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CLEVELAND ASIAN FESTIVAL

Saturday & Sunday MAY 18 & 19, 2024

11AM - 7PM

E. 27th St. & Payne Avenue Cleveland, OH 44114

Free Admission Free Parking No Pets

develandasianfestival.org

Asian Cuisine • Asian Pop Dance Competition • Cultural Performances • Martial Arts • Trivia Challenge World Marketplace • Health Screenings (inside Asia Plaza)



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J·A·C·K·

CLEVELAND

CASINO



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WHEREAS, on May 18th and 19st on East 27th and Payne Avenue, the 15th annual Cleveland Asian Festival will be held in the heart of Cleveland's AsiaTown; and

WHEREAS, the Cleveland Asian Festival will host feature foods and merchandise vendors as well as performing artists, marital arts demonstrations, games, and activities; and

WHEREAS, since its inception, Cleveland media outlets have called it "Best Festival," "Best New Ethnic Festival," "a must attend festival," "a display in excellent neighborhood marketing;" and

WHEREAS, the Cleveland Asian Festival hopes to strengthen the identity of AsiaTown, support AsiaTown's economic growth, educate and promote Asian culture, celebrate Asian Pacific American Heritage Month, and unite Cleveland's Asian Community.

NOW, THEREFORE, We, Mike DeWine and Jon Husted, Governor and Lieutenant Governor of the State of Ohio, do hereby recognize the

CLEVELAND ASIAN FESTIVAL

on this 18th day of May 2024.



Jon Huste

Lieutenant Governor

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"WE ARE THRILLED TO ANNOUNCE AND CELEBRATE THE 15TH ANNIVERSARY OF THE CLEVELAND ASIAN FESTIVAL! OVER THE YEARS, THIS EVENT HAS BECOME A CHERISHED TRADITION, BRINGING TOGETHER COMMUNITIES TO HONOR AND SHOWCASE THE VIBRANT ASIAN CULTURE. WE ARE HONORED TO BE A PART OF THIS MILESTONE CELEBRATION AND LOOK FORWARD TO MANY MORE YEARS OF CULTURAL EXCHANGE AND UNITY."





Cleveland Asian Festival

Strengthening the identity and Supporting Economic Growth of AsiaTown Educating and promoting Asian culture and traditions - Celebrating Asian Heritage Month

AsiatTown @ Payne Avenue & E.27th Street May 18-19, 2024 / 11am – 7pm, No Pets / Free Parking at CSU lots

We are excited to come together for another weekend in AsiaTown to enjoy the Cleveland Asian Festival! Our hope is that the Cleveland Asian Festival introduces Northeast Ohio to the diverse Asian cultures and helps foster a kinder community. Through education, we foster an environment where there is no place for hate, violence, harassment, discrimination, shunning or bullying against Asian Americans and Pacific Islanders and other communities of color. The Asian community in Cleveland is grateful for your support and friendship.

Creating CAF has been a truly rewarding experience that has united the Asian community and provided us with a vehicle to collectively voice our opinions. We are proud of the Asian community's growing engagement and will continue to look after the interests of AsiaTown and its people and to work collaboratively with all interested parties to create a brighter Cleveland future.

Enjoy the sounds and sights of the Asian performers, the aroma and sampling of Asian cuisine and the world marketplace booths. Most importantly learn about, talk with and engage the Asian community and its people, not just this weekend, but year-round.

Finally, a heartfelt thank you to our wonderful sponsors, vendors, performers, volunteers, and supporters who have helped make this event possible. We could not have done this without you.

Enjoy the 2024 Cleveland Asian Festival!

CAF Executive Committee

Cleveland Asian Festival 2999 Payne Avenue, Cleveland, OH 44114 216.539.4634 www.clevelandasianfestival.org

15th Annual Cleveland Asian Festival

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•	Strengthening the identity of AsiaTown and supporting its economic growth		
	 Educating and promoting Asian culture and traditions 		
•	Celebrating Asian Pacific American Heritage Month and Cleveland's Diversity		
	Uniting Cleveland's Asian Community	•	

The Cleveland Asian Festival (CAF) is the fastest growing festival in Ohio!

- 10,000 people attended the 1st Annual CAF in 2010 (one day)
- 31,060 people attended in 2011
- 42,240 people attended in 2012
- 38,380 people attended in 2013
- 38,000 people attended in 2014
- 45,000 people attended in 2015
- 48,800 people attended in 2016, over \$2 million spent
- 38,000 people attended in 2017
- 32,000 people attended in 2018
- 42,000 people attended in 2019
- 2020 was cancelled due to Covid-19
- 2021 was virtual
- 30,000+ people attended in 2022
- 40,000+ people attended in 2023
- o 95% were very satisfied with the overall experience
- o 96% vendors of all kind had generated high sales volume
- o 95% would visit AsiaTown in the near future, 1% increase
- o 94% believed the festival would benefit Cleveland

About 2024 Cleveland Asian Festival

Welcome to the Fifteenth Annual Cleveland Asian Festival! The Cleveland Asian Festival fosters economic growth in the AsiaTown neighborhood while highlighting Cleveland's diverse Asian culture and celebrating Asian Pacific American Heritage Month.

Cleveland Asian Festival is a landmark undertaking that strives to unite the community through recognition of its culture, diversity, and people. The festival is a collaborative community organized event with participation from many ethnic groups including: Chinese, Taiwanese, Korean, Japanese, Filipino, Indian, Vietnamese, Laotians, Indonesian, Malaysian, Thai, and others. In addition, committed organizations such as the OCA Greater Cleveland, Friendship Foundation of America, Federation of India Community Association, Vietnamese Community of Greater Cleveland, MotivAsians for Cleveland, Asian Services in Action, Cleveland Contemporary Chinese Culture Association, Cleveland Chinese Women Association, Midtown Cleveland, Korean American Association, Japanese Americans Citizens League, Cleveland Chinese Benevolent Association, Filipino Association, St. Clair Superior Development Corp., Asia Plaza Inc., and AsiaTown Neighborhood Merchant organizations have enthusiastically committed to this festival.

The Festival features food and merchandise vendors, local and national performing artists, activities, games, Asian Pop Dance Competition, Trivia and a health pavilion that focuses on diseases and medical conditions that affect Asian Americans. The festival is the first to bring recognition and economic growth to the AsiaTown neighborhood by introducing this ethnic neighborhood to tens of thousands of Clevelanders each year.



Cover Design by Dorothy Ly, with photos taken by volunteers at previous Cleveland Asian Festivals

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CLEVELAND ASIAN FESTIVAL

I am proud to recognize the 15th annual Cleveland Asian Festival. With tens of thousands of attendees each year, this event has become a highlight for residents and visitors throughout Northeast Ohio.

Since its inception, the Cleveland Asian Festival has continued to grow and thrive thanks to the enthusiastic participation of people from all walks of life and backgrounds, and I extend my deepest gratitude to all those who have supported the Cleveland Asian Festival over the years for your hard work and commitment to its success.

Best wishes for another enjoyable Cleveland Asian Festival.



IN WITNESS WHEREOF, I have hereunto set my hand on this eighteenth day of May in the year two thousand and twenty-four.

ID Vance **United States Senator**



Cuyahoga County Council

The Council of Cuyahoga County, Ohio, takes profound pride and deep personal pleasure in recognizing the

15th Annual Cleveland Asian Festival May 18-19, 2024

- WHEREAS, Asian & Pacific Islander (API) individuals play an integral role in the enhancement of culture, economic, and civic life in Northeast Ohio. The 2024 Cleveland Asian Festival celebrates and recognizes their contributions from May 18th to May 19th, 2024. The festival will bring an enhanced understanding of API culture, history, and people to the residents of our region and has heightened awareness of the culture and traditions of Ohio's API Community and individuals of API descent; and
- WHEREAS, the 15th Annual Cleveland Asian Festival is a significant milestone in the growth of the Asian Cleveland community. Never in the history of Cleveland have so many different Asian organizations come together to work side by side toward such a goal. The Cleveland Asian Festival is the fastest-growing festival in Northeast Ohio; bringing over \$2 million of economic growth to the AsiaTown neighborhood and attracting between 30,000 and 50,000 attendees; and
- WHEREAS, the 15th Annual Cleveland Asian Festival activities include cultural and educational presentations, traditional dance, martial arts demonstrations, games, children's activities, vendors, entertainment, and a health fair that focuses on diseases and medical conditions that affect Asian Americans; and
- WHEREAS, the 15th Annual Cleveland Asian Festival is a grassroots festival that highlights Cleveland's AsiaTown, diversity, and Asian culture in Northeast Ohio. Organized by the community, for the community to celebrate Asian Pacific American Heritage Month in May. The annual festival offers free admission, free parking, and live entertainment including cultural performances and martial arts demonstrations on two outdoor stages.
- NOW, THEREFORE, BE IT RESOLVED that District 7 Councilwoman Yvonne M. Conwell, on behalf of the Council of Cuyahoga County, Ohio, hereby recognizes the 15th Annual Cleveland Asian Festival on May 18-19, 2024, in Cuyahoga County, and extends best wishes for a most successful event.



Juonne M. Conevell Yvonne M. Conwell, District 7

Cuyahoga County Council

Duly adopted this 18th day of May 2024



Certificate of Special Congressional Recognition

PRESENTED TO

2024 CLEVELAND ASIAN FESTIVAL

On behalf of all who reside in the Eleventh Congressional District of Ohio, I am thrilled to recognize and celebrate the 15th Annual Cleveland Asian Festival!

For 15 years, the Cleveland Asian Festival has been a champion of preserving and promoting the Asian American and Pacific Islander culture and heritage. Through their unwavering dedication to strengthening the identity of Asia Town, they have brought about economic growth, education, and a deep appreciation of Asian culture and traditions. Their efforts to ensure that the Asia Town neighborhood remains culturally vibrant and diverse are truly commendable, and we are grateful for their contributions to our community.

As we celebrate Asian Heritage Month, I extend my heartfelt congratulations to the organizers and volunteers of the Cleveland Asian Festival on this momentous occasion. May the festival continue to grow and thrive, and may our community continue to embrace and celebrate the rich diversity of our Asian American residents.

March 26, 2024

DATE

SHONTEL M. BROWN MEMBER OF CONGRESS

Cleveland Asian Festival Committees

Executive Committee

Deborah Yue Michael Mendoza Wayne Wong Oanh Loi-Powell Karis Tzeng Gabriel Kramer

Co-Producers

Lisa Wong Johnny K. Wu

Finance & Compliance Committee Vi Huynh Debbie Yue Oanh Loi-Powell Mike Mendoza Johnny K. Wu Lisa Wong

Safety & Logistic Committee

Ed Hom Steve Hom **George Kwan** Johnny K. Wu Lisa Wong

Health Pavilion Committee

Michael Mendoza Sibley Strader Lisa Wong Marketing / Media Committee Johnny K. Wu Lisa Wong Dan Hanson Karis Tzeng Brandon Ngo Nick Muhlbach Loresa Novy Martin Carlton

Vendor Committee Lisa Wong Minh Dang Naomi Jia Ivan Ho Katherine Szeto Mona Alag Suzie Horeis

Performance Committee

Wayne Wong Oanh Loi-Powell Raymond Bondad Alex Wong Gabriel Kramer Tim Goodwin Lauren Puljic

A-Pop Sub-Committee Raymond Bondad Judges Sherron Gurepko Krisha Castro Lara Zavatchen Javae Brown Margaret Li

Trivia Competition Committee Oanh Loi-Powell Gabriel Kramer Dorjan Scott Michael Powell Vera Boggs Myah Tang Eddie Tang David Huang

Volunteer Committee Mike Gibbons (co-chair) Brandon Ngo (co-chair) Ann Solis-Schamp Martin King Jahaim Bryant Shelia Taylor Kitty Williams Joyce Ng Jamie McGuire

Green Team Sub-Committee Joyce Ng Jamie McGuire Dorjan Scott Lisa Wong Johnny K. Wu

Food Award Sub-Committee Gabriel Kramer Christina Ng Marvin Chan Emily Peng Andy Ng Jennifer Luu



SHERROD BROWN

COMMITTEES: AGRICULTURE, NUTRITION, AND FORESTRY BANKING, HOUSING, AND URBAN AFFAIRS FINANCE VETERANS' AFFAIRS

Hnited States Senate WASHINGTON, DC 20510 - 3505

May 18-19, 2024

Dear Friends:

Congratulations as you celebrate the 15th annual Cleveland Asian Festival.

For fifteen years, this festival has brought a taste of Asia to Northeast Ohio, reminding us all how Asian-American culture enriches our state and our country.

This annual celebration strengthens the bonds of community, supports economic growth and service programs, and allows those in the Cleveland area to experience the richness of Asian culture.

Again, congratulations on celebrating another successful event. I wish you all the best in the years to come.

Sincerely,

Shiring Brown

U.S. Senator Sherrod Brown





Office of the Mayor

Proclamation

WHEREAS: The 2024 Cleveland Asian Festival will take place on May 18-19; and

WHEREAS: the celebration supports economic growth, educates and promotes Asian culture and traditions, honors Asian Pacific American Heritage Month, and unites Northeastern Ohio's Asian American Community; and

WHEREAS: the grassroots festival highlights the growing identity of Cleveland's Asia Town; and

WHEREAS: when the volunteer founders of the Cleveland Asian Festival created the event in 2010, their main goals were to showcase Asian culture and promote the Asia Town neighborhood of Cleveland; and

WHEREAS: today, the Cleveland Asian Festival is having its 15th celebration to fulfill those goals.

NOW, THEREFORE, I, Ron Falconi, the 12th Mayor of the City of Brunswick, on behalf of City Council and all the citizens, and as the first Filipino-American Mayor in the State of Ohio, do hereby give my highest commendation to the members and volunteers of the Cleveland Asian Festival for a positive and successful festival in 2024.

In witness whereof, I have hereunto set my hand and caused the seal of the City of Brunswick to be affixed this 18th day of May, in the year of the Lord, twenty, twenty-four.

hmile

Mayor Ron Falconi City of Brunswick, Ohio

LI WAH RESTAURANT

Come visit us inside of Asia Plaza

Li Wah combines a contemporary atmosphere with traditional Chinese design to create a unique place to relax and savor your meal.

Our menu serves fresh seafood, noodles, daily Dim Sum and authentic Chinese cuisine.

Catering & Gift Certificates Available

2999 Payne Avenue, Cleveland OH liwahrestaurant.com 216-696-6556

Established in 1988, Asia Plaza is at the the heart of Cleveland's Chinatown.

ASIA PLAZA

Home to 20 tenants providing a variety of products and services to the Asian community.

Retail space available



2999 Payne Avenue, Cleveland OH asiaplazacleveland.com





Office of the Mayor

WHEREAS: The Cleveland Asian Festival will be held on Saturday, May 18 and Sunday, May 19, 2024 in Asia Town, Cleveland, Ohio; and

WHEREAS: The Cleveland Asian Festival is proudly celebrating 15 years after originating in 2010 by volunteer community founders to celebrate Asian culture and Asian Pacific American Heritage by uniting Northeast Ohio's Asian American Community; and

WHEREAS: The Cleveland Asian Festival continues to strengthen the identity of Asia Town by supporting its economic growth, educating and promoting Asian culture and traditions, including celebrating Cleveland's diversity while recognizing the Asian Pacific American Heritage Month of May; and

WHEREAS: The annual festival kicks off summer with free admission and shuttle bus rides to and from the festival. It hosts live entertainment that includes martial arts demonstrations, cultural performances, a world market of over 100 vendors and exhibitors, over 25 local restaurants offering authentic Asian cuisines, health screenings at the pavilion, free activities, and games, including Asian Pop Dance Competition; and

NOW, THEREFORE, I, Matthew A. Burke, Mayor of the City of Garfield Heights, do hereby proclaim Saturday, May 18, 2024 and Sunday, May 19, 2024 as a two day celebration of the 15th Annual CLEVELAND ASIAN FESTIVAL throughout City of Garfield Heights and encourage the community to experience the Asian traditions and culture by attending this festival.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Set of the City of Garfield Heights to be affixed this 31st day of March, in the Year Our Lord, Two Thousand and Twenty-Four.



Matthew A. Burke, Mayor City of Garfield Heights, Ohio



Congratulations on the 15th



stronger Tegether

Cleveland's Public Utilities are committed to providing our customers with reliable and affordable utility services to help make the City of Cleveland a great place to live, work and raise a family.



Cleveland Public Power Count on it



City of Cleveland, Ohio

In recognition of 15th Annual Cleveland Asían Festíval May 18^t - 19^t, 2024

Whereas, on behalf of the citizens of the City of Cleveland, I am honored to offer this Proclamation in recognition of the 15th Annual Asian Festival being held in Cleveland; and,

- Whereas, The Cleveland Asian Festival is a grassroots festival that highlights Cleveland's AsiaTown, diversity, and Asian culture in Northeast Ohio. Organized by the community, for the community to celebrate Asian Pacific American Heritage Month in May; and,
- Whereas, the 15th Annual Cleveland Asian Festival will take place on May 18 and 19, 2024, and celebrate the contributions and culture of Asian Americans by including live entertainment, cultural performances and martial art demonstrations on two outdoor stages, a World Marketplace of 100+ vendors and exhibitors, 25+ local restaurats offering authentic Asian cuisines, health screenings at the Health Pavilion inside Asia Plaza, free activities, free games, a Trivia Challenge and an Asian Pop Dance Competition. The annual festival offers free admission, free parking with free shuttle bus rides to and from the festival; and,
- Whereas, the festival has also brought an enhanced understanding of the Asian culture, history and people to the residence of our region and has heightened the awareness of the culture and traditions of Cleveland's Asian community: and,
- Whereas, the Asian American community truly has a deep passion for the commitment to the City of Cleveland and is dedicated to developing strong relations between all of the diverse cultures that make our city unique.

Now therefore, I, Justin M. Bibb, the 58th Mayor of the City of Cleveland, do hereby offer this Proclamation in recognition of the 15th Annual Cleveland Asian Festival. I encourage all Clevelanders to experience the traditions and culture of the Asian community by attending this festival.

> In witness thereof, I have set my hand and caused the Corporate Seal of the City of Cleveland to be affixed on this 18" day of May in the year 2024.

Mayor Justin M. Bibb





A Sprinkle of Seoul features Korean music, as well as music selected from a different Asian country each week. Each week has a theme, from R&B to techno, or classic folk to 90s throwback. There's more to Korean music than just K-pop... though we do play a lot of K-pop!



WITH LISA WONG & JOHNNY WU

OCA AsiaTown Voice provides an inside look into the Asian Pacific American community, culture, and events happening in Northeast Ohio.





Recognitions

Recognitions

2024 Festival Volunteers:

Alaina Bartel Amber Gillon Angel Davis Ashley Flowers Austin Siegel Barbara McOueen **Barbie Siegel** Benita Batulewick Chandra Jackson Christopher Jarox Clint Pereira D Sihek David Schmenk Dennis Glazer Diane Billa Diane Schmenk Donna Walton Gene Mark George Burke Glenda Yee Gwendolyn Jenkins Hannah Xu Huan (Ruby) Eng James Hazly

Jeanette Greene Jeremy Schamp Joanne Blanchard John Blazek John Lemke Jonathan Bundy Julia Chen Justin Williams Karma Abboud Kathie Fong Kayli Rego Kyle Barnard Lalava Wright Linda Robinson Mari Nalls Marianne Glazer Mark Horning Mary Veasey Melannie Williams Mercedez Hathcock Mia Zaebst Michael Powell Michael Stafford Mike Hoffman

Mindy Hayes Natalia Jamison Nicolle Harris Phil Zhang Pia Hoffman Piper Brooks Ramarao Appana Rebekah Livingston Robert Morris SaNora Sims Sarah Allam Seamus Leahy Shanice "NeNe" Winston Sharon Collins Sherri Hassz Shirley Hemminger Steven Hohman Suflei Yang Thao Nguven Theresa Neuhoff Tony Louie Wanda Finley Zhanda Chen



Cleveland Asian Festival St. Patrick's Day Parade Volunteers:

Special thanks to Asia Plaza, Li Wah, Ed Hom, Kwan Lion Dance, OCA Greater Cleveland Dragon Dance team, Cleveland Glory Drum Team, Cleveland Phoenix Club, and the following volunteers:



Vera Boggs Jahaim Bryant Xiuhao Chen Yinghua Chen Georgiana Cheng Irene Chiang Xiao Coffee Catrina Covino Huan (Ruby) Eng Eva Fong Kathie Fong Oing Gee Cuivu Gena Mike Gibbons Feng Guo Steve Hohman Suzie Horeis Chanying Huang Kathy Huang Wensheng Huang Elora Irizarry Gam Irizarry Lily Janke Martin King Christopher Kwan Laureen Kwan George Kwan Feng Laughlin

Bihe Lei Chunhua Li Tina Li Xiachun Li Xiaoling Li Yanyan Li Meijiao Liang Mingyu Liang Yan Liang Ei Qing Lin Weixin Lin Sarah Liu Elaine Mai Chris Mitchel Dan Ni Skylar Pina Rohit Shastry Sasa Sheng Xiaodong Shi Sibyl Sin Spencer Sin Rita Tang Ling Wang Yan Wang Siyan Wei Alex Wong

Additional thanks to:

AFSCME

Allegheny Technologies Incorporated Business Volunteers Unlimited (BVU) Cleveland 3rd District Police Department Cleveland Chinese Benevolent Association Cleveland Chinese Women Association Cuyahoga County Sheriff's Department Li Wah Chinese Restaurant Peaks Assoc. Ltd. And Peaks Assoc. No. 1 Ltd. Steve Leopold TDY Industries W. 78th St. Partners Welch Packaging

All subject to change.

Wayne Wong Caizhen Wu Yu Yao Wu Yu Zhen Wu Ping Xu Heping Yu Hui Yu Renshan Zhao Huanxiao Zhen

Lisa Wong



OCA GREATER **CLEVELAND**

Asian Pacific American Advocates

Embracing the Hopes and Aspirations of Asian Pacific Americans











OCA Greater Cleveland - Asian Pacific American Advocates is the local chapter of a national member-driven organization of community advocates dedicated to advancing the social, political, and economic well-being of Asian Americans and Pacific Islanders.

- Advocacy & Civic Engagement
 - Youth & Leadership Development
- Economic $\langle \rangle$ Empowerment

ocagc.org

Community Building Fitness, Health, & Wellness

Coalition &

Art & Culture



Bilingual assistance available in English, Mandarin, Cantonese, Korean, Vietnamese, Tagalog, Urdu, Hindi, and Bengali.

VOTER HOTLINE

ADVOCATE

Help us track hate.

Your story will help us to fight for the civil rights of all AAPIs.

aapihatecrimes.org

Access safety resources, trainings, and legal assistance from OCA-Asian Pacific American Advocates and other civil rights groups.





Philadelphia, PA + July 11-14, 2024 OCA National Convention

ocanationalconvention.org









Special Guest Emcees



Wayne Wong



Lead MC Wayne Wong is the Chief of the Thermal Energy Conversion Branch, Power Division, at the NASA Glenn Research Center where he is helping to develop high-efficiency space power systems and was awarded the NASA Exceptional Achievement Medal for his work. He is the recipient of the Asian American Engineer of the Year Award. Wayne is also an artist, actor, and scriptwriter, having pursued comic book illustration in the past and more recently wrote and acted in several films including a short film he produced and directed through his company Red Dragon Media. He is the OCA Asian Pacific American Advocates, Greater Cleveland Chapter V.P. of Administration, and leads the OCA Dragon Dance Team. Having grown up in AsiaTown, Wayne enthusiastically volunteers his time and energy to further the goals of the Cleveland Asian Festival as Executive Committee member. Performance Chair, and Lead MC.

Lynna Lai



Lynna Lai joined 3News in April 2012, and anchors the weekday editions of 3News at 5 p.m. and the Sunday edition of 3News at 6 p.m. and 11 p.m. She is also the Weekend Evening Managing Editor and is an investigative reporter on the 3News Investigates team. Lynna brings to the job her broadcasting experience in major markets across the country. Recognized for her energetic personality and storytelling abilities, Lynna has won 5 Emmy Awards for Best Spot News Reporting, and for her anchoring and reporting roles on 3News, along with earning an Emmy nomination for her investigative reporting. She has also received two Associated Press awards for Best News Writing and Feature Reporting. Lynna has been a supporter of the Cleveland Asian Festival and guest EmCee for many years. Contact Lynna Lai at llai@wkyc.com and follow her on Facebook, X and Instagram.

Gabriel Kramer



Gabriel Kramer is a reporter for Ideastream Public Media - Northeast Ohio's NPR and PBS stations. His news coverage ranges from politics to business, but he primarily works on a race, equity and inclusion beat. Kramer is a proud Filipino American born and raised in Medina, Ohio with a strong passion for media representation. He produced a documentary that aired nationally on PBS stations that showcased the 87th Annual Anisfield-Wolf Book Awards, a Cleveland-based literary prize awarded to authors around the country who dedicate their craft to issues of racism and diversity. Kramer graduated from Kent State University in 2014 where he served as the first racial minority general manager of TV2, Kent State's student-run TV station. He is an active member of the Asian American Journalists Association and is the current president of the Filipino American National Historical Society's Ohio Chapter.





Following the success of 2017's Cleveland Asian Festival K-Pop Cover Dance competition, and the 2018 Asian Pop Cover Dance competition, the community has called for its return. Dancers from throughout the region submitted video dance entries in the categories of Bollywood, C-Pop, J-Pop, K-Pop, and Nepali Pop.

The A-Pop finalists will compete live in Round 3 on Saturday May 18, 4:45pm at the Jack (Raised) Stage. Prizes at stake are 1st Place = \$1000, 2nd = \$500, 3rd = \$250.

CLEVELAND PLAY HOUSE

Experience Theatre Like Never Before!

2024-25 SEASON

September 7 – 29 | Allen Theatre WHAT THE CONSTITUTION

PRIDE AND PREJUDICE

MEANS TO ME October 12 – November 3 | Outcalt Theatre

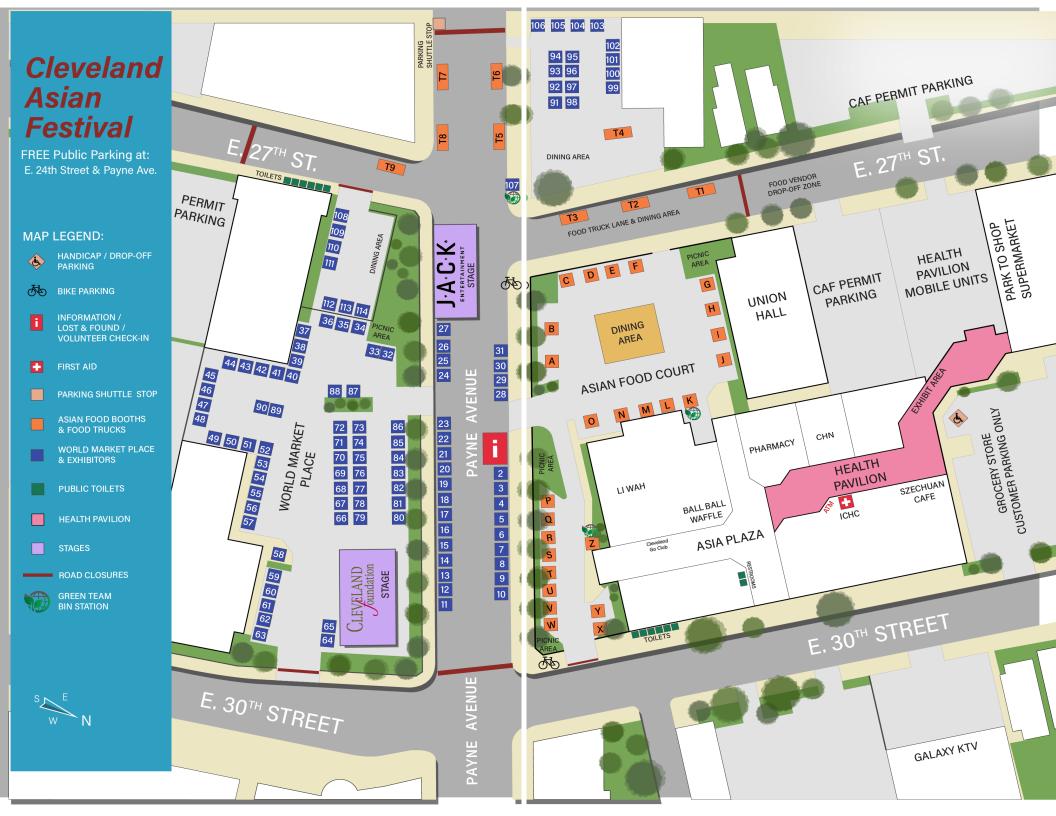
A CHRISTMAS STORY November 30 – December 22 | Allen Theatre

FAT HAM February 1 – 23 | Allen Theatre

KING JAMES March 1 – 23 | Outcalt Theatre

FIDDLER ON THE ROOF May 3 – June 1 | Allen Theatre

clevelandplayhouse.com —



	Saturday - May 18, 2024		Sunday - May 19, 2024			
	JACK Stage (Raised) (on Payne Ave. at E. 27th)	Cleveland Foundation Stage (Flat) (SW Parking Lot - Payne Ave & E. 30th)	JACK Stage (Raised) (on Payne Ave. at E. 27th)	Cleveland Foundation Stage (Flat) (SW Parking Lot - Payne Ave & E. 30th)		
11:30 AM 11:45 AM	Kwan Family Lion Dance Cleveland's traditional Lion Dance Team (Chinese)	Cleveland Foundation Stage sponsored by CLEVELAND	JACK Stage sponsored by J·A·C·K*	Scan QR Code for	11:30 AM 11:45 AM	
Noon 12:15 PM	CAF Welcome & Kickoff VIP greetings, Overview, CAF leadership	Go to Other Stage	ENTERTAINMENT Fei-Yang Dance Group (Chinese)	Kyoufuzen Meditations Shakuhachi Flute	Noon 12:15 PM	
12:30 PM		Sifu John Cosma	CAF Welcome	(Japan) Glory Drum Team of Cleveland (Chinese)	12:30 PM	
12:45 PM	Stellar Acrobatic Dance Academy Dance & acrobatic performances	Taijiquan / Tai Chi Chuan (Martial Arts)	Cleveland Asian Festival Food Award	Nartanam Dance Academy	12:45 PM	
1:00 PM	(Chinese)	Bharathanatyam Nrithya (Indian)	Five Lakes Chinese Music Ensemble	Kuchipudi & Bharatnatyam (Indian)	1:00 PM	
1:15 PM	SANSKAR (Sandhyadipa Kar)	Wu Tang Center (Chinese Martial Arts)	Traditional Musical Instruments (Chinese - Taiwanese)	Cleveland Phoenix Club	1:15 PM	
1:30 PM	Odissi - Classic Dance Style	Happy Every Day Traditional Bamboo Flutes	Sho-Jo-Ji Japanese Dancers	Dance (Chinese)	1:30 PM	
1:45 PM	(Indian)	(Chinese)	Traditional dance & instruction (Japanese)	Great Wall Kung Fu Center	1:45 PM	
2:00 PM	Blooming Flower Hmong Dance Group Paj Tawg Tshiab (Hmong)	The Ohio Samul Nori Korean percussions & Arirang dance	(Japanese)	(Martial Arts)	2:00 PM	
2:15 PM	Lingyun Rising Star Gymnastics Dance School	(Korean)	Janice Liu Erhu Studio	Stellar Acrobatic Dance Academy	2:15 PM	
2:30 PM	Dance & acrobatic performances	AsiaTown Square Dance Team (Chinese)	(Taiwanese) PoonamDance India Dance Group	Dance & acrobatic performances (Chinese)	2:30 PM	
2:45 PM	(Chinese)	(Chinese)	from Toledo, OH (Indian)		2:45 PM	
3:00 PM	Unbyul Vocalist (Korean-American)	Pacific Paradise Entertainment Hawaiin, Tahitian, and Polynesian	Cleveland Asian Festival			3:00 PM
3:15 PM 		performances (Polynesian / Hawaiian)	Trivia Challenge	performances (Polynesian / Hawaiian)	3:15 PM 3:30 PM	
3:45 PM	Cleveland Contemporary Chinese Culture Association	(, , , , , , , , , , , , , , , , , , ,	Nine teams compete to be	Coiling Dragon Chinese Kung Fu	3:45 PM	
4:00 PM	Various cultural performances (P.R. of China)	Westlake Chinese School School School		School (Martial Arts)	4:00 PM	
4:15 PM	Craamanuni dan sa asadamu	(Chinese)	Sana Danas Mikas		4:15 PM	
4:30 PM	Sreemayuri dance academy South Indian dance Kuchipudi (Indian)	Natyanjalli Odissi - Dance (Indian)	Sans Dance Vibes Bollywood Dance (Indian)	Kecheng Liu & Musicians/Vocalists Traditional Instruments	4:30 PM	
4:45 PM	Setup	Chinese Women Assoc Dance/Music	Lingyun Rising Star Gymnastics	(Chinese)	4:45 PM	
5:00 PM	CAF Asian-Pop	(Chinese) Shaolin Kung Fu Institute	Dance School (Chinese)	The Real Cleveland Indians	5:00 PM	
5:15 PM	Dance Competition A-Pop, K-Pop, J-Pop, All-Pop	(Martial Arts)		Hindi Band (Indian)	5:15 PM	
5:30 PM	Video Submission Finalists Compete Live: 1st = \$1000		Asian-Pop Dance Encore & Invitational	Larry Liou of the F.E.W. Project (Fusion of East & West, Guitar & Vocal)	5:30 PM	
5:45 PM	2nd = \$500	LelaBlue Duo Country & Classic Rock Acoustic (Thailand)	Performances	(Chinese-American)	5:45 PM	
6:00 PM	3rd = \$250 Finalists: 5K, Debt, Florecer,		Featuring: Winners from the CAF Asian-Pop contest plus Invitational	Gabriel Kramer Uke Jam (Filipino)	6:00 PM	
6:15 PM	Nabi Nation, Top Aces	Hanaka - Kabuki - Dance (Japanese)	Dancer Groups	Roses in Venus	6:15 PM	
6:30 PM	Cleveland Asian Festival Performances Sponsored by OCA Greater Cleveland			Band Duo - Original Music (Indian/ Filipino)	6:30 PM	
6:45 PM	Asian Pacific American Advocates through a grant from	ADVOCATE arts & culture	The Schedule is subject to change - Updated Schedule Available at: ClevelandAsianFestival.org		6:45 PM	
7:00 PM	Cuyahoga Arts & Culture	GREATER CLEVELAND strengthening community	CieveiandASI	anresuval.org	7:00 PM	

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Presented by Cleveland Dept. of Public Utilities			
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19	Emo Friend Boba Tea		
0	Fat Bee Cafe		
T7	GREATKUP COFFEE		
А	Himalayan Restaurant		
J	Ice or Rice Cafe		
12, 13	Khaao Macha Indian Fusion Food Truck		
М	King Wah Restaurant		
T6	Kona Ice of Westlake		
L	Li Wah Restaurant		
Р	MAKI HOUSE BBQ		
Q	Mooncat Boba Cafe		
T5	Ono TuroTuro		
Ν	Pad Thai & Mi		
C, D	Parilya		
I	Pho Sunshine Vietnamese Restaurant		
R	Red Bean Bakes		
Т9	Shiba Teriyaki		
F	Siam Cafe		
В	Superior Pho Inc.		
T1	Thai It Up Food Truck		
S	The Honeypot		
Х	Tita Flora's		
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Catari
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Cleveland Cavaliers
Cleveland Chinese Christian Church
Cleveland Dragon Boat Association
Cleveland Guardians
Cleveland Institute of Art
Cleveland Lead Advocates for Safe
Housing
Cleveland Metroparks
Cleveland Museum of Natural History
Cleveland Play House
Cleveland Public Library
Cleveland Public Power
Cleveland Water
Cleveland Water Buggy
Cleveland Water Pollution
College Now Greater Cleveland
Customize Name
Cuyahoga County Board of
Developmental Disabilities
Cuyahoga Job and Family Services
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Destinution Crevening Destiny's Blessings
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LeafFilter Gutter Protection

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Additional Attractions



Experience the thrill of competition at this year's Cleveland Asian Festival with our exciting new version of a Trivia Game Show! Put your knowledge of Asian American history, Asian culture and much more to the test as you team up with friends or family for a chance to win amazing prizes!

Not up for competing? No problem! Sit back and enjoy the spectacle as other festival-goers display their vast knowledge and quick thinking on stage. The electric atmosphere and engaging questions promise a captivating experience for all attendees.

Don't miss out on this unique opportunity to have fun, learn, and showcase your expertise at the Cleveland Asian Festival

Cleveland Asian Festival Food Award

The Cleveland Asian Festival always features the best and most authentic Asian and Pacific Islander cuisine in the region. This year we're putting our festival chefs to the test with a "best dish" contest. We have some special guest judges to break down the creative dishes, but the contest winners will be decided by you and the thousands of others at the festival with a fan vote.

Welcome to AsiaTown!

AsiaTown is a vibrant business and dining district, residential home, and regional cultural hub for Asians, Asian Americans, Pacific Islanders, and other immigrant communities. Located in the heart of Cleveland, AsiaTown offers unparalleled views of Downtown and Lake Erie. This neighborhood contains Asian grocery stores, gift shops, beauty salons, as well as diverse dining options, from Cantonese dim sum and Vietnamese pho to Korean bbg and Szechuan hot pot. Walk the neighborhood to see murals, painted zodiac sculptures, and more. Cap off an evening with a private karaoke room at Galaxy KTV, a dance class at Viva Dance Studio, or an open mic night at Negative Space Gallery. For current events and more, visit asiatowncleveland.org.

HOW TO GET HERE: AsiaTown is on the RTA 9, 3, and 1 bus routes and walking distance from the HealthLine. From I-90, AsiaTown is directly off Exit 173C (Superior Avenue).

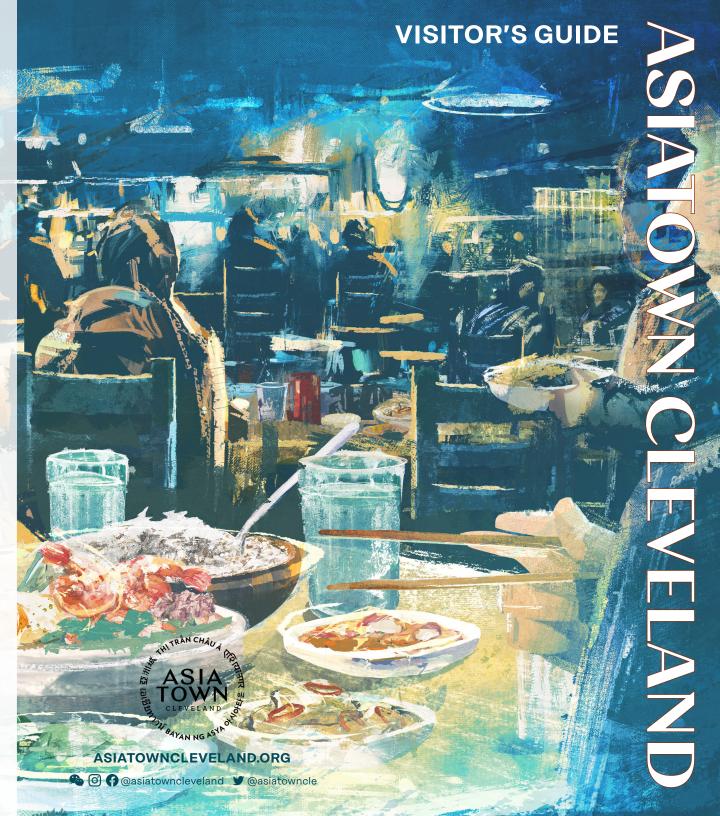
This guide was updated in January 2024.

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- 2 ASIAN SERVICES IN ACTION, INC. 3631 Perkins Ave, Suite 2AW | (216) 881-0330
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- **ZYGOTE PRESS** 1410 E. 30th Street | (216) 621-2900
- 5 ASIA PLAZA 2999 Payne Avenue | Shopping center
- 6 ASIAN TOWN CENTER 3820 Superior Avenue | Shopping center

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For more information and recommendations, visit www.asiatowncleveland.org

ASIATOWN WALKING TOUR

Stroll or bike through the decades in AsiaTown, home to many generations of New American families. Soak in all senses of home - smells of incense and cooking, sights of vegetable gardens and door hangings. Fuel up with bubble tea, noodles, and sweet and savory buns along your tour!

2136 Rockwell Avenue, Historic Chinatown

Historic Chinatown became the home for Chinese immigrants in 1931, after their original neighborhood on W. 3rd and Ontario Streets was razed. This remains the home to the On Leong Association and Temple, and Emperor's Palace Restaurant, in the place of the historic Shanghai Restaurant.

2999 Payne Avenue and Stanley Eng Way

Asia Plaza was created in 1988 by John Louie, then expanded by the Hom family in 1991. Explore restaurants and shops, including grocery store, dim sum restaurant, bakery, holistic health care purveyors, and gift shops. It is the home for the Cleveland Asian Festival, CHN Housing Partners, and Asian Services In Action's International Community Health Center. In December 2019, E. 30th Street was re-named Stanley Eng Way 伍灼培路 after a neighborhood leader.

Payne Avenue Artwork

Look out for murals along Payne Avenue between E. 30th and E. 40th Streets. This artwork features local and national artists: Jordan Wong, Mitzi Lai, Dayzwhun, Kathleen Marcotte, Julia Kuo, Jet Martinez, Bob Peck, and Fade Resistant.

3843 Payne Avenue

Asian Evergreen is home to beloved Chinese and Korean elderly residents. The Cleveland Chinese Senior Citizens Association sponsors gatherings and activities, including calligraphy lessons, Bible studies, and a lunch program for seniors. Asian Evergreen incorporates feng shui elements for peace and harmony into its architecture and design.

3820 Superior Avenue

Asian Town Center is an indoor shopping center home to Asia Food Company grocery store, Negative Space Gallery, Viva Dance Studio, as well as a variety of restaurants. The building opened in 2008, transforming an old lighting factory into the arts and culture center it is today. Don't miss interactive art pieces -SUPER MEGA WONDER 1999 and Grand Piano Pursuit.

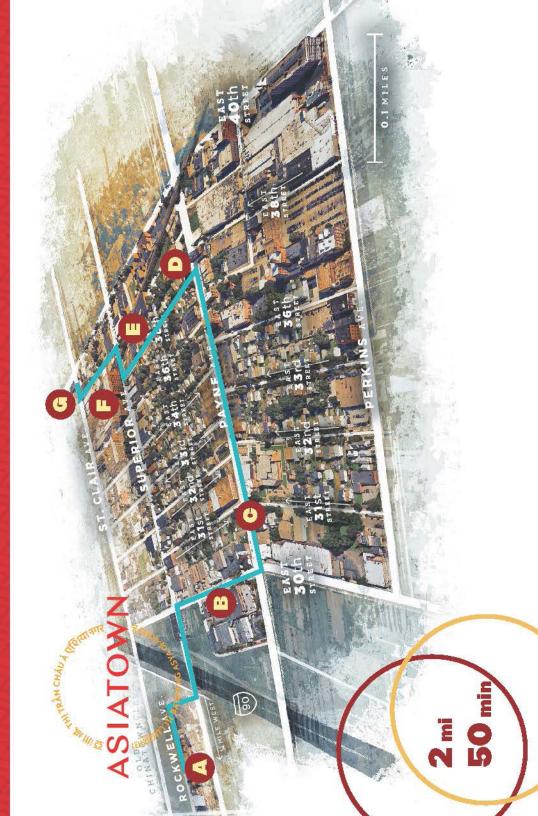
3615 Superior Avenue

C

Tyler Village today houses over 50 businesses and organizations, including a Breakthrough School, Gotta Groove Records, Fount, and The Roaming Biscuit. Historically, this complex was home to Cleveland Wire Works and Tyler Elevator Products starting in 1913.

E. 40th and St. Clair Avenue

Bo Loong was one of the first restaurants in today's AsiaTown and sits across the street from Siam Cafe, another mainstay in the neighborhood. Travel north on E. 40th Street to Ariel International Center, a converted historic building, wedding venue, and center for business development.







The Cleveland Cavaliers are committed to making a lasting difference in Northeast Ohio, leaving a legacy of positive social change, and inspiring others to join us in our journey towards a more inclusive, compassionate and sustainable community.

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Fun Facts: Asian American a and Pacific Islander Heritage Month

The Start of Asian American and Pacific Islan Inder Heritage Month

In 1978, a joint congressional resolution established Asian/Pacific American Herit itage Week. The first 10 days of May were chosen to coincide with two important milestones in Asian/Pacific Ame erican history: the arrival in the United States of the first Japanese immigrants (May 7, 1843) and contributions c of Chinese workers to the building of the transcontinental railroad, completed May 10, 1869. In 1992, Congress expanded the observance to a monthlong celebration that is now known as Asian American and Pa Pacific Islander Heritage Month.

What's the Age?

Roughly 35 – Median age of the Asian population in 2019.

555,262 or (9.9%) or >r About 1 out of 10 - The estimated

Asian-Ow wheed Businesses

number of Asian-owr ined businesses in the United States. (This number on only represents employer businesses.)

Educational Attainment

Of Asians 25 years and older, approximately...

- About 1 out of 10 (12%) have less than a high school diploma.
- About 2 out of 10 (15%) are high school graduates. (includes equivalency)
- About 2 out of 10 (19%) have some college or associate's degree.
- About 3 out of 10 (23%) have a bachelor's degree.
- About 2 out of 10 (24%) have a graduate or professional degree.

Occupations

Held by the Asian population 16y years and older:

- About 5 out of 10 (54%) w work in management, business, science, and arts o pocupations.
- About 2 out of 10 (17%) we vork in sales and office occupations.
- About 1 out of 10 (10%) we vork in production, transportation, and material all moving occupations.
- About 1 out of 10 (3%) woil ork in natural resources, construction, and maintenar ance occupations.

About 2 out of 10 (17%) we vork in service occupations.

CENSUS.GO V/SCHOOLS

Total Asian Population

About 7% or 22 million – The number of Asians in the United States in 2019. These states have among the highest and lowest percentages of Asian residents:

17% California had the largest Asian population.

Wvoming had the lowest Asian population.

2%

Birthplace Populations of Famous Asian Americans

- Lucy Liu Queens, New York (Pop. 2,253,858) Award winning TV and film actress of Chinese descent.
- Bruce Lee San Francisco, California (Pop. 881,549) Famous martial artist, actor, and producer of Chinese descent.
- Michelle Kwan Torrance, California (Pop. 143,589) Professional U.S. women's figure skater and two-time Olympic medalist of Chinese descent.
- Mindy Kaling Cambridge, Massachusetts (Pop. 118,925) Actress, comedian, writer, producer, and director of Asian Indian American descent.
- Patsy Mink Paia, Hawaii (Pop. 2,249) First Asian American woman of Japanese descent elected to the U.S. Congress in 1964 and to seek the Democratic presidential nomination in 1972.
- Ellison Onizuka Kealakekua, Kona, Hawaii (Pop. 1,923) First Asian American of Japanese descent to fly in space.



Notes: All of the data on this page, except the business data and birthplace populations, is for Asian alone or in combination with other races. Data is is rounded for educational attainment and occupations and may not equal 100%. Sources: Census Bureau QuickFacts; 2019 ACS1-Year Estimates; 2016 Annual Survey of Entrepreneurs; https://www.biography.com/; https://www.e. vbritannica.com/; National Aeronautics and Space Administration; https://brucelee.com/ bruce-lee/; and the U.S. House of Representatives.







Origins of Asian Pacific American Heritage Month

This is a national celebration established in 1977 with the participation of civil rights organizations such as the Japanese American Citizens League and Organization of Chinese Americans.

May is Asian Pacific American (APA) Heritage Month—a celebration of Asians and Pacific Islanders in the United States. Much like Black History and Women's History celebrations, APA Heritage Month originated in a congressional bill.

Congressional Bills Establish Celebration

In June 1977, Representatives Frank Horton of New York and Norman Y. Mineta of California introduced a House resolution that called upon the president to proclaim the first ten days of May as Asian/Pacific Heritage Week. The following month, senators Daniel Inouye and Spark Matsunaga introduced a similar bill in the Senate. Both were passed.



On October 5, 1978, President Jimmy Carter signed a Joint Resolution designating the annual celebration.

APA Becomes Month-long Celebration

In May 1990, the holiday was expanded further when President George H. W. Bush designated May to be Asian Pacific American Heritage Month. May was chosen to commemorate the immigration of the first Japanese to the United States on May 7, 1843, and to mark the anniversary

of the completion of the transcontinental railroad on May 10, 1869. The majority of the workers who laid the tracks were Chinese immigrants.



Asian Pacific American Heritage Month is celebrated with community festivals, government-sponsored activities, and educational activities for students. This year's theme is "Lighting the Past, Present, and Future."

Asian-American History:

From Chinese laborers in the 1800s to millions of U.S. citizens today by David Johnson

When they first arrived in the United States, Asian (usually Chinese) immigrants were welcomed, or at least tolerated. After the California gold rush brought thousands of Chinese to California, however, Asian immigrants faced restrictive laws and occasional violence.

In the late 1800s Chinese, and eventually other Asians, were excluded from citizenship. These laws were repealed during World War II, followed by further immigration-law changes, making it easier for Asians to enter the United States.

Today, Asian immigrants have a high rate of assimilation and participation in the American mosaic.

Origins of Asian Pacific American Heritage Month

Gold Rush Boom

The Chinese were the first Asians to arrive in large numbers. By the 1830s Chinese were selling goods in New York City and toiling in Hawaiian sugarcane fields.

Gold was discovered in California in 1848, eventually attracting thousands of Chinese miners and contract laborers. In 1850, just over 1,000 Asian immigrants entered the U.S., but ten years later, the figure had jumped to nearly 37,000, mostly Chinese.



Violent Protests

In some quarters, Chinese workers were welcomed. The Central Pacific Railroad recruited Chinese to work on the transcontinental railroad in 1865. Three years later the Chinese and the U.S. ratified the Burlingame Treaty which facilitated Chinese immigration.

However, many people feared being "overwhelmed" by the influx, which had

swelled to nearly 65,000 in 1870, and over 107,000 in 1880. Some cities passed laws against Chinese and other Asians, often referred to as "Mongolians." Anti-Chinese riots erupted in Chico, California, in 1877 and in Rock Springs, Wyoming, in 1885.

Japanese Arrive

Meanwhile, increasing contact with Japan prompted Japanese to move to Hawaii and California to work in agriculture. In 1869 the Wakamatsu Tea and Silk Colony was established in California.

Contact with the Philippines

In 1899, following the Spanish-American War, the Philippines came under U.S. control, prompting



increased immigration. In 1902 the pensionado program, which allowed Filipinos to study in the U.S., was implemented.

Because most Filipinos are Roman Catholic, their integration into American life was somewhat easier than for other Asians. Though Filipinos faced the same prejudices as Chinese and Japanese laborers (as described in Carlos Bulosan's book America is in the Heart), Filipinos arrived with English skills, making assimilation easier.

Origins of Asian Pacific American Heritage Month

Japanese Internment

During World War II, more than 100,000 Americans of Japanese ancestry were placed in internment camps. Even though many did not speak Japanese or have close ties to Japan, they were nonetheless regarded as wartime threats. Although the U.S. was also at war with Germany and Italy, Americans with ancestors from those countries did not face internment.

In 1988 Congress passed a measure giving \$20,000 to Japanese Americans who had been interned during the war. President George H.W. Bush signed it the following year.

Increasing Numbers



Although Asian immigration increased steadily through much of the 20th century, the region still contributed fewer newcomers than Europe, Latin America, and North America.

The McCarran-Walter Act of 1952 eliminated race as a barrier to immigration, and in 1965 national guotas were ended, thus facilitating Asian immigration.

A More Diverse Group

In 1979 the United States and China resumed diplomatic relations, making immigration easier for Chinese. But, new arrivals came from other Asian countries as well, including India and Pakistan. And in 1975 following the Vietnam War, more than 130,000 refugees fleeing from the Communist governments of Vietnam, Cambodia, and Laos arrived on U.S. shores. Million of Asians arrived in subsequent years.



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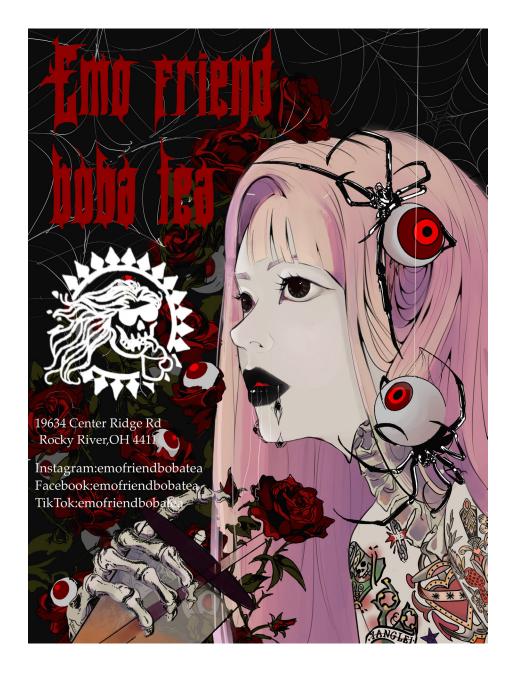
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Need help with photography for a non-profit event? We may be able to assist! For more information, please contact us at communityservice@clevelandphoto.org



A strong community makes all the difference.

Bringing the community together helps all of us move forward. At PNC we are proud to support the Cleveland Asian Festival that helps to strengthen the place we call home.



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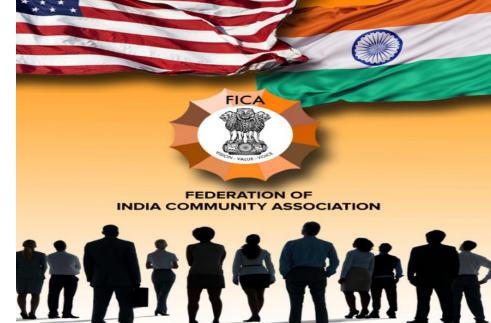
Ohio's Asian-Indian Newspaper

Proudly Supports Cleveland Asian Festival

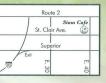
Business & Editorial offices: 1801 E.12th Street Suite 1721, Cleveland, OH 44114 Phone: 216-781-4055 E-Mail: indiaint@aol.com (20,000 people read it every month) Publish



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Minimum Delivery Order \$30.00 and Over (For Office & Hospital Only) Open 7 Days 11a.m. to 12 Midnight

988 Suicide & Crisis LIFELINE

Need Support Now?

If you or someone you know is struggling or in crisis, help is available. Call 988.

988 offers 24/7 access to trained crisis counselors who can help individuals experiencing mental health-related distress.

That could be:

- Thoughts of suicide
- Mental health or substance use crisis, or
- Any other kind of emotional distress



如何 取帮助 打 ADAMHS 委 会 FrontLine Service 运 的 24 小 自 防、心理健康/成 危机、信息与 心 介 988 提供 金

CHILDHOOD LEAD POISONING IS 100% PREVENTABLE

WAS YOUR CLEVELAND HOME BUILT PRE-1978?

THE COALITION CAN HELP YOUR FAMILY AVOID THE LIFELONG EFFECTS OF LEAD POISONING.

Our Lead Safe Resource Center offers information for **tenants**, **property owners**, and **parents**, including financial assistance and no-cost training classes.



LEAD

TO GET STARTED, CONTACT:

833-601-LEAD (5323)

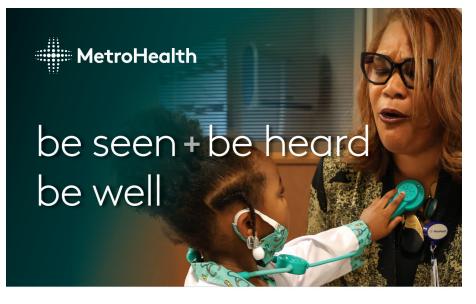
LEADSAFECLE.ORG

Tell Us What You Think

Help us improve future Cleveland Asian Festivals by completing a short survey online



Scan the QR Code with your Smartphone



We're building a new kind of hospital system—one intentionally structured to serve every person. And to serve every person, we make sure you're seen: for who you are, for what you're feeling, and for your unique needs. We don't just listen. We make sure you're heard by taking action both within our hospital walls and in our community to help every person be well. **Be seen. Be heard. Be well.**

one open door can open doors across a community.

We believe that together we can keep our communities full of hope, compassion, and opportunity. KeyBank thanks the Cleveland Asian Festival for making a difference.

KeyBank 🗘 📅 Opens Doors:

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SETTING THE STAGE

We believe that all Cleveland youth should have access to high-quality arts education. Through the generosity of our donors, we have invested more than \$12.6 million since 2016 to scale up neighborhood-based programs that serve thousands of youth year-round in music, dance, theater, photography, literary arts and curatorial mastery. *That's setting the stage for success. Find your passion, and partner with the Cleveland Foundation to make your greatest charitable impact.*

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