloria Jacobson	Lois Millman	Saeed Tawil
Arreyneke Rauol Etongwe	Heather Sakai	Lotus Yee	Sai Somasundaram
Ashley Chan	HerBrina Shepherd	Louisa Liu	Samantha Shucofsky
Ashley Nicholson-Scott	Hind Atthahabi	Lucy Jones	Samantha Wong
Barbara Langford	Jackie Ma	Madison Cowoski	Shreyasi Sharma
Barbara McQueen	Jacob John	Marcia Sachs	Siobhan Leftwich
Bob Garrity	Jannie Colwell	Marcus Singleton	Stephanie Lipscomb
Bob Madison	Jay Wells	Mariah Ross	Steve Jung
Brenda Barbarino	Jedidiah Fabian	Marianne Glazer	Taelor Majors
Brenda Eruo	Jezea Chisler	Martha Sivertson	Talitha Scott
Caitlin Campbell	Jo Ann Solnick	Martino Allen Crooks	Tiffany Walker
Carmen Negron	Joanne Blanchard	Melody Lindquist	Tina Jacob
Cassandra Campbell	Joe Burger	Menghao Zhang	Tony Louie
Chantia Brown	Joshelyn Smith	Michael Net	Tresa Lavelle
Chinja Scott	Julia Chen	Michael Turner	Van Jackson
Christina Lam	Justin Elie	Michelle Bashian	Vickie Zak
Cristina Gurney	Kafeela Parvin	Mike Dukles	Vince Cononico
Daniel Graves	Valiyakath Abdul	Mike Gibbons	Wan Tao Chu
David Schmenk	Kareem	Minghui Li	Wanda Finley
David Garyantes	Karyn Newton	Mohammad Islam	Whitney Woods

and many others!



## Recognitions

### Cleveland Asian Festival

### St. Patrick's Day Parade Volunteers:

Special thanks to Asia Plaza, ImageLab Media, Li Wah Chinese Restaurant, and OCA Greater Cleveland



Chris Blackfire	Wensheng Huang	Wayne Wong
Vera Boggs	Rohit Shastry	Lisa Wong
Eva Fong	Spencer Sin	Alex Wong
Ern Gerardo	Sibyl Sin	Samantha Wong
Ed Hom	Sibley Strader	Micah Yee

### Additional Thanks to:

AFSCME  
Allegheny Technologies Incorporated  
Asian Town Center  
Cameron Beason  
Cleveland Chinese Benevolent Association  
Cleveland Chinese Women Association  
Friendship Foundation of America  
Kathy Allen  
Li Wah Chinese Restaurant  
MAGNET  
Michael Fleming  
Neighborhood Connections  
Peaks Assoc. Ltd. And Peaks Assoc. No. 1 Ltd.  
Raymond Elkin  
Steve Leopold  
TDY Industries  
Tim Kopp  
W. 78th St. Partners

### CAF Photographers

Dave Ciborek  
Jene Wilson  
Melissa Stanton  
Scott Theus  
Dennis Glazer  
Gayle Norris  
Linda Robbins  
Dorjan Scott  
Josh Rose  
Edmond Wong



Photos appearing in this booklet are taken by Ed Wong, Darlene Beiter, Gayle Norris, Donna Schneider, Scott Theus, Trish Uveges, Diane Ward, Ronald Werman, Bob Dolson, Bob Glick, Jene Wilson, Mariah Kaiser, and many others. All subject to change.



## K-Pop Cover Dance Competition



Following the success of 2016's Cleveland Asian Festival K-Pop Cover Dance competition, the community has called for its return. This years we've opened up to more genres. Dancers were free to submit in the categories of Bollywood, C-Pop, J-Pop, K-Pop, and Nepali Pop.

Top four groups will be competing live in the finals on May 20th, 2017. Come cheer on your favorite local dance crew as they compete for the grand prize of \$2000.

## Hands On Demo Area Schedule



**Saturday**  
2:00 PM - 2:30 PM  
**Integrated School of Internal Studies**  
3:00 PM - 4:00 PM  
**Hula Fusion Hawaiian dance**  
4:00 PM - 5:00 PM  
**Traditional Uechi-ryu Karate**

**Sunday**  
3:00 PM - 4:00 PM  
**Green Dragon Tai Chi**

Ever curious about Asian dance or martial arts? The demo area offers free classes taught by performers from local schools

## Special Guest Emcees



**Wayne Wong.** In addition to being our Head MC, he is the recipient of the Asian American Engineer of the Year Award. Wayne is the Chief of the Thermal Energy Conversion Branch, Power Division, at the NASA Glenn Research Center where he is helping to develop future high efficiency space power systems and was awarded the NASA Exceptional Achievement Medal for his work. Wayne was born in Hong Kong and raised in Cleveland and is a graduate of Case Western Reserve University. Wayne is also an artist, actor, and scriptwriter, having pursued comic book illustration in the past and more recently is featured in several short films. He is the OCA Cleveland Asian American Advocates, V.P. of Administration, and leads the OCA Dragon Dance Team. He enthusiastically volunteers his time and energy to further the goals of the Cleveland Asian Festival as Executive Committee member, Activities Chair, and Head MC.



**Lynna Lai.** Lynna Lai joined WKYC-TV Channel 3 News in April 2012, anchoring the weekend evening newscasts and reporting on weeknights. She can now be seen anchoring Channel 3 News Today, weekday mornings from 4:30-7:00AM. Lynna brings to the job, her years of broadcasting experience in major markets across the country. She was the first Asian-American television reporter in Cleveland at WJW-TV, but left to pursue TV anchoring and reporting jobs in Tampa, Florida and Atlanta, Georgia. Lynna returned to Cleveland television in 2001 as an anchor for WOIO-TV. Recognized for her energetic personality and storytelling abilities, Lynna has won 4 Emmy Awards for Best Spot News Reporting, and for her anchoring and reporting roles on Channel 3 News. Lynna can be found on Facebook and Twitter @Lynna\_Lai.



**Chris Tanaka.** Chris Tanaka anchors the 5 p.m. and 11 p.m. newscasts on Cleveland 19 as well as the 9 p.m. and 10 p.m. on CLE43. Chris joined the Cleveland 19 news team in July of 2016, after a five year stint as anchor and reporter in Honolulu, Hawaii. While Chris moved to Cleveland to further his career, the move is also an opportunity to discover his roots as Chris' father was born and raised in Lakewood, OH. Chris is half Japanese, was born in Taipei, Taiwan, and lived in Amman, Jordan until he was seven. An award-winning journalist, Chris' early career was spent in the Denver, Colorado and Great Falls, Montana markets. Chris earned an undergraduate degree from Boston College and an MBA from Regis University in Denver. He's happily married with two young boys. Chris can be found on Facebook and Twitter @Chris\_Tanaka.



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# Lantern Stage

(intersection of East 27th & Payne Ave)

## Saturday (May 20)

11:30 AM - 12:00 PM

### Kwan Family Lion Dance

Cleveland's traditional Lion Dance team for over 35 years

12:00 PM - 12:15 PM

### Festival Kick-Off

Welcoming remarks by guest speakers

12:15 PM - 12:30 PM

### Manivic's Dance Company

Hawaiian & Polynesian dances

12:30 PM - 12:45 PM

### Kultura Filipiniana Dance Troupe

Igorot Dance- a Phillippine tribal dance. "Igorot" means people from the mountains.

12:45 PM - 1:30 PM

### Cleveland Contemporary Chinese Culture Association

Chinese Ethnic Dances, Acrobatic Dances, Martial Arts, and Musical Instruments

1:45 PM - 2:15 PM

### SANSKAR

Odissi Classical Indian dance from state of Odisha

2:15 PM - 2:45 PM

### OCA Pittsburgh

Traditional Chinese Dance, Martial Arts, and Chinese Yo Yo

2:45 PM - 3:15 PM

### REAKT

Japanese singer- EDM, Pop, Hip Hop, & anime songs

3:15 PM - 3:45 PM

### Westlake Chinese School

Chinese Cultural Performances

4:00 PM - 4:30 PM

### Eggroll Eating Contest

Sign-up and compete to see who can down eggrolls the fastest! (sign up at Information Booth)

4:45 PM - 5:30 PM

### Rising Star Acrobatics

Chinese dance and acrobatics by long time Cleveland resident Connie Zhang and students

5:30PM-6:00PM

### Yanlai Dance Academy

Est. in 2004 as one of Pittsburgh's premier professional dance schools; new Cleveland branch

## Sunday (May 21)

11:30 AM - 12:00 PM

### Janice Liu & Rosa Lee Studio

Erhu & Guzheng instrumental performance

12:00 PM - 12:15 PM

### Festival Kick-Off

Welcoming remarks by guest speakers

12:15 PM - 12:45 PM

### Great Wall Enrichment Center

Chinese dance and martial arts

12:45 PM - 1:15 PM

### OCA Cleveland Dragon Dance Team

Performance by both stages followed by short parade around festival

1:15 PM - 2:00 PM

### Taste of Asia

An introduction to Asian ingredients and sauces for the curious food connoisseur. Simple recipe suggestions too!

2:00 PM - 2:45 PM

### Mame Daiko

Japanese Taiko drumming ensemble sponsored by the Cleveland Chapter, Japanese American Citizens League.

2:45 PM - 3:00 PM

### Colors of Asia Fashion Show

Cleveland Asian community volunteers share their culture with a display of diverse threads.

3:00 PM - 3:15 PM

### Laotian Association of Cleveland

Dance celebration Laotian New Year

3:15 PM - 3:45 PM

### Shri Kalaa Mandir

Bharathanatyam- an ancient classical Indian dance

4:00 PM - 4:30 PM

### Arthur Chu Trivia Challenge

Sign-up to face off with this trivia champion. Can Arthur Chu be stumped?

4:45 PM - 5:15 PM

### Yume Daiko

Japanese styled drum performance

5:15 PM - 5:30 PM

### Cleveland Cambodian Culture

Traditional blessing Cambodian dance

5:30 PM - 5:45 PM

### Downhill Collective

Phillip Bounthisavath performs comedy

5:45 PM - 6:00 PM

### Krithika Rajkumar

Bharatanatyam South Indian classical dance

6:00PM - 6:30PM

### Center for Arts-Inspired Learning

Wendy Mahon demonstrates Indonesian batik silk dyeing

# Dragon Stage

(Warwick Parking Lot)

## Saturday (May 20)

11:15 AM - 12:00 PM

### Mid East Cudell Judo

All aspects of the Japanese Martial Arts of Judo. Demos with adults and children

12:15 PM - 1:00 PM

### Cleveland Aikikai

Martial Arts demonstration of the art of Aikido

1:00PM - 1:30PM

### Integrated School of Internal Studies

Traditional internal Martial Arts- Taijiqian, Xingyiquan, and Baguazhuang

1:30 PM - 1:45PM

### Match Point Martial Arts

Kumdo demonstration- a Korean sword art

1:45 PM - 2:30 PM

### Hula Fusion

Hawaiian, Tahitian, Polynesian, & modern dances

2:30 PM - 3:00PM

### Shaolin Jing Gang Chuen

Shaolin Kungfu and wellness performance with qi gong

3:00PM - 3:30PM

### Traditional Uechi-ryu Karate Academy of Ohio

Uechi-ryu Karate is one of the three main original styles of Okinawan karate

3:30PM - 4:15PM

### Shaolin Kungfu Institute

Demonstrating traditional Northern Shaolin, Southern Hung Gar, Pao Ting Shuai Chiao, Taichi

4:15PM - 4:45PM

### SREE Mayuri Dance Academy

Traditional South Indian classical dance. Traditional and Fusion music

4:45 PM - 5:30 PM

### Yin Tang Dance Company

Traditional Chinese dances mixed with pop numbers by sub-group 4.OH

5:30PM - 5:45PM

### Cosplay Showcase

Volunteers show off their cosplay

6:00PM - 6:45PM

### ASIAN-POP DANCE COMPETITION FINALS!

Cheer on your favorite Asian-Pop dance crew and see who takes home the grand Prize!

## Sunday (May 21)

11:30 AM - 12:00 PM

### Sho-Jo-Ji Japanese Dancers

Formed in 1956, the Sho-Jo-Ji's mission is to perform, teach, and preserve art of Japanese dance

12:15 PM - 1:00 PM

### Green Dragon Tai Chi and Qigong

Presenting Green Dragon Tai Chi led by Senior Instructor Sifu Chris Burnett

1:00 PM - 1:15 PM

### OCA Cleveland Dragon Dance Team

Performance by both stages followed by short parade around festival

1:15 PM - 2:00 PM

### Crooked River T'ai Chi Ch'uan Center

Master Jim Holz will demonstrate the 60 movement T'ai Chi Short Form taught by Grandmaster William C.C. Chen

2:00 PM - 2:45 PM

### Yes I CAN! Karate

Demonstration by inner city Karate Kids performing traditional Okinawan karate

3:00 PM - 3:30 PM

### Jasmine Dragons

Portable aerial rig with ground partner dance acrobatics

3:30 PM - 4:00 PM

### Nartanam Academy of Dance

Traditional Kuchipudi classical Indian dance

4:00 PM - 4:45 PM

### Karate Institute of Mentor

The Karate Institute has been teaching since 1979 an eclectic system of karate, judo, jujitsu, kenpo, and shaolin boxing developed after WWII

4:45PM - 5:15 PM

### A-PoPhasis, Pink Soda, & ShàDae

Energetic mix of pop dances

5:15 PM - 6:30 PM

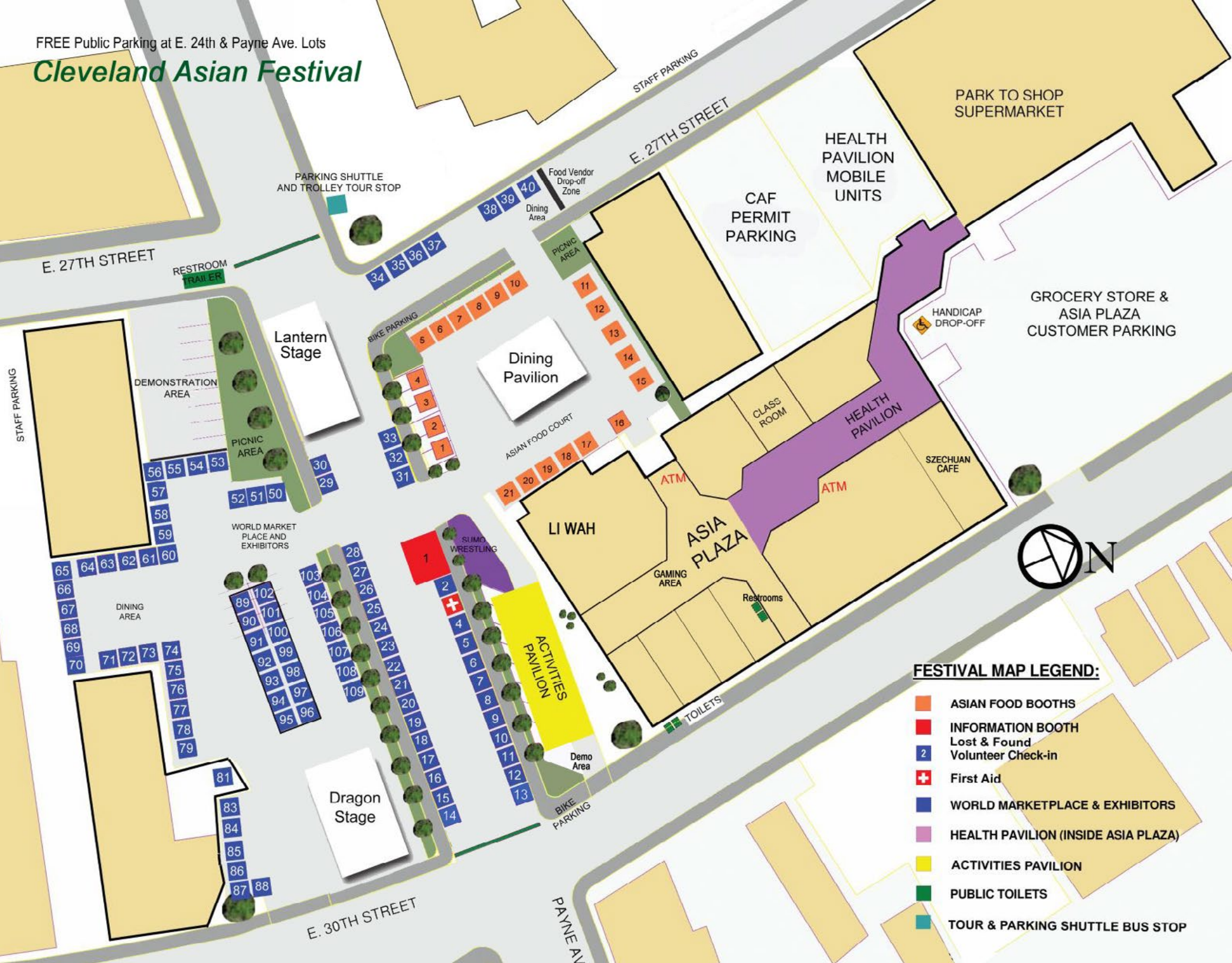
### Asian-pop Random Play

A short, free Asian-Pop class followed by a mix of Asian Pop songs on an open dance floor



FREE Public Parking at E. 24th & Payne Ave. Lots

# Cleveland Asian Festival





## Exhibitors List

### Asian Food Court

- 8 Asia Food Co.
- 6 Banh Mi and Noodles
- 21 Cleveland Asian Festival Beverage Station (Bottled water and carbonated drinks)
- 15 Good Harvest Market Inc.
- 19 Himalayan Restaurant
- 16 Ice or Rice
- 13 Indian Delight
- 26 \* Indomie / Eastland Food
- 20 KOKO Bakery
- 1 Korean American Association of Greater Cleveland/Seoul Garden
- 17, 18 Li Wah Chinese Restaurant
- 3 Lotus Thai House
- 12 Map of Thailand
- 5 Miega Korean BBQ
- 14 Number One Pho
- 10 One Stop Drink Shop
- 4 T&G Pinoy Street Foods
- 2 Pho Thang Cafe
- 7 Siam Cafe
- 38 \* SnowBros Shavery
- 9 Thai Thai

\*In the World Marketplace

### World Marketplace

- 37 Akron Henna Art
- 63 All American Gutter Protection
- 110 Asia Plaza
- 91 Asian Ministry, Catholic Diocese of Cleveland
- 98 Bedford Baptist Church
- 24 Bee Glorified Honey
- 67, 68 Blue Crimson Anime Junction
- 72 Carousel Accessories
- 54, 55 Catari
- 59 Catherine Moore Designs
- 11 CEOGC Head Start
- 104 Cha-Ching Coin Jewelry
- 22, 23 Cleveland Chinese Christian Church
- 35 Cleveland Dragon Boat Association
- 19 Cleveland Metroparks

- 31 Cleveland Public Power
- 99 Cleveland Vegan Society
- 71 Colossalcon
- 15 Compass Self Storage
- 29 Cuyahoga Community College
- 93 Cuyahoga County Treasury Department
- 8 Elaborate Eyes Face Painting
- 4 Equal Employment Opportunity Commission (EEOC)
- 76 Essentially Inspired Soaps
- 10 FBI Cleveland
- 3 First Aid
- 101 Friendship Foundation of American Vietnamese
- 86, 87 Frog Music Garden
- 105 Global Girl Gifts
- 81 GorgeousHenna
- 89 Greater Cleveland Chinese Chamber of Commerce
- 92 Gutter Helmet by Harry Helmet
- 16 Human Arc
- 17 Humana Insurance
- 26 Indomie / Eastland Food
- 1 Information Booth
- 50 Jaioriginals
- 64 Joyce Factory Direct
- 108 Kay-Em Apparel
- 32 KeyBank
- 27 Kumon
- 100 Laxmi Mallik
- 12 Lubrizol
- 34 MetroPCS
- 18 MotivAsians for Cleveland
- 107 MoveoHealth
- 69, 70 Native Treasure
- 5 OCA-Asian Pacific American Advocates, Greater Cleveland Chapter
- 62 Ohio Bath Solutions LLC dba BATH FITTER
- 4 Ohio Civil Rights Commission (OCRC)
- 6 Ohio Diversity Coalition
- 106 Path to Fluency Foreign Language Classes
- 73, 74 Patsiam
- 78, 79 Peace and Love
- 109 Pixel Mania
- 53 Sabai Thai Massage

## Exhibitors List

- 103 Sandlin Trading Co.
- 85 Saranghae Candles LLC
- 36 Shaolin Kung Fu Institute
- 90 Shiseido Anna Beauty Center
- 51, 52 Siam Orchid
- 77 Silver D's Accessories
- 38 SnowBros Shavery
- 83, 84 Sona Imports
- 75 Sports Legends
- 33 St. Clair Superior Development Corporation
- 25 Sub Rosa Tea
- 20, 21 Taiwanese American Association - Greater Cleveland Chapter
- 65, 66 Terranova Fine Arts
- 39 The Plain Dealer
- 28 Third Federal
- 9 Threads of Hope, Inc.

- 60 Treasures of Cambodia
- 7 Vietnamese Community in Greater Cleveland
- 102 Vietnamese Cultural Garden
- 2 Volunteer Check-in
- 57, 58 VTRENDZ LLC
- 61 Youth for Understanding USA

### Indoor Exhibitors

(Presented by Asia Plaza)  
 Ariel International Center  
 Chamberlin College of Nursing  
 Cleveland Cultural Gardens Federation  
 Cleveland Go Club  
 Margaret W. Wong & Associates  
 Nationwide HealthCare, LLC  
 PNC Bank

## Health Pavilion - Free Screening

### PNAO (Philippine Nursing Association Ohio):

- Colon health education and screening
- Blood pressure screening
- Glucose Screening

### Maemie Chan, DMD, Highland Smiles

- Dental Education and Screening

### Asian Services in Action, Inc

- Blood Pressure Screening
- Vision Screening (in conjunction with Cleveland Sight Center)
- Lead Screening (Cuyahoga County Family Services)
- Mammovan





### 2017 Activities and Games Pavilion:

*(Presented by Cleveland Public Power)*

Cleveland Public Library (Saturday only)  
 Confucius Institute at Cleveland State University  
 Cuyahoga Job and Family Services  
 Garfield Memorial United Methodist Church  
 Global Ambassadors Language Academy  
 Northeast Ohio Regional Sewer District (Saturday only)  
 Tell Your Story with Lake Erie Ink (Sunday only)  
 The Children's Museum of Cleveland  
 Zygote Press Print Booth



### AsiaTown Trolley Tour

Free tour to learn about Cleveland's Asiatown. Our expert tour guide will take you through historical Chinatown, Asian Town Center, Ariel International Center, and more!

AsiaTown Tour pickup/drop off is at East 27th Street and Payne Ave (behind the **Lantern Stage** - on Payne Avenue)

Timed tickets will be available at the trolley stop. First come first serve.

Saturday: 1pm, 1:30pm, 2pm, 2:30pm, 3pm, 3:30pm, 4pm, 4:30pm

Sunday: 1pm, 1:30pm, 2pm, 2:30pm, 3pm, 3:30pm



### “Colors of Asia” Fashion Exhibition

The Cleveland Asian Festival will once again presenting “Colors of Asia” Fashion Exhibition. Join us Sunday on the Lantern Stage as the models show off the beautiful threads of Asian countries.

### At the Raised Stage - Sunday Only at 2:45PM

An emcee will explain the names and styles of the outfits. After the fashion show, there will be photo opportunities with the models.



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R & R Gift Shop  
Sisters Gifts  
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Federation of India Community Associations  
of North East Ohio  
[www.FICAcleveland.org](http://www.FICAcleveland.org)



Indian cultural activities, charitable and educational programs, partnering with  
other Cleveland cultural institutions

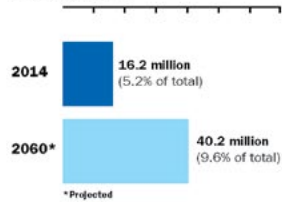
**THE LOTUS**  
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language newspaper, [www.ficacleveland.org](http://www.ficacleveland.org), Lotus tab



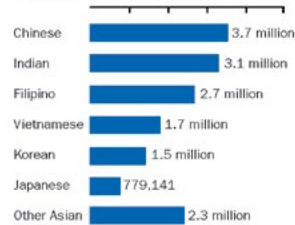
## Facts & Figures

### POPULATION

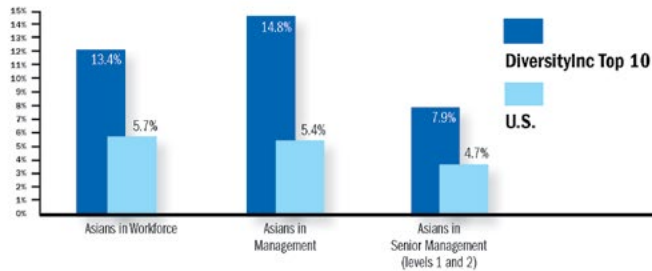
#### U.S. POPULATION



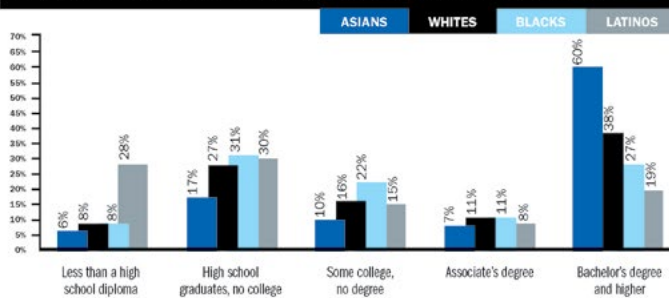
#### LARGEST ETHNIC POPULATIONS



### BUSINESS



### EDUCATIONAL ATTAINMENT BY THE LABOR FORCE AGE 25 AND OLDER



### ASIANS AT DIVERSITYINC TOP 50 COMPANIES

#### Senior Management

**6.7%**  
at Top 10  
**5.7%**  
at Top 50



MasterCard CEO  
Ajay Banga

#### Total Management

**15.1%**  
at Top 10  
**11.4%**  
at Top 50



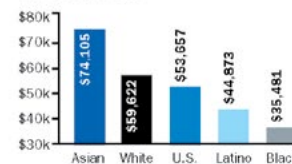
Medtronic CEO  
Omar Ishrak

#### Employees Promoted into Management

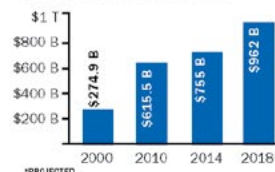
**16.1%**  
at Top 10  
**12.5%**  
at Top 50

### FINANCES

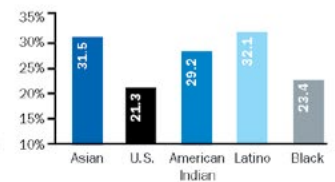
#### MEDIAN INCOME



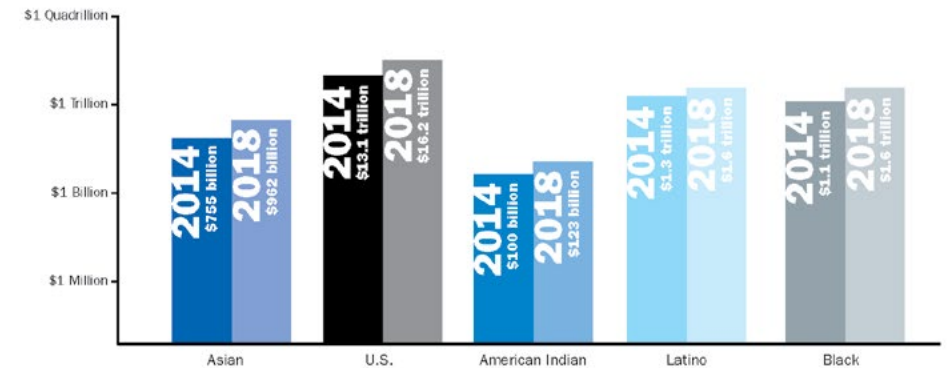
#### ASIAN BUYING POWER TREND



#### PROJECTED % CHANGE IN BUYING POWER 2014-2019



#### BUYING POWER

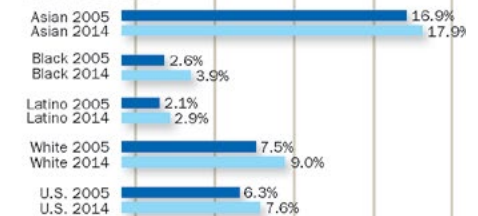


### EMPLOYED ASIAN AMERICANS BY OCCUPATION



### EDUCATION

#### PERCENT OF POPULATION AGES 25 TO 29 WITH AT LEAST A MASTER'S DEGREE



Sources: United States Census Bureau, American Fact Finder, Bureau of Labor Statistics, Fortune, 2014 American Community Survey, National Center for Education Statistics

### Origins of Asian Pacific American Heritage Month

*A national celebration established in 1977 with the participation of civil rights organizations such as the Japanese American Citizens League and Organization of Chinese Americans.*

May is Asian Pacific American (APA) Heritage Month—a celebration of Asians and Pacific Islanders in the United States. Much like Black History and Women's History celebrations, APA Heritage Month originated in a congressional bill.



#### Congressional Bills Establish Celebration

In June 1977, Representatives Frank Horton of New York and Norman Y. Mineta of California introduced a House resolution that called upon the president to proclaim the first ten days of May as Asian/Pacific Heritage Week. The following month, senators Daniel Inouye and Spark Matsunaga introduced a similar bill in the Senate. Both were passed.

On October 5, 1978, President Jimmy Carter signed a Joint Resolution designating the annual celebration.

#### APA Becomes Month-long Celebration

In May 1990, the holiday was expanded further when President George H. W. Bush designated May to be Asian Pacific American Heritage Month. May was chosen to commemorate the immigration of the first Japanese to the United States on May 7, 1843, and to mark the anniversary of the completion of the transcontinental railroad on May 10, 1869. The majority of the workers who laid the tracks were Chinese immigrants.



Asian Pacific American Heritage Month is celebrated with community festivals, government-sponsored activities, and educational activities for students. This year's theme is "Lighting the Past, Present, and Future."

#### Asian-American History:

##### From Chinese laborers in the 1800s to millions of U.S. citizens today

by David Johnson

When they first arrived in the United States, Asian (usually Chinese) immigrants were welcomed, or at least tolerated. After the California gold rush brought thousands of Chinese to California, however, Asian immigrants faced restrictive laws and occasional violence.

In the late 1800s Chinese, and eventually other Asians, were excluded from citizenship. These laws were repealed during World War II, followed by further immigration-law changes, making it easier for Asians to enter the United States.

Today, Asian immigrants have a high rate of assimilation and participation in the American mosaic.



#### Gold Rush Boom

The Chinese were the first Asians to arrive in large numbers. By the 1830s Chinese were selling goods in New York City and toiling in Hawaiian sugarcane fields.

Gold was discovered in California in 1848, eventually attracting thousands of Chinese miners and contract laborers. In 1850, just over 1,000 Asian immigrants entered the U.S., but ten years later, the figure had jumped to nearly 37,000, mostly Chinese.



#### Violent Protests

In some quarters, Chinese workers were welcomed. The Central Pacific Railroad recruited Chinese to work on the transcontinental railroad in 1865. Three years later the Chinese and the U.S. ratified the Burlingame Treaty which facilitated Chinese immigration.

However, many people feared being "overwhelmed" by the influx, which had swelled to nearly 65,000 in 1870, and over 107,000 in 1880. Some cities passed laws against Chinese and other Asians, often referred to as "Mongolians." Anti-Chinese riots erupted in Chico, California, in 1877 and in Rock Springs, Wyoming, in 1885.

#### Japanese Arrive

Meanwhile, increasing contact with Japan prompted Japanese to move to Hawaii and California to work in agriculture. In 1869 the Wakamatsu Tea and Silk Colony was established in California.

#### Contact with the Philippines

In 1899, following the Spanish-American War, the Philippines came under U.S. control, prompting increased immigration. In 1902 the *pensionado* program, which allowed Filipinos to study in the U.S., was implemented.



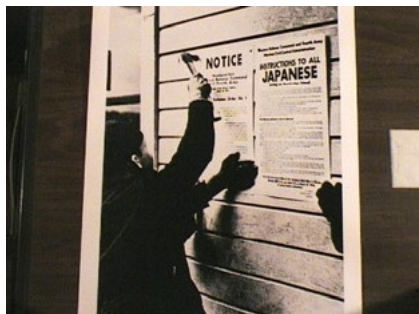


Because most Filipinos are Roman Catholic, their integration into American life was somewhat easier than for other Asians. Though Filipinos faced the same prejudices as Chinese and Japanese laborers (as described in Carlos Bulosan's book *America is in the Heart*), Filipinos arrived with English skills, making assimilation easier.



### Japanese Internment

During World War II, more than 100,000 Americans of Japanese ancestry were placed in internment camps. Even though many did not speak Japanese or have close ties to Japan, they were nonetheless regarded as wartime threats. Although the U.S. was also at war with Germany and Italy, Americans with ancestors from those countries did not face internment.



In 1988 Congress passed a measure giving \$20,000 to Japanese Americans who had been interned during the war. President George H.W. Bush signed it the following year.

### Increasing Numbers

Although Asian immigration increased steadily through much of the 20th century, the region still contributed fewer newcomers than Europe, Latin America, and North America.

The McCarran-Walter Act of 1952 eliminated race as a barrier to immigration, and in 1965 national quotas were ended, thus facilitating Asian immigration.

### A More Diverse Group

In 1979 the United States and China resumed diplomatic relations, making immigration easier for Chinese. But, new arrivals came from other Asian countries as well, including India and Pakistan. And in 1975 following the Vietnam War, more than 130,000 refugees fleeing from the Communist governments of Vietnam, Cambodia, and Laos arrived on U.S. shores. Millions of Asians arrived in subsequent years.



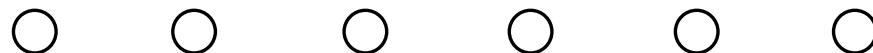
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The Cleveland Dragon Boat Association (CDBA) is proud to support the 8th Annual Cleveland Asian Festival!

The CDBA is a volunteer, non-profit organization and an affiliate of the Cleveland Metroparks.

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Cleveland Dragon Boat Association



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Hosui, Shinseiki - Sept 1

Yoinashi - Sept 20

Shinko, Shin Li - Oct 1

Atago, Olympic - Oct 1



## Apples

Gala - Sept 1

September Fuji - Sept 15

Jonagold, Mutsu - Oct 1

October Fuji, Nova Spy - Oct 1

Braeburn, Winesap - Oct 20



## Table Grapes

Himrod, Reliance - Aug 15

Jupiter, Chinese - Aug 20

Concord, Marquis - Sept 10



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Butternut, Acorn - October 1



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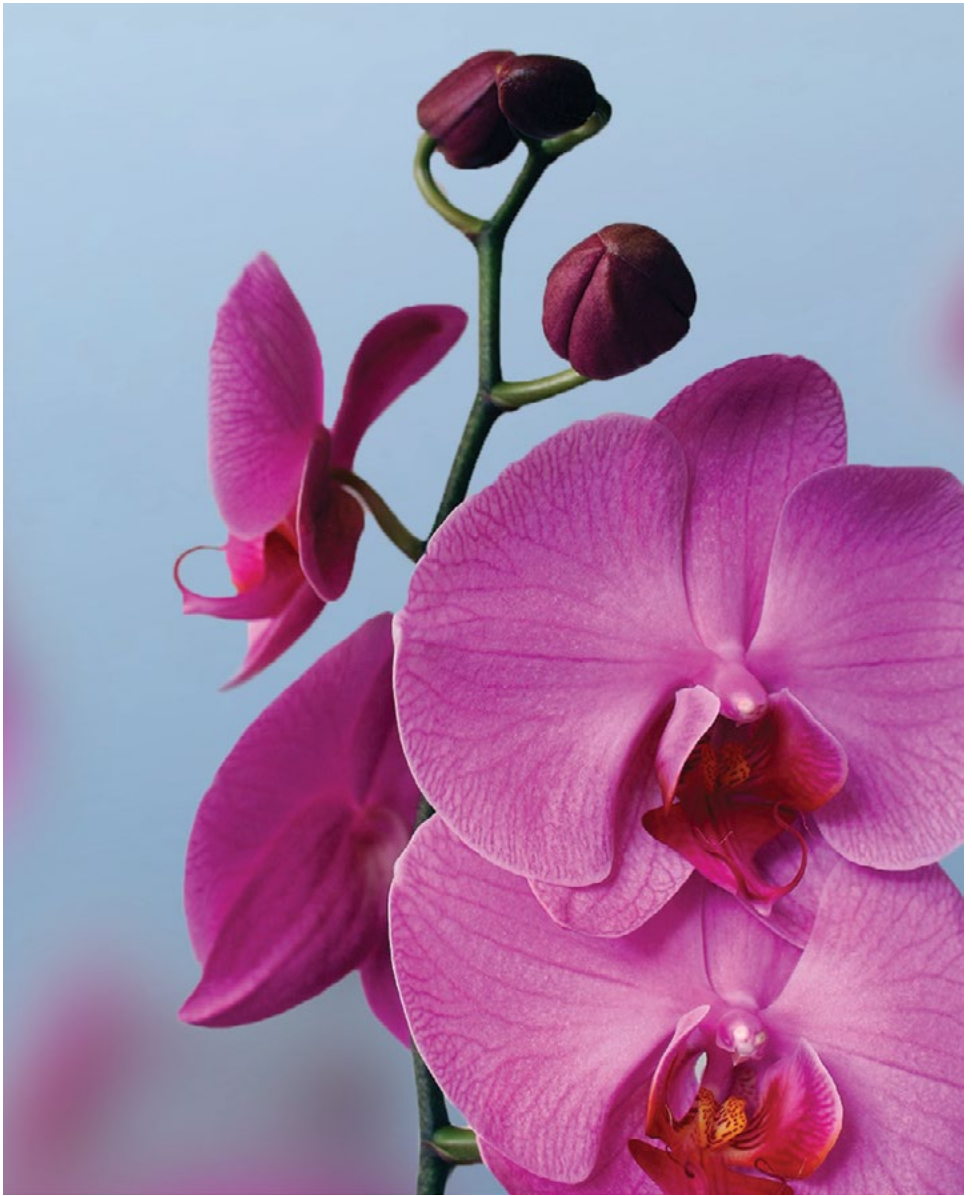
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