

www.ClevelandAsianFestival.org

9th Annual

CLEVELAND ASIAN FESTIVAL

May 19-20, 2018 | Saturday & Sunday | 11AM-7PM

ASIATOWN E. 27TH & PAYNE AVE CLEVELAND, OH 44114

FREE ADMISSION & PARKING

Martial Arts Demonstrations FREE Health Screenings World Marketplace Asian Cuisine Activities Pavilion Eating Contest Cultural Performances FREE Guided AsiaTown Trolley Tour Colors of Asia Fashion Show Asian-Pop Dance Competition

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KeyBank thanks the Cleveland Asian Festival for making a difference.



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CLEVELAND ASIAN FESTIVAL May 19-20, 2018



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The Cleveland Asian Festival



CLEVELAND CLEVEL

CITY OF CLEVELAND Mayor Frank G. Jackson

May 19-20, 2018

Dear Friends:

On behalf of the citizens of the City of Cleveland, I am pleased to welcome you to the 9th Annual Cleveland Asian Festival.

One of our community's greatest assets is our diversity. The Cleveland Asian Festival offers us an opportunity to celebrate and enjoy Cleveland's rich Asian heritage – including world-class musicians, dancers, performers, artists and authentic Asian food. Our vibrant and growing AsiaTown neighborhood serves as the backdrop for the event and as a stage for Cleveland's warm hospitality and cultural diversity.

I'd like to thank you for coming to this event and experiencing Cleveland at its finest. And, I'd like to thank all of the volunteers and organizations from the Asian Pacific communities who came together to present this event, and in doing so, foster, educate, and promote Asian culture and traditions, while celebrating Cleveland.

I hope you enjoy the 9th Annual Cleveland Asian Festival.

Sincerely Frank G. Jackson, Mayor

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THANK YOU for connecting cultures in the Greater Cleveland community.

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working together makes a community better.

PNC is proud to support the Cleveland Asian Festival. We appreciate all you've done for our local community and economy. Thank you for all that you do.





CITY OF CLEVELAND Office of the Council

-www.clevelandcitycouncol.org

Basheer S. Jones (OULCLENEMBER, WARB / COMMITTERS: Safety - Realtb & Human Services - Development, Planning & Sustainabrety Werkforce & Community Benefits

Dear Friends:

On behalf of the residents of Ward 7, I want to welcome you to the 9^{th} Annual Cleveland Asian Festival. One of our community's greatest assets is our diversity.

As Councilman of this neighborhood, I am proud of the festival's committee members, the sponsors and volunteers who worked hard to make this weekend possible. It is my hope that you will continue to come to Ward 7 Asian Town and the St. Clair-Superior neighborhood to visit its residents, businesses and to attend its events.

"Together We Can" is the motto of this new Ward 7 City Council administration, and I believe that working together, we can make Ward 7 neighborhoods a better place to live, work and play for individuals of all ages.

With kind regards,

Basheer Jones Councilman, Ward 7

Gty Hall G011 akeside Avenue N. E., Boom 220, Cleveland, G11 44114 • Phone (216) 664-2908 • Fax (216) 664-3837 Email: bjones@develandcityroun.cit.org

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Cleveland Asian Festival

Strengthening the identity of AsiaTown - Educating and promoting Asian culture and traditions • Celebrating Asian Heritage Month

Asian Festival AsiatTown @ Payne Avenue & E.27th Street May 19-20, 2018 / 11am – 7pm, No Pets/Free Parkir

May 19-20, 2018 / 11am – 7pm, No Pets/Free Parking @CSU

Welcome to the 2018 Cleveland Asian Festival!

The ninth annual Cleveland Asian Festival highlights Cleveland's Asian community and its commitment to Greater Cleveland.

Cleveland Asian Festival continues to strengthen the identity of AsiaTown and to establish it as a vibrant neighborhood in Cleveland. For all the organizations and individuals involved, creating CAF has been a truly rewarding experience that has united us as a community and provided us with a vehicle to collectively voice our opinions. We are proud of the Asian community's growing engagement and will continue to look after the interest of AsiaTown and its people and to work collaboratively with all interested parties to create a brighter Cleveland future.

Finally, a heartfelt thank you to our wonderful sponsors, vendors, performers, volunteers, and supporters who have helped make this event possible. Enjoy the sounds and sights of the Asian performers, the aroma and sampling of Asian cuisine, the many family-friendly hands-on activities and games, the world marketplace booths and the health screenings and educational opportunities at the health pavilion. We are so appreciative of the wonderful support from all of you.

Enjoy the 2018 Cleveland Asian Festival!

CAF Executive Committee

St. Clair Superior Development Corporation, Attn: Cleveland Asian Festival 2999 Payne Avenue, Cleveland, OH 44114 216.539.4634 www.clevelandasianfestival.org



9th Annual Cleveland Asian Festival

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	Bringing Cultural,
• Div	versity and Economic Growth to AsiaTown
•	Strengthen the identity of AsiaTown
Celebrate	Asian American & Pacific Islander Heritage Month
• Ur	nite Cleveland's AsiaTown Neighborhood

The **Cleveland Asian Festival (CAF)** is the **fastest growing festival** in Ohio celebrating 9 years in 2018!

- 10,000 people attended the 1st Annual CAF in 2010 (one day)
- 31,060 people attended in 2011.
- 42,240 people attended in 2012.
- 38,380 people attended in 2013
- 38,000 people attended in 2014
- 45,000 people attended in 2015
- 48,800 people attended in 2016, over \$2 million spent
- o 95% were very satisfied with the overall experience
- o 96% vendors of all kind had generated high sales volume
- o 96% would visit AsiaTown in the near future, 2% increase from 2015
- o 97% will return in 2017 CAF, 4% increase from 2015
- o 98% believed the festival would benefit Cleveland
- o 75% spent over \$20, 10% increase from 2015



About 2018 Cleveland Asian Festival

Welcome to the **Ninth Annual Cleveland Asian Festival**! The Cleveland Asian Festival is a collaborative effort by the organizations and communities in Greater Cleveland. It is coordinated by the volunteer leaders within the Asian Pacific communities to foster, educate, and promote Asian culture and traditions, while celebrating Asian Heritage Month.

Cleveland Asian Festival is a landmark undertaking to unite the community through recognition of its culture, diversity, and people. **The event is made possible by the volunteerism** and participation of many diverse and ethnic groups including: Chinese, Taiwanese, Korean, Japanese, Filipino, Indian, Vietnamese, Laotians, Indonesian, Malaysian, Thai, and others. In addition, committed organizations such as the OCA Greater Cleveland, Friendship Foundation of America, Federation of India Community Association, Vietnamese Community of Greater Cleveland, MotivAsians for Cleveland, Asian Services in Action, Cleveland Contemporary Chinese Culture Association, Cleveland Chinese Women Association, Chinese Professionals and Entrepreneurs Association, Midtown Cleveland, Koko Bakery, Korean American Association, Japanese Americans Citizens League, Cleveland Chinese Benevolent Association, Filipino Associations, St. Clair Superior Development Corp., Asia Plaza Inc., and AsiaTown Neighborhood Merchant organizations have enthusiastically committed to this festival.

The Festival features food and merchandise vendors, local and national performing artists, an activities area, games, competitions such as Egg Roll eating, Asian Pop Dance Competition, a health pavilion that focuses on diseases and medical conditions that affect Asian Americans. It will also bring economic growth to the AsiaTown neighborhood by introducing this ethnic neighborhood to tens of thousands of Clevelanders.



Cover Design by Margaret Li, postcard design by Janet Wong, and all others by Jessie Ng. Photos taken by volunteers at previous Cleveland Asian Festivals



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The Council of Cuyahoga County, Ohio, takes profound pride and deep personal pleasure in recognizing the

9th Annual Cleveland Asian Festival Weekend May 19th and 20th, 2018 in Cuyahoga County

- WHEREAS, Asian & Pacific Islander (API) individuals play an integral role in the enhancement of culture, economic, and civic life in Northeast Ohio. The 2018 Cleveland Asian Festival celebrates and recognizes the contributions of API's from May 19th through 20th, 2018. The festival will bring an enhanced understanding of API culture, history & people to the residents of our region & has heightened awareness of the culture & traditions of Ohio's API Community & individuals of API decent; and
- WHEREAS, The 2018 Cleveland Asian Festival is a significant milestone in the growth of the Asian Cleveland community. Never in the history of Cleveland have so many different Asian organizations come together to work side by side toward such a goal. The Cleveland Asian Festival is the fastest growing festival in Northeast Ohio, while bringing over \$2 million dollars of economic growth to the AsiaTown neighborhood; and
- WHEREAS, The 2018 Cleveland Asian Festival activities include cultural and educational presentations, traditional dance, martial arts demonstrations, games, children's activities, vendors, entertainment and a health fair that focuses on diseases and medical conditions that affect Asian Americans. A special neighborhood tour via Lolly the Trolley buses will help promote the AsiaTown neighborhood as a whole, helping and stimulating economic growth within the area; and
- WHEREAS, The 2018 Cleveland Asian Festival will include an Egg Roll Eating Contest, Pop Up Shop Competition for budding entrepreneurs and a K-Pop Dance competition; and
- WHEREAS, local residents may view and participate in these events and share in the traditional food, drink and crafts of the festival. All persons are encouraged to attend this year's festival in Cleveland's AsiaTown and experience Asian and Pacific Islander culture and traditions.
- NOW, THEREFORE, BE IT RESOLVED that District 7 Councilwoman Yvonne Conwell, on behalf of the Council of Cuyahoga County, Ohio, hereby proclaims Cleveland Asian Festival Weekend on May 19th and 20th, 2018 in Cuyahoga County, and extends best wishes for a most successful event.



Juonne M. Conwell

Yvonne M. Conwell, District 7 Cuyahoga County Council

Duly adopted this 19th day of May, 2018



The Shaolin Kung Fu Institute Welcomes all to the 2018 Cleveland Asian Festival

2018 marks the year of the dog. Dogs are very loyal and the Shaolin Kung Fu Institute has been loval to Cleveland Asian Festival since it started. Wishing everyone a healthy, prosperous and joyous year of the Dog.

Cleveland East	Willoughby Hills	North Olmsted	Cleveland West
6401 St. Clair	28142 Chardon	24137 Lorain	6775 Memphis
Cleveland 44103	Willoughby Hills 44092	N. Olmsted 44070	Brooklyn 44144
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www.shaolininstitute.com



Executive Committee Vi Huynh Lisa Wong Yin Tang Deborah Yue Michael Mendoza Wayne Wong Johnny Wu (Sabbatical)

Proclamation

ual Cleveland Asian Festiva

Advisory Board

Margaret Wong Dr. Margaret Carlson Michael Byun Hao Zhou

Valarie McCall Radhika Reddy

Finance & Compliance Committee Deborah Yue Vi Huvnh Siu Yan Scott

CAF Pop Up Shop Joyce Pan Huang Sruti Basu Vi Huynh Michael Lalich John Suh

Logistic Committee Ed Hom Steve Hom Lisa Wong George Kwan

1

Cleveland Asian Festival Committees

Volunteer Committee Aaron Baker

Alissa Berman David (Wensheng) Huang Michael To Kristen McDonough Jen Christy

Activities & Games Committee

Wayne Wong Oanh Loi-Powell Barbara Lum Jennifer Feierabend Vera Boggs Dorjan Scott Lisa Wong

Health Pavilion Committee Michael Mendoza Vi Huynh Cathy Vue Maemie Chan Vendor Committee Lisa Wong

Minh Dang Mala Augoustidis Ivan Ho Tessa Xuan

Marketing / Media Committee Lisa Wong Dan Hanson Dorothy Ly Loresa Novy Ronald Werman Jennifer Feierabend Steven Juna





ROBPORTWAN

United States Senate WASHINGTON DOCKED

May 19, 2018

I extend a warm welcome to all gathered at the 9th Cleveland Asian Festival. I commend the efforts made by the committee and community members to assemble a

program to draw people together. I applaud your outstanding dedication to promoting

Please accept my best wishes for an enjoyable and memorable festival.

Sincerely,

160

Rob Portman

United States Senator

ENERGY AND ACCENTION AUTOPOLICE FINANCE TORE ON RELATIONS. 1.07/1145/03/03/15 AND COVERNMENTAL AN ACTS



John R. Kasich and Mary Taylor Governor and Lieutenant Governor of Ohio

do hereby officially recognize

THE 9TH ANNUAL CLEVELAND ASIAN FESTIVAL MAY 19-20, 2018

On behalf of the State of Ohio, we extend a warm welcome to all those attending the 9th annual Cleveland Asian Festival. This event is an opportunity to share and experience the unique cultural traditions of Asian-Americans and Pacific Islanders, and we extend our gratitude to the organizers and sponsors of this festival for your hard work and commitment to ensuring its success. Best wishes for another memorable and enjoyable festival!

On this 19th day of May 2018:

John R. Kasich

Governor

mary Mary Taylor







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Members of the Executive Committee

Dear Members of the Executive Committee,

traditional Asian culture in northeast Ohio.

Cleveland Asian Festival 2999 Payne Avenue, #206 Cleveland, Ohio 44114

SHERROD BROWN OHIO COMMITTEES GRICULTURE, NUTRITION, AND FORESTRY BANKING, HOUSING, AND URBAN AFFAIRS FINANCE

VETERANS' AFFAIRS

United States Senate WASHINGTON, DC 20510 - 3505



In recognition of the 9th Annual Cleveland Asian Festival

May 19-20, 2018

Whereas, on behalf of the citizens of the City of Cleveland, I am honored to offer this Proclamation in recognition of the 9th Annual Asian Festival being held in Cleveland; and,

Whereas. the 9th Cleveland Asian Festival will take place May 19 and 20, 2018 and celebrates the contributions and culture of Asian Americans by including educational talks, traditional dance, martial arts demonstrations, games, children's activities, vendors, entertainment, and a health fair in the festivities; and,



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- the Festival has also brought an enhanced understanding of the Asian culture, history and people to the residents of our region and has heightened the awareness of the culture and traditions of Cleveland's Asian community; and,
- Whereas the Asian American community truly has a deep passion for and commitment to the City of Cleveland and is dedicated to developing strong relations between all of the diverse cultures that make our city unique.

Now therefore, I, Frank G. Jackson, the 56th Mayor of the City of Cleveland, do hereby offer this Proclamation in recognition of the 9th Annual Cleveland Asian Festival. I encourage all Clevelanders to experience the traditions and culture of the Asian community by attending this festival in Cleveland's AsiaTown.

> In witness thereof, I have set my hand and caused the Corporate Seal of the City of Cleveland to be affixed on this 19th day of May in the year 2018.

> > Mayor Frank G. Jackson

May 19, 2018

Dear Friends:

Congratulations as you celebrate the 2018 Cleveland Asian Festival.

For nearly a decade, this festival has brought a taste of Asia to Northeast Ohio, reminding us all how Asian-American culture enriches our state and our country. This annual celebration strengthens the bonds of community, and allows those in the Cleveland area to experience the richness of Asian culture through dragon boat races, cultural exhibits, culinary demonstrations, music, and dance performances.

Again, congratulations on celebrating another successful event. I wish you all the best in the years to come.

Sincerely,

U.S. Senator Sherrod Brown

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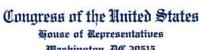
MARCIA L. FUDGE 11TH DISTRICT, OHIO

AGRICULTURE RANKING MEMBER, SUBCOMMITTEE ON DEPARTMENT OPERATIONS, OVERSIGHT, AND CREDI

> SUBCOMMITTEE ON CONSERVATION ENERGY, AND FORESTRY

SCIENCE, SPACE, AND TECHNOLOGY SUBCOMMITTEE ON SPACE AND AEBONAUTICS

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Mashington, DC 20515

Congressional Recognition

Presented to

CLEVELAND ASIAN FESTIVAL

IN HONOR OF ASIAN-PACIFIC AMERICAN HERITAGE MONTH

MAY 19-20, 2018

"A nation's culture resides in the hearts and in the soul of its people." - Mahatma Gandhi

It is a pleasure to acknowledge the Ninth Annual Cleveland Asian Festival during Asian-Pacific American Heritage Month. For nine years, the Cleveland Asian Festival has fulfilled its mission of strengthening the identity of AsiaTown and educating and promoting Asian American and Pacific Islanders (AAPI) culture.

By advocating the importance of cultural preservation and highlighting their cultural contributions to society, the Cleveland Asian Festival successfully unites the AAPI community in Greater Cleveland.

On behalf of the citizens of the Eleventh Congressional District of Ohio, I am honored to recognize the Ninth Annual Cleveland Asian Festival. The commitment to preserving the AAPI culture and ensuring the AsiaTown Neighborhood remains culturally vibrant is commendable. Congratulations on this momentous occasion. May the community have continued success.

Sincerely,

22

Marcia L. Fudge

Member of Congress



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ASHINGTON OFFICE U.S. HOUSE OF REPRESENTATIVES INF OFFICE BUILDING TON, DC 20515 (202) 225-7032 (202) 225-1339 FAX

DISTRICT OFFICE CHMOND HIGHLAND CENTER 4834 RICHMOND ROAD SUITE 150 ARRENSVILLE HEIGHTS, OH 44128 (218) 522-4900 (216) 522-4908 FAX

Office of the Mayor

roclamation

WHEREAS: the 2018 9th Annual Cleveland Asian Festival will take place on May 19-20; and

WHEREAS: this fabulous event strengthens the identity of Asia Town, supports economic growth, educates and promotes Asian culture and traditions, celebrates Asian Pacific American Heritage Month, and unites Northeastern Ohio's Asian American Community; and

WHEREAS: it is the fastest growing festival in Ohio with a 100% volunteer based organization working in partnership with residents and stakeholders of the Asia Town Neighborhood; and

NOW, THEREFORE, I, Ron Falconi, the 12th Mayor of the City of Brunswick, on behalf of City Council and all the citizens, and as the first Filipino-American Mayor in the State of Ohio, do hereby give my highest commendation to the members and volunteers of the Cleveland Asian Festival for a positive and successful festival in 2018.



In witness whereof, I have hereunto set my hand and caused the seal of the City of Brunswick to be affixed this 23rd day of April, in the year of the Lord, two thousand and eighteen.

Mayor Ron Falconi City of Brunswick, Ohio



RESOLUTION OF RECOGNITION

For Councilmember Basheer Jones

By Councilmembers Bishop, Brady, Brancatelli, Cleveland, Conwell, Griffin, Hairston, Johnson, J. Jones Kazy, Keane, Kelley, McCormack, Polensek, Santana, Zone.

WHEREAS, the members of Cleveland City Council are sincerely pleased to recognize the 9th Annual Cleveland Asian Festival which is being held in celebration of Asian Pacific American Heritage Month in Cleveland's AsiaTown neighborhood on Saturday, May 19th and Sunday, May 20th, 2018; and

WHEREAS, a vibrant and culturally rich neighborhood, AsiaTown is located just east of downtown Cleveland, from East 30^{th} to East 40^{th} Streets, between St. Clair and Payne Avenues. The economic growth of this neighborhood is evident in the commercial buildings, repurposed lofts, art studios and galleries that are now in existence there. There are also restaurants that encompass many different cultures and ethnicities from Asia and throughout the world. AsiaTown's status as a culturally rich neighborhood makes it a wonderful destination for authentic Asian food, culture and shopping; and

WHEREAS, the Cleveland Asian Festival is 100% volunteer organized through a collaborative effort by a variety of organizations and businesses in the Greater Cleveland area. In celebration of Asian culture and traditions, this year's festival will feature authentic Asian food and merchandise, local and national performing artists, an activity area for children, games, competitions and a health pavilion which will offer free screenings and health education. And, in addition to all of this, there will also be special tours of the AsiaTown neighborhood; now, therefore,

BE IT RESOLVED, that Cleveland City Council takes great pride and pleasure in recognizing the 9th Annual Cleveland Asian Festival. This very special event offers the citizens of Cleveland a great opportunity to see first-hand, a neighborhood that is truly one of Cleveland's gems, and to experience Asian culture and traditions. Best wishes are extended for much success and enjoyment to all during the 9th Annual Cleveland Asian Festival.

BE IT FURTHER RESOLVED, that the City Clerk, Clerk of Council be and she is hereby requested to transmit a copy of this Resolution of Recognition to Councilmember Basheer Jones for proper presentation.

Kevin J. Kelley, President of Council

I, Patricia J. Britt, City Clerk, Clerk of Council of the City of Cleveland, do hereby certify that the foregoing is a true and correct copy of this Resolution of Recognition.

WITNESS my hand and seal at Cleveland, Ohio, this Fifth day of February, 2018.

Patricia J. Britt, City Clerk, Clerk of Council

9⁴ Annual Cleveland Asian Festiva



^laríssa Lam

National Act

Larissa Lam is an award-winning singer and songwriter. Named by Singer Universe as one of the "Best Vocalists," Larissa has captivated audiences across the U.S. at venues such as Staples Center, Lincoln Center and the Grammy Museum. She began her career as one the lead singers of the EDM praise and worship group, Nitro Praise.

Her song "I Feel Alive" won the Hollywood Music in Media Award and Akademia Music Award for Best Dance Song and was the theme song for a national suicide prevention campaign. Her songs provide inspiring and empowering anthems for people of all backgrounds. She is not only an accomplished singer but also a composer for TV, film and video games including The Oprah Winfrey Show, Days of Our Lives, and Dance Dance Revolution. Larissa also composed music and directed the award-winning documentary, Finding Cleveland, about the early Chinese immigrants in Mississippi. She is currently on tour promoting her 4th solo album "Love & Discovery," which was produced by Billboard charting producers, produced David Longoria and Robert Eibach. You can also listen to Larissa every week as a host on Utalk Radio, a new advice talk show for young adults. For

more info: larissalam.com



aka Baldwin Chiu

Only Won is a socially conscious Hip-Hop artist who raps about unconventional subjects like dim sum & thermodynamics. He has millions of views on YouTube with clever video parodies like "I Wanna Be an Engineer" and "Cantonese Boy" and "12 Days of DIM SUM".

His music has been featured in films like "Dead Man Down" starring Colin Farrell and in the hit video game, "Sleeping Dogs". By blending his background as a mechanical engineer with hip-hop, he become a valuable spokesperson for the Intel engineering campaign "Stay With It." Recently, he produced an award-winning documentary, Finding Cleveland, about discovering the lost history of his grandfather and the early Chinese immigrants in Mississippi during segregation and the Chinese Exclusion Act. For more info: **onlywon.com**



Recognitions

2018 Festival Volunteers:

Akeesha Abdullah **Bradley Adkins** Laronda Adkins Mariela Andrade Dawn Andrews Brenda Barbarino Cynthia Bellian Barbara Beres Art Biagianti Diane Billa Joanne Blanchard Jatin Brahmbhatt Kevin Briggs Quynh Bui Kimvan Bui Joe Burger George Burke Dorothy Chan Centar Toni Cern Donald Chan Karen Chan-Stovering Vinodh Chandrasekaran Roslyn Chao Bennett Chao **Benjamin Chell** Lan Chen Jezea Chisler Wan Tao Chu David Ciborek Davida Clements Caira Coleman Vincent Cononico

Sheryl Dajko Tresa Lavelle Minh Dang Chia-An Lin Christine Dong Mike Dukles Lavonia Dulaney Sandra Dulaney Tony Louie James Egan Justin Elie Jedidiah Fabian Lisa Majeski Wanda Finley Gene Mark Chuck Fitzgerald Michael Gibbons Larry Goldrick Tim Goodwin Elsy Meza Sarah Gouch Amy Guthrie Nicolle Harris Steven Heintel Ivan Ho Kathy Huang Lecan Huynh Minh Huynh Rose Hwang Brian Iorio Cal Pusateri AmariYah Israel Mary R Myra Jackson Van Jackson Gloria Jacobson Alvin Jogasuria Sam Johnson Maria Kaiser Mohan Kantamaneni Sara Kennedy Jai'Na Kincy Rebecca Kinney Caroline Koepke Jasper Seday Aqib Shafi Kelly Kuang

George Kwan

Barbara Langford

Denis Shutway

Stephen Sigmier

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Pamela Lewis Stephanie Lipscomb Oanh Loi-Powell **Robert Madison** Nomi Magari Kristen McDonough Barbara McQueen Marc Mendoza Kyunghwa Michaels Lois Millman Donovan Morton Paige Nappi Chanisara Netsuwan Channieng Norton Marsele Norton LaVista Osborn Naimah Phillips Kathryn Reinhardt Joseph Rider Vashty Rivera Rodriguez Joshua Rose Sobeyda Schilling David Schmenk **Diane Schmenk** Chinja Scott Jimmie Scott **Destiny Seals**

Marcus Singleton Kassandra Singleton Autumn Smith Jo Ann Solnick Marchee Steele Lori Stewart Shanwei Su Romona Sykes Marianne Telman Michael To Tommy To Vy Tran Kaoru Tsubone Walter Wagner Jene Wilson Alex Wong Nathan Wong Xinyuan Xu Lotus Yee Victoria Zak Alex (Vivian) Zeng Huan Zhou



Recognitions

Cleveland Asian Festival St. Patrick's Day Parade Volunteers:

Special thanks to Asia Plaza, ImageLab Media, Li Wah Chinese Restaurant, and OCA Greater Cleveland



Barbara McQueen

 Chris Blackfire
 Brenda Gee

 Vera Boggs
 Ern Gerardo

 Allen Chen
 Pat Gerardo

 Allyssa Chen
 David Graves

 Minh Dang
 Anjan Ghose

 Eva Fong
 Ed Hom

Steven JungChinja ScottTasia KikuharuDorjan ScottDorothy LySiu Yan ScottJeremy MaSpencer SinJeffrey MaJeannette Thorpe

David Huang

Jennifer Weppelman Yumin Yir Alex Wong Frank Yin Lisa Wong Samantha Wong Wayne Wong Yingna Wu

Additional thanks to:

AFSCME

Allegheny Technologies Incorporated Asian Town Center Business Volunteers Unlimited (BVU) Cleveland 3rd District Polic Department **Cleveland Chinese Benevolent Association** Cleveland Chinese Women Association Cuyahoga County Sheriff's Department Friendship Foundation of America Li Wah Chinese Restaurant MAGNET Mueller Lofts Peaks Assoc. Ltd. And Peaks Assoc. No. 1 Ltd. Rumpke Steve Leopold **TDY** Industries United Way W. 78th St. Partners



Dave Ciborek Chuck Fitzgerald Maria Kaiser Dorothy Ly Gayle Norris Cal Pusateri Diane Ward

Jene Wilson

Ed Wong

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Photos appearing in this booklet are taken by Ed Wong, Darlene Beiter, Gayle Norris, Donna Schneider, Scott Theus, Trish Uveges, Diane Ward, Ronald Werman, Bob Dolson, Bob Glick, Jene Wilson, Mariah Kaiser, and many others. All

al Cleveland Asian Festiva

Asian Pop Cover Dance Competition





Following the success of 2017's Cleveland Asian Festival K-Pop Cover Dance competition, the community has called for its return. This year we've opened up to more genres. Dancers were free to submit in the categories of Bollywood, C-Pop, J-Pop, K-Pop, and Nepali Pop.

Top four groups will be competing live in the finals on May 19th, 2018. Come cheer on your favorite local dance crew as they compete for the grand prize of \$2,000.



to 90s throwback. There's more to Korean

music than just K-pop... though we do play

lot of K-pop

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Proclamation

🕫 Annual Cleveland Asian Festival



Wayne Wong

In addition to being our Head MC, he is the recipient of the Asian American Engineer of the Year Award. Wayne is the Chief of the Thermal Energy Conversion Branch, Power Division, at the NASA Glenn Research Center where he is helping to develop future high efficiency space power systems and was awarded the NASA Exceptional Achievement Medal for his work. Wayne was born in Hong Kong and raised in Cleveland and is a graduate of Case Western Reserve University. Wayne is also an artist, actor, and scriptwriter, having pursued comic book illustration in the past and more recently is featured in several short films. He is the OCA Cleveland Asian American Advocates, V.P. of Administration, and leads the OCA **Dragon Dance Team.** He enthusiastically volunteers his time and energy to further the goals of the Cleveland Asian Festival as Executive Committee member, Activities Chair, and Head MC.

Jennifer Auh



Jennifer Auh is a **reporter for WKYC Channel 3 News**, the local NBC affiliate. Jennifer is a versatile, accomplished reporter and anchor. Since moving to Cleveland, she had the wonderful opportunity to cover the Rock Hall of Hame Induction Ceremony this year. Her other memorable local stories include the release of two wrongfully convicted inmates and the UH fertility clinic failure. Last year, she thoroughly enjoyed being an MC at the Cleveland Asian Festival and is thrilled to be graciously accepted by the Asian-American community in Northeast Ohio! Previously, she was one of the main weekday dayside reporters at KVUE News in Austin, Texas. She also worked as the Weekend Morning Anchor/Reporter in Buffalo, New York. Jennifer has established herself as an **award-winning storyteller out in the** field and a versatile talent on the anchor desk. Hard work, compassion, perseverance and integrity -- Jennifer Auh says she holds these four words dear to her heart, as a journalist. Outside of work, Jennifer loves to hike, listen to music, read, write, go shopping and try new restaurants. She is also a member of the Asian-American Journalism Association. Jennifer can be found on Facebook and Twitter @JenniferAuh.

Chris Tanaka



Chris Tanaka anchors the 5 p.m. and 11 p.m. newscasts on Cleveland 19 as well as the 9 p.m. and 10 p.m. on CLE43. Chris joined the Cleveland 19 news team in July of 2016, after a five year stint as anchor and reporter in Honolulu, Hawaii. While Chris moved to Cleveland to further his career, the move was also an opportunity to discover his roots as Chris' father was born and raised in Lakewood, OH. Chris is half Japanese and was born in Taipei, Taiwan. He is happily married with two young boys. Chris can be found on Facebook and Twitter @Chris_Tanaka.

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look into the Asian Pacific American

community, culture, and events

happening in Northeast Ohio.

ICHC Akron

Akron, OH 44304

Monday: 8:30AM-8:00Pl

av, Friday: 8:30AM - 5:00

Suite #C

nas Only

Lantern Stage

(intersection of East 27th & Payne Ave)

Saturday (May 19)

11:30 AM - 12:00 PM **Kwan Family Lion Dance** Cleveland's traditional Lion Dance team for over 35 years

12:00 PM - 12:30 PM

Festival Kick-Off Welcoming remarks by guest speakers

12:30 PM - 1:00 PM

Sandhyadipa Kar Odissi- a classical form of Odisha dance

1:00 PM - 1:30 PM Shri Kalaa Mandir Classical dance styles of India dating back centuries to rituals in Hindu temples

1:30 PM - 1:45 PM

Kultura Filippiniana Performing "Pag-apir" meaning fan dance

2:00 PM - 2:15 PM

Yanlai Dance Academy Chinese dances performance

2:15 PM - 2:30 PM Jumario Simmons Chinese Yo Yo Performance

2:30 PM - 3:00 PM

Nartanam Academy Classical Indian Kuchipudi dance- performers balance on brass plates

3:00 PM - 3:30 PM

Westlake Chinese School Chinese Cultural Performances

3:30 PM - 4:00 PM

Larissa Lam & Only Won

National Act from Los Angeles performs original songs and rap

4:00 PM - 4:45 PM

LingYun Rising Star Acrobatics & Dance Various Chinese dance and acrobatics performances

4:45 PM - 5:15 PM

REAKT Singer from Tokyo performing mix of J-pop, EDM, Hip Hop, K-pop, & anime songs

5:30 PM - 6:00PM Eggroll Eating Competition Sign up to compete for the title of Champion Eater! (sign up at Command Center)

Sunday (May 20)

12:00 PM - 12:30 PM Festival Kick-Off

Welcoming remarks by guest speakers

12:30PM - 1:00 PM

Sho-Jo-Ji Japanese Dancers Japanese dance performance and instruction

1:00 PM - 1:30 PM

OCA Cleveland Dragon Dance Team Dragon Dancers will march past both stages and finish near Dragon Stage (weather pending)

1:30 PM - 2:00 PM

Rosa Lee Guzheng Studio The guzheng is a Chinese zither. Rosa will play traditional tunes.

2:00 PM - 2:30 PM Sisters of the Island Traditional Polynesian dances

2:30PM - 3:00 PM

Larissa Lam & Only Won National Act from Los Angeles performs original songs and rap

3:00 PM - 3:30 PM

Food Demo Demonstration of Asian cooking

3:45 PM - 4:00 PM

Yin Tang Dance Company- Kpop Kpop covers & contemporary fusion dances

4:15 PM - 4:45 PM

Colors of Asia Fashion Show Learn about Asian Fashion as volunteers showcase cultural threads

4:45 PM - 5:00 PM Downhill Collective Phillip Bounthisavath performs comedy

5:00 PM - 5:15 PM

Deepalakshmi Manikandan Balancing and dancing on a mud pot- an art form of Bharathnatyam

Dragon Stage

(Parking Lot at Southwest Intersection of East 30th St and Payne Ave)

Saturday (May 19)

11:45 AM - 12:15 PM Cleveland Contemporary Chinese Culture Association Chinese Cultural Performances

12:30 PM - 1:00 PM

Bujinkan Gaman Dojo Martial Arts demonstration with rolls, falls, weapons

1:00PM - 1:45PM **Mid East Cudell Judo Club** Cleveland's oldest Judo Dojo demonstrates forms

1:45PM - 2:00PM Traditional Uechi-ryu Karate Academy Traditional Okinawan karate

2:00 PM - 2:45 PM

Shaolin Kungfu Institute Chinese Martial Arts demonstration of Empty Hand, Weapons, Shuai Chiao, & Self-Defense

2:45 PM - 3:15PM Integrated School of Internal Studies Demonstration of Internal martial arts with empty hand and weapon forms

3:15PM - 4:00PM

Hula Fusion Traditional and modern Hawaiian, Polynesian, & New Zealand dance with fire poi and fire knife

4:00PM - 4:45PM

Yes I CAN! Karate Martial Arts performance with emphasis on the cultural asset it represents for Okinawa, Japan

4:45PM - 5:30PM

Cleveland Aikikai Demonstration showing various response to attacks, forms, & weapons such as wooden bokken, jo, & tanto.

5:30PM - 6:45PM

ASIAN-POP DANCE COMPETITION FINALS!

Cheer on your favorite Asian-Pop dance crew and see who takes home the grand Prize!

Sunday (May 20)

12:00 PM - 12:15 PM

Blooming Flower Traditional Hmong Dance

12:30 PM - 1:00 PM

Oasis Yoga and Spa Join us onstage with an interactive yoga demonstration

1:00 PM - 1:30 PM

OCA Cleveland Dragon Dance Dragon Dancers will march past both stages and finish near Dragon Stage (weather pending)

1:30 PM - 2:00 PM

Yin Tang Dance Company- Traditional Traditional and Fusion Chinese dances

2:00 PM - 2:45 PM

Learn Asian Dance Join us onstage to learn Kpop and Chinese dance

2:45 PM - 3:00 PM

Center Stage Dance Studio Hip hop and acrobatics to Kpop and Jpop.

3:00 PM - 3:45 PM

Mentor Karate Institute Martial arts demonstration with students of various ages

4:00 PM - 4:30 PM

Jasmine Dragons Portable aerial rig with ground partner dance acrobatics

4:45 PM - 5:00 PM

PinkSoda Various Kpop dances

5:00 PM - 6:30 PM

Asian-pop Random Play Come join the dance party as the DJ spins popular Asian Pop songs





Exhibitors List

Food Court

(presented by Cleveland Public Power)

4	- , ,	99
8	Asia Food Co/Asian Town Center	9
25**	Ball Ball Waffle (香港雞蛋仔)	88
9	Banh Mi & Noodles	55,5
2	Bo Loong Chinese Restaurant	106
21	CAF Beverage Station	32
5	Corner 11 Bowl & Wrap	24
34,35*	Elmhurst Plant Milks	70
15	G&H Chinese Market	68,6
22**	HA! TEA Bubble Tea	85
7	Himalayan Restaurant	17
16	Ice or Rice	57,5
13	INDIAN DELIGHT	44*"
23	Indomie	107
20,21*	Kahiki	18,1
11	Katie's Premium Jerky & Snacks	83
38,39*	Kiko's Kitchen	27
20	KOKO Bakery	49*"
17,18	Li Wah Chinese Restaurant	29
3	Lotus Thai House	31.2
12	Map of Thailand	48**
14	Number One Pho	96
4	Ono Turo-Turo	25
19	Paradise Biryani Pointe	46*"
10	Siam Cafe	10
39,40*	SnowBros Shavery	33,3
1	Thai Thai	7
36,37*	Tropical Flame Food Truck	3
6	Wonton Gourmet	91
1		43*"
Y / ' *	* Food Truck Lane	45*"
The state	** Food Vendors on Payne Avenue	80
	NOTE: All subject to change without notice	31.1
		22

-71

World Marketplace

9	5am Press
	Akron Henna Art
В	All American Gutter Protection
5,56	All Points Church at Hudson
06	Asian Ministry, Catholic Diocese of Cleveland
2	Autographic Booth / Welcome Tent
4	Ball Ball Waffle (香港雞蛋仔)
C	Bedford Baptist Church
8,69	Blue Crimson Anime Junction
5	Bright Covers
7	Carl Vajdich's State Farm Agency
7,58	Catari
4**	Chess
07	CHIMU
8,19	Cleveland Chinese Christian Church
3	Cleveland Dragon Boat Association
7	Cleveland Metroparks Zoo
9**	Cleveland Public Library
9	Cleveland Public Power
1.2	Cleveland Water
8**	Confucius Water
5	Customize Name
5	Cuyahoga Community College
5**	Cuyahoga Job & Family Service/Health
C	Elaborate Eyes Face Painting
3,34	Elmhurst Plant Milks
	Federal Bureau of Investigation (FBI)
	First Aid Station
1	FreeRange SkinCare
3**	Garfield Memorial United Methodist Church
5**	Global Ambassadors Language Academy (GALA)
C	GoregousHenna
1.1	Gutter Logic



- 92,93 Henna Fashions
- Hmong Ohio of Tomorrow (HOOT) 59

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Exhibitors List (Cont'd) 71

World Marketplace (cont'd)

102	Humana	95
23	Indomie	28
84	Infinity from Marvin Windows & Doors	31
1	Information Booth	54
50	Jai Leonhard	100
61	Joyce Factory Direct	90
20,21	Kahiki	72
82	Katie's Homemade Soap	86
11*	Katie's Premium Jerky & Snacks	94
97	Kay-Em Apparel	51,52
30	KeyBank	75
37,38	Kiko's Kitchen	39,40
47**	Lake Erie Ink –Create with us!	71
89	Lavora's Boutique	98
63	Laxmi Mallik	60
15	Lubrizol	26
105	Lucky's Charms & Supplies	8
53	Massage 517 & Yoga w/Lisa Ackim, LMT	35,36
16	MotivAsians for Cleveland	103
4,5	NASA Glenn Research Center	101
66,67	Native Treasure	104
41**	Northeast Ohio Regional Sewer District	81
6	OCA – Asian Pacific American Advocates	2
87	Ohio Bath Solutions DBA Bath Filter	76,77
73,74	Pasiam	62
78,79	Peace & Love	42**

* Food Court

** Activities Pavilion

Health Pavilion (Free Screening)

MetroHealth: Health Screenings Philippine Nursing Association Ohio (PNAO): Blood pressure & blood sugar testing JW Accupuncture: Accupuncture & Eastern Medicine demo & education Maemie Chan: Dental screenings ASIA Inc: Health screenings Mammovan

5	Peace Corps
3	PNC Bank
	Progressive Insurance – AANet
Ļ	Sabai Thai Massage
00	Sandlin Trading Co.
)	Saranghae Candles
2	Sew Kawaii Store
)	Shaolin Kung Fu Institute
Ļ	SHISEIDO – Anna Beauty Center
,52	Siam Orchid
5	Silver D's Associates
9,40	SnowBros Shavery
	Sports Legends
3	Sub Rosa Tea
)	The LASIK Vision Institute
b	Third Federal Bank
	Threads of Hope, Inc
5,36	Tropical Flame Food Truck
)3	U.S. Equal Employment Opportunity Commission
)1	Unique Home Solutions
)4	United Way of Greater Cleveland
	Vietnamese Community in Greater Cleveland
	Volunteer Check-In
,77	VTRENDZ LLC
2	Youth for Understanding
)** -	Zygote Press

Indoor Exhibitors

Cleveland Go Club Margaret W. Wong & Associates



Activities Pavilion & Games



2018 Activities and Games Pavilion:

(Presented by Northeast Ohio Regional Sewer District)

Chess

The Game of Go

Cleveland Public Library

Confucius Institute

Cuyahoga Job & Family Services/Health & Human Services

Garfield Memorial United Methodist Church

Global Ambassadors Language Academy (GALA)

Lake Erie Ink - Create with us!

Northeast Ohio Regional Sewer District

Zygote Press









AsiaTown Trolley Tour

Free tour to learn about Cleveland's Asiatown. Our expert tour quide will take you through historical Chinatown, Asian Town Center, Ariel International Center, and more!

AsiaTown Tour pick-up /drop-off is at East 27th Street and Payne Ave (behind the Lantern Stage - on Payne Avenue)

> Timed tickets will be available at the trolley stop. First come, first serve.



Saturday: 1pm, 1:30pm, 2pm, 2:30pm, 3pm, 3:30pm, 4pm, 4:30pm

Sunday: 1pm, 1:30pm, 2pm, 2:30pm, 3pm, 3:30pm



"Colors of Asia" Fashion Exhibition

The Cleveland Asian Festival will once again presenting "Colors of Asia" Fashion Exhibition. Join us Sunday on the Lantern Stage as the models show off the beautiful threads of Asian countries.

At the Lantern Stage - Sunday Only at 4:15PM

An emcee will explain the names and styles of the outfits. After the fashion show, there will be photo opportunities with the models.





ASIA PLAZA 商場 洲

Li Wah Restaurant Park to Shop Supermarket Szechuan Café Asia Plaza Pharmacy Flower City Gift Shop R & R Gift Shop **Sisters Gifts** Bayon Jewelry Siyan Dress Shop Kimberly's **Tak Yuen Tong Steve Lu Insurance**

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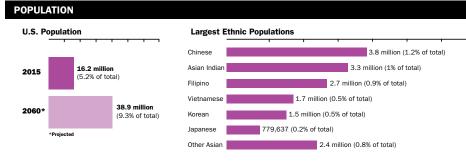


Facts & Figures

DiversityInc MEETING IN A BOX

Asian American and Pacific Islander **Heritage Month**

Facts & Figures



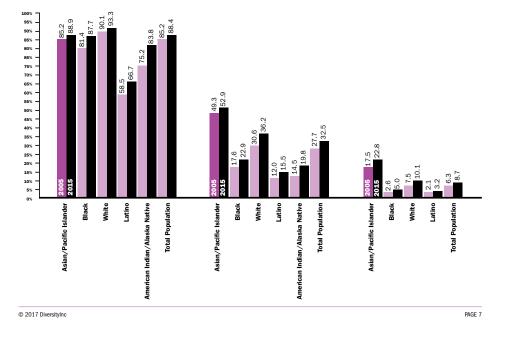
EDUCATION

Percentage of Population Age 25 and Over Who Completed At Least High School

Percentage of Population Age 25 and Over With At Least a **Bachelor's Degree**

Percentage of Population Age 25 to 29 With At Least a Master's Degree

For All Employees



Proclamation 9th Annual Cleveland Asian Festival



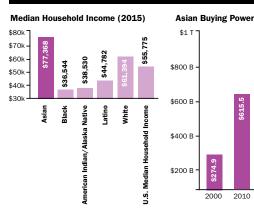
962

DiversityInc MEETING IN A BOX

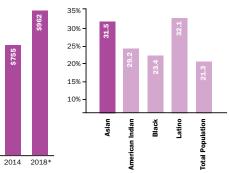
Asian American and Pacific Islander Heritage Month

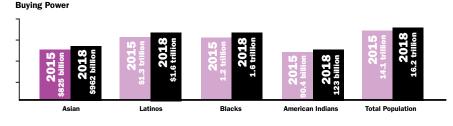
For All Employees

FINANCES



Percent Projected Change in Buying Power (2014-2019)





CAR E

2010

EMPLOYMENT



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Origins of Asian Pacific American Heritage Month

A national celebration established in 1977 with the participation of civil rights organizations such as the Japanese American Citizens League and Organization of Chinese Americans.

May is Asian Pacific American (APA) Heritage Month—a celebration of Asians and Pacific Islanders in the United States. Much like Black History and Women's History celebrations, APA Heritage Month originated in a congressional bill.

Congressional Bills Establish Celebration

In June 1977, Representatives Frank Horton of New York and Norman Y. Mineta of California introduced a House resolution that called upon the president to proclaim the first ten days of May as Asian/Pacific Heritage Week. The following month, senators Daniel Inouye and Spark Matsunaga introduced a similar bill in the Senate. Both were passed.



On October 5, 1978, President Jimmy Carter signed a Joint Resolution designating the annual celebration.

APA Becomes Month-long Celebration

In May 1990, the holiday was expanded further when President George H. W. Bush designated May to be Asian Pacific American Heritage Month. May was chosen to commemorate the immigration of the first Japanese to the United States on May 7,

1843, and to mark the anniversary of the completion of the transcontinental railroad on May 10, 1869. The majority of the workers who laid the tracks were Chinese immigrants.

Asian Pacific American Heritage Month is celebrated with community festivals, government-sponsored activities, and educational activities for students. This year's theme is "Lighting the Past, Present, and Future."



Asian-American History:

From Chinese laborers in the 1800s to millions of U.S. citizens today by David Johnson

When they first arrived in the United States, Asian (usually Chinese) immigrants were welcomed, or at least tolerated. After the California gold rush brought thousands of Chinese to California, however, Asian immigrants faced restrictive laws and occasional violence.

In the late 1800s Chinese, and eventually other Asians, were excluded from citizenship. These laws were repealed during World War II, followed by further immigration-law changes, making it easier for Asians to enter the United States.

Today, Asian immigrants have a high rate of assimilation and participation in the American mosaic.

Origins of Asian Pacific American Heritage Month

Gold Rush Boom

The Chinese were the first Asians to arrive in large numbers. By the 1830s Chinese were selling goods in New York City and toiling in Hawaiian sugarcane fields.

Gold was discovered in California in 1848, eventually attracting thousands of Chinese miners and contract laborers. In 1850, just over 1,000



Asian immigrants entered the U.S., but ten years later, the figure had jumped to nearly 37,000, mostly Chinese.



Violent Protests

In some quarters, Chinese workers were welcomed. The Central Pacific Railroad recruited Chinese to work on the transcontinental railroad in 1865. Three years later the Chinese and the U.S. ratified the Burlingame Treaty which facilitated Chinese immigration.

However, many people feared being "overwhelmed" by

the influx, which had swelled to nearly 65,000 in 1870, and over 107,000 in 1880. Some cities passed laws against Chinese and other Asians, often referred to as "Mongolians." Anti-Chinese riots erupted in Chico, California, in 1877 and in Rock Springs, Wyoming, in 1885.

Japanese Arrive

Meanwhile, increasing contact with Japan prompted Japanese to move to Hawaii and California

to work in agriculture. In 1869 the Wakamatsu Tea and Silk Colony was established in California.

Contact with the Philippines

In 1899, following the Spanish-American War, the Philippines came under U.S. control, prompting increased immigration. In 1902 the pensionado



program, which allowed Filipinos to study in the U.S., was implemented.

Because most Filipinos are Roman Catholic, their integration into American life was somewhat easier than for other Asians. Though Filipinos faced the same prejudices as Chinese and Japanese laborers (as described in Carlos Bulosan's book America is in the Heart), Filipinos arrived with English skills, making assimilation easier.

Origins of Asian Pacific American Heritage Month

Japanese Internment

During World War II, more than 100,000 Americans of Japanese ancestry were placed in internment camps. Even though many did not speak Japanese or have close ties to Japan, they were nonetheless regarded as wartime threats. Although the U.S. was also at war with Germany and Italy, Americans with ancestors from those countries did not face internment.



In 1988 Congress passed a measure giving \$20,000 to Japanese Americans who had been interned during the war. President George H.W. Bush signed it the following year.

Increasing Numbers

Although Asian immigration increased steadily through much of the 20th century, the region still contributed fewer newcomers than Europe, Latin America, and North America.

The McCarran-Walter Act of 1952 eliminated race as a barrier to immigration, and in 1965 national quotas were ended, thus facilitating Asian immigration.



A More Diverse Group

In 1979 the United States and China resumed diplomatic relations, making immigration easier for Chinese. But, new arrivals came from other Asian countries as well, including India and Pakistan. And in 1975 following the Vietnam War, more than 130,000 refugees fleeing from the

Communist governments of Vietnam, Cambodia, and Laos arrived on U.S. shores. Million of Asians arrived in subsequent years.





Congratulations to Cleveland Asian Festival bringing the AsiaTown community together!

ClevelandPeople.Com





Federation of India Community Associations

of North East Ohio www.FICAcleveland.org







Indian cultural activites, charitable and educational programs, parternering with other Cleveland cultural institutions





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Congratulations to the Cleveland Asian Festival for another great cultural celebration for Northeast Ohio

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Partner Deborah Yue (216) 241-5310 Executive Committee Cleveland Asian Festival www.gallaghersharp.com





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Join us or Invite us to your event!

OCA Cleveland Dragon Dance Team returns to Cleveland Asian Festival, May 19-20!









The Vietnamese Cultural Garden, sponsored by Friendship Foundation of American Vietnamese, congratulates the Cleveland Asian Festival and all the participating organizations for this great Festival. Thank you for gathering together our many diverse communities for this wonderful cultural celebration.

Learn more about us at www.VNCulturalGarden.org

Vietnamese Cultural Garden mailing address: 2234 West Blvd. Cleveland, OH 44102



We also salute Mr. Joseph Michael Gyulay and Dr. Marisha Delores DeGuzman Agana for their continued support of all our endeavors.









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- * Improves internal energy level
- * Improves muscle strength & endurance * Reduces back pain
- * Reduces stress

* Slow down aging process

Services level by De' Wei Herbel Store in contrainchis with Asian Town Center and OCA Greater Cleveland to encourage active living in the Asiatown Neighborhood





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* 缓解精神压力
• 延缓衰老过程

本课程由 Bai Wei 草西店被断,亚两城市中心和 ADVOCA 大克科探兰地区联合举办,力引 于增强证据人社区的原因



بجاله بتألم بجاله بجاله بجارته بعديري بيري حارب ما به عام ما ما ما به عام ما ما ما ما ما به عام به عا

Since 1969, the

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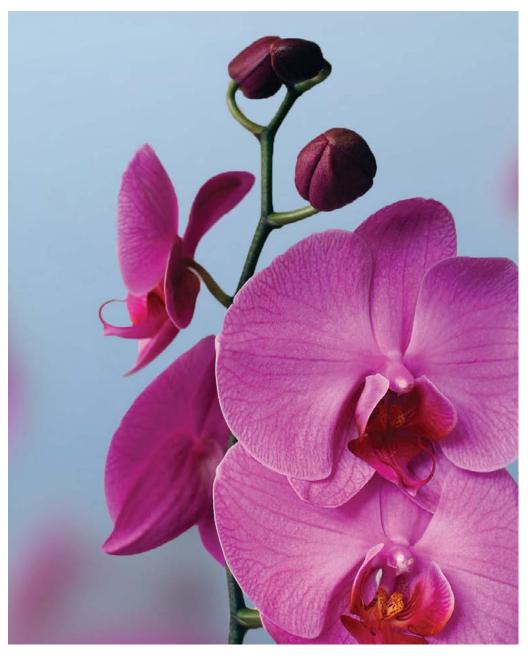
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