



# May 18-19, 2024

## Celebrating 15 Years of Excellence!

[www.ClevelandAsianFestival.org](http://www.ClevelandAsianFestival.org)

Bringing Cultural & Economic Growth to AsiaTown  
East 27th Street & Payne Avenue, 11am – 7pm

### PROGRAM GUIDE ADVERTISING RATE SHEET

3,000+ copies and e-version will be available prior to and during the Cleveland Asian Festival.

#### Mission

- Strengthening the Identity of AsiaTown & Supporting its Economic Growth
- Educating and Promoting Asian Culture & Traditions
- Uniting Cleveland’s Asian Community & Celebrate Diversity
- Celebrating Asian Pacific American Heritage Month.



#### Awards:

- 2010 Best New Ethnic Festival by Cleveland Scene Magazine
- “Cleveland’s Best Festivals” The Plain Dealer 5-19-2011
- 2011 “Excellence in Neighborhood Marketing” award Live Cleveland!
- Voted “Best Festival” on the 2015 Cleveland Hot List
- Fastest growing festival in Ohio – Fox8 2015, 2016
- Top 5 Best Festival in the 2016 Cleveland Hotlist
- Top 3 Best Festival in the 2017 Cleveland Hotlist
- Top 3 Best Street Fairs in the 2022 Cleveland Scene

2014 – 2023 continued steady attendees with 1 million spent during the weekend event. With 40,000+ attendees in 2023



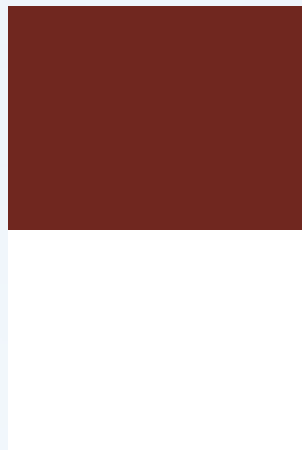
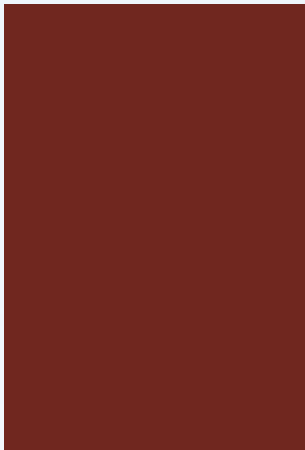
Scan the QR code above, or type this link to fill out the form  
<https://form.jotform.com/clevelandasianfestival/adratesheet>

**Color Ad size (please Select)**

\$650 : Full Page: 5” W x 8” H  
(Portrait)

\$500 : Half Page: 5” W x 4” H  
(landscape)

\$100 : Name listing



**FORMAT:** Color, submit camera ready artwork in electronic format **(150dpi or higher)**. TIFF, JPEG or Photoshop are best. Please no Faxed or Black and White. (An additional \$100 will be assessed if CAF needs to re-arrange your designed ad or an additional \$350 will be assessed if CAF needs to design your ad)

All ads must meet the standards of the Cleveland Asian Festival marketing committee. If submitted ad requires significant editing, an additional fee will be assessed. No Refunds.

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Total Amount Enclosed:  
\$ \_\_\_\_\_

By signing below, I represent that I am authorized to enter into this agreement on behalf of the above-referenced Company and agree to be bound by the terms set forth herein.

Authorized Signature/Date:  
\_\_\_\_\_

**Please submit artwork, this completed form, and non-refundable payment before March 31st, 2024.**

We will invoice you the total amount via our CAF's Paypal account or you can mail in a check payable to our fiscal agent: **St. Clair Superior Development Corp., Attn: Cleveland Asian Festival, 2999 Payne Avenue, #206, Cleveland, OH 44114**

Please email the artwork to:  
**info@ClevelandAsianFestival.org**  
For questions: 216.309.2759